

ZUJI Online Travel Report

Online hotel and flight booking trends Q2 2006: April - June



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INTRODUCTION: Q2 April - June 06

The ZUJI Online Travel Report tracks online travel booking trends for flight, hotel and other bookings on ZUJI sites across Asia Pacific. Percentage results are rounded to show whole numbers in tables.

For further information on the report, trends or ZUJI please contact ZUJI via email: press@zuji.com.

REPORT METHODOLOGY

This report combines data taken from multiple sources. Predominantly it features proprietary booking data from ZUJI's Singapore, Hong Kong, Australia, New Zealand, Korea sites, as well as from ZUJI's 'Travel Partner Network' sites during the quarter. It also includes ZUJI's interpretation of the trends represented by booking patterns tracked in the quarter and over time.

Consumer feedback from polls posted on ZUJI sites during July are also highlighted in the 'Traveller Insights' section of this report, shared as insights to online travel consumer travel planning. Responses were garnered from around 13,000 respondents in Europe and Asia Pacific.

Although a range of set answers were provided to respondents, only the most popular responses by percentage are contained in this report. Site polls ran for two week periods during June/July 2006. Participation was optional and not incentivised.

KEY TRENDS: Q2 2006

Booking Trends

Most popular international destination booked on ZUJI

- **Bangkok** was the most popular international destination booked on ZUJI in Q2 2006 (fifth consecutive quarter). **Hong Kong** was second, and **Singapore** third.

E-tickets

- **Hong Kong** leads the region in e-ticket adoption. A milestone has been achieved in Q2 2006 with more than three quarters of all flight tickets issued by ZUJI Hong Kong now e-tickets.

Online payment

- Trend towards e-commerce grows: 84% of ZUJI travel bookings were paid for over the Internet in Q2 2006.

Popular days to book online

- 20% of travel booked on ZUJI sites during Q2 2006 was made on a weekend, a consistent trend over a two year period.

KEY TRENDS: Q2 2006

Traveller Insight (Section 4)

What do travellers want from a holiday?

One size holiday does not fit all: Whilst the idea of 'flying and flopping' on holiday still tempts **Australian** (29%), **Taiwanese** (72%), **Hong Kong** (35%) travellers to take a vacation, it's become old-vogue for **European** (41%) and **Singapore** (50%) travellers who now want adventure, and the chance to explore.

But what, ultimately, makes a great trip?

Variety is the spice of life. **European** (55%), **Australian** (54%) and **Hong Kong** (50%) travellers want a variety of things to do when they're away. For **Singaporean** (34%) travellers this translates to shopping and eating experiences. A great holiday for a **Korean** (50%) is still to relax on a beach.

Parting isn't such sweet sorrow...

At least not for the **Taiwanese**. Taiwanese travellers are more likely than any other traveller to leave their family behind when they travel (32%). Other travellers from Asia Pacific and Europe usually take their partner and/or children with them when they travel.

To travel or not to travel ...? The price is the question...

What's in the back of the minds of the traveller's mind before they book a trip?

- **Singapore** (58%) travellers are thinking about saving their pennies, and list 'value' as the most important factor in choosing a holiday. **Singapore** (41%) travellers tell us they spend between the equivalent of US\$630-1,260 per person on the trip itself.
- **Australian travellers** are torn between balancing the dollars (46%) it'll cost them and the destination (46%) they dream of. Still, Aussies spend more than their Asian travelling peers (the equivalent of US\$1,126-1,875) per person on the trip itself.
- **Taiwanese** (64%), **Hong Kong** (47%) and **European** (49%) travellers focus on choosing the particular resort or destination they want to visit. But when the 'rubber hits the road' and it comes to paying for the trip, **Taiwanese** and **Hong Kong** travellers are the most cost effective travel buyers in Asia Pacific. **Taiwanese** (22%) spend only up to the equivalent of US\$305 per person on a trip; **Hong Kong** (43%) travellers spend the equivalent of US\$320-640 per person on a trip.
- But Asian travellers aren't the only ones watching their budget. Of the **European** travellers surveyed, **UK** holidaymakers spent the most on trips, with 32% splashing out between US\$557 – 929 per person on the cost of a holiday, compared to the majority of other Euro travellers (41% of Italians, 35% of Germans, 29% of Spanish and 29% of French) who spent the equivalent of US\$385 -641 per person on a trip.

KEY TRENDS: Q2 2006

Traveller Insight (Section 4)

If they scrimp on the travel, does it mean travellers splurge on spending whilst away?

No. The purse strings are tied tight:

- **Aussies** (46%) pack more spending money (the equivalent of US\$1,001-1,506) per person for a trip than other Asian travellers.
- Most **Taiwanese** (45%) travellers only allow up to the equivalent of US\$305 per person in spending money.
- **Hong Kong** (39%) travellers only allow the equivalent of US\$321-640 per person spending money.
- **Singaporeans** (56%) are the relative splurgers by comparison and take the equivalent of up to US\$945 to spend when they travel.

Well sort of tight....

- Of the **European** travellers surveyed, Germans were the most frugal, with 76% of them, closely followed by the French (56%), budgeting less than the equivalent of US\$385 per person for spending money. **UK** travellers spent the most, with 59% budgeting up to the equivalent of US\$929 to spend while away – on par with **Singaporean** travellers but short of **Aussies** who budget on spending half that much again while away.

Travel to see new things, meet and mix with different cultures and people.

- Not if you're Australian! **Aussies** (73%) tell us that the nationality they most enjoy socialising with on holiday is... believe it or not, other Aussies!
- Many **Singaporeans** (20%) look forward to socialising with the British – possibly getting in touch with their colonial heritage.
- Many **Taiwanese** (20%) and **Hong Kong** (32%) travellers hang-out with Japanese if they can.
- **Europeans** (26%) say they prefer to mix and mingle with Spaniards when travelling.

Where to go to enjoy the worlds' best food. Travellers tell us:

- Three countries stand out: **Thailand**, **Japan** and **Italy**.

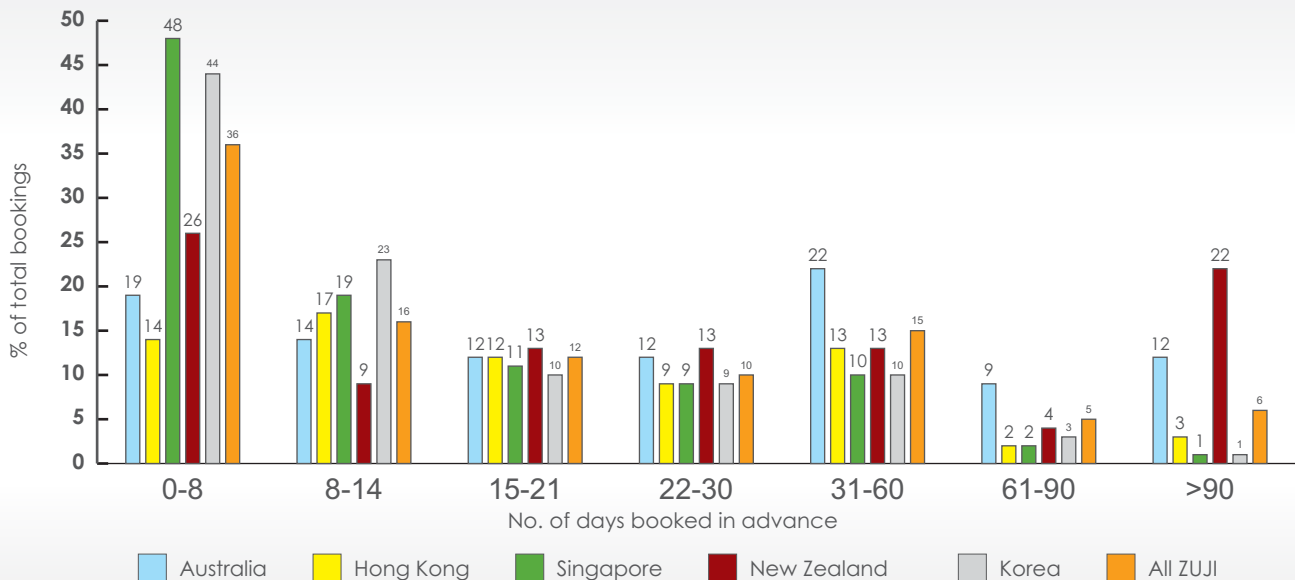
SECTION 1

Hotel Booking Trends

- Hotel booking lead time
- Hotel length of stay

SECTION 1

Hotel booking lead time: Q2 2006

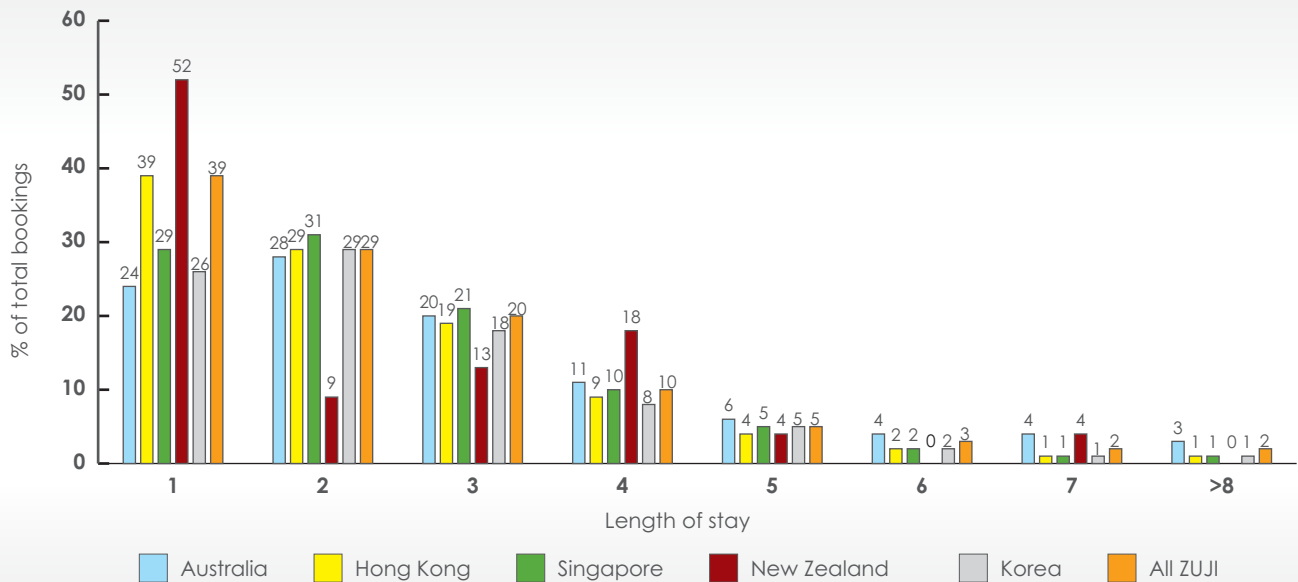


ZUJI Trend Insights:

- Most hotel stays (overall 36%) are booked in the week prior to check-in, especially in **Hong Kong** (44%), **Singapore** (48%) and **Korea** (44%).
- **Australians** (43%) and **New Zealanders** (39%) book hotels online with longest lead times in Asia of more than a month in advance of pre check-in, although more than a quarter of hotels (26%) booked online on ZUJI sites across Asia Pacific are booked more than one month in advance of check-in.
- In the past two years, comparing available hotel booking patterns in Q2 2004, hotel booking habits have remained reasonably steady in **Australia** where 46% of hotels were booked with more than a month lead time pre-check-in (now 43%).
- Booking lead time has reduced in countries like **Singapore**, where in Q2 2004, only 28% of bookings were made during the week before check-in – now 48%. Similarly, in Hong Kong, in Q2 2004, only 19% of bookings were made during the week before check-in – now 44%.

SECTION 1

Hotel length of stay: Q2 2006



ZUJI Trend Insights:

- One, two and three night stays dominate the hotel booking trends, with 78% of hotel bookings comprising 1/2/3 night stays. While predominantly short stay bookings, the length of stay has increased since Q2 2004 when 43% of all hotel bookings on ZUJI sites were for one night stays (now only 29%).

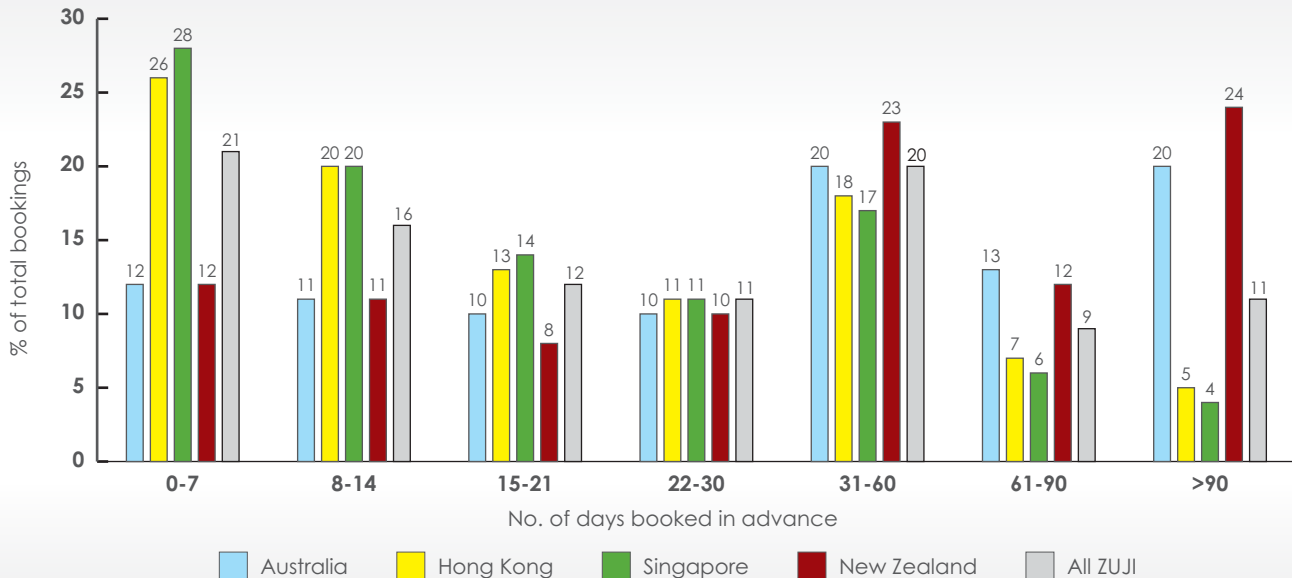
SECTION 2

Flight Booking Trends

- Air booking lead time
- Air length of trip
- E-ticket versus paper ticket trends
- Top 20 destinations

SECTION 2

Air booking lead time: Q2 2006

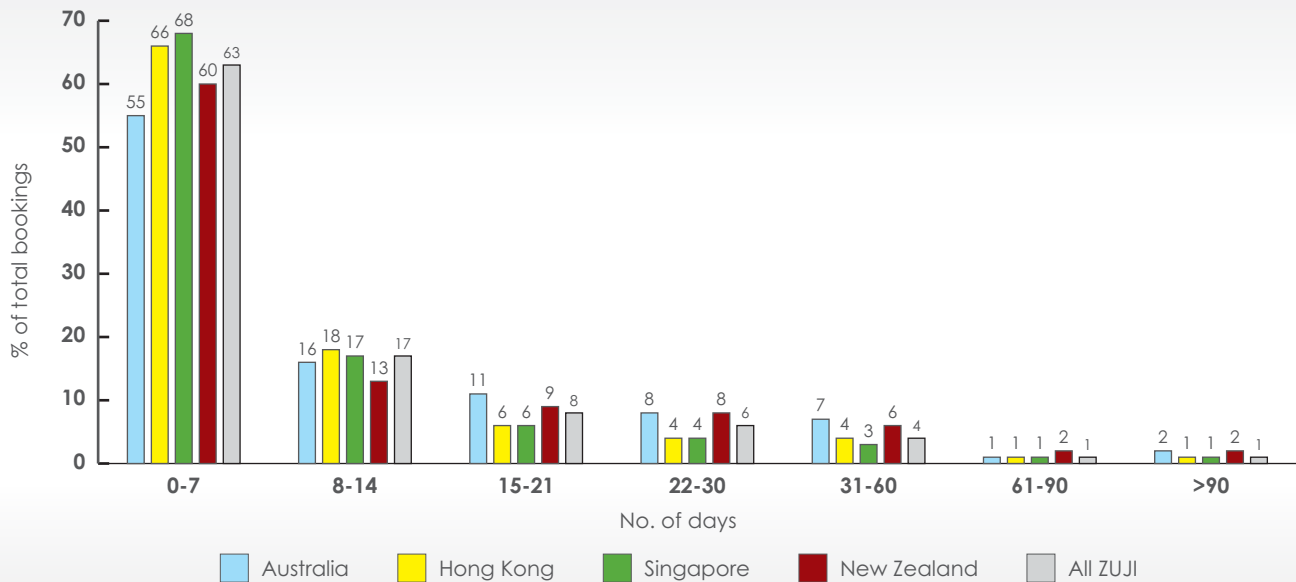


ZUJI Trend Insights:

- Flight booking lead time has remained steady over time, with around one fifth of flights still booked in the week prior to travel. Only 21% of flight bookings in Q2 2006 were made in the week of travel, similar to two years ago, in Q2 2004, where 22% of bookings were made in the week prior to flying.
- More than a quarter of flights booked on ZUJI Singapore (28%) and ZUJI Hong Kong (26%) are made during the week of travel. But it also remains a consistent trend for Hong Kong (18%) and Singapore (17%) travellers to book trips one-two months pre-journey, possibly taking advantage of online, early-bird deals which have longer booking lead times.
- One fifth (20%) of **Australian** and around one quarter (24%) of **New Zealand** travellers book flights three month's in advance. This is buying activity consistent with poll survey findings (see section 4 of this report) where 46% of **Australian** travellers said they booked their trip well in advance to give them something to look forward to.

SECTION 2

Air length of trip: Q2 2006

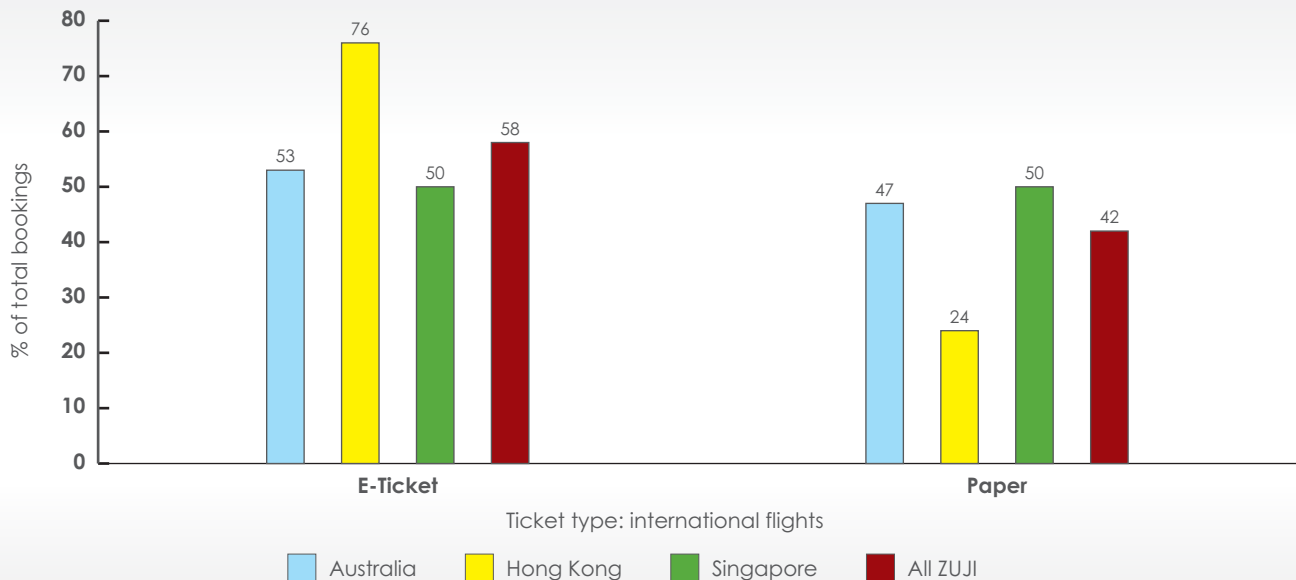


ZUJI Trend Insights:

- Most trips (Asia Pacific average 63%) are for a week or less (**Australia: 55%** / **Hong Kong 66%** / **Singapore 68%** / **New Zealand 60%**).
- Most travellers surveyed in Asia Pacific (see section 4 of this report) said they normally travelled for up to two weeks (87%). Reality mimics this result, with 80% of flights booked on ZUJI sites in Q2 2006 being made for travel periods of two weeks or less duration

SECTION 2

E-ticket versus paper ticket trends: International flights: Q2 2006



ZUJI Trend Insights:

- While edging forward, the percentage of e-tickets versus paper tickets for international flights remains slow. In Q2 2004 only 23% of international air tickets were issued as paper tickets. Two years later, in Q2 2006, 58% of international air tickets are issued as e-tickets.
- While consistently trending towards international e-ticketing for flights, **Australia** and **Singapore** progress has been relatively slow.
- **Hong Kong** leads the region in e-ticket adoption. A milestone has been achieved in Q2 2006 with more than three quarters of all flight tickets issued by ZUJI Hong Kong now e-tickets.

SECTION 2

Top 20 international destinations booked on ZUJI Australia

Rank	Destinations	Rank	Destinations
I	London, UK	XI	San Francisco, USA
II	Bangkok, Thailand	XII	Nadi, Fiji
III	Auckland, New Zealand	XIII	Phuket, Thailand
IV	Singapore	XIV	Honolulu, USA
V	Los Angeles, USA	XV	Frankfurt, Germany
VI	Hong Kong	XVI	Paris, France
VII	Kuala Lumpur, Malaysia	XVII	Chicago, USA
VIII	Bali, Indonesia	XVIII	Manila, Philippines
IX	New York, USA	XIX	Frankfurt, Germany
X	Seoul, Korea	XX	Rome, Italy

Top 20 international destinations booked on ZUJI Hong Kong

Rank	Destinations	Rank	Destinations
I	Taipei, Taiwan	XI	Manila, Philippines
II	Bangkok, Thailand	XII	Melbourne, Australia
III	Singapore	XIII	San Francisco, USA
IV	London, UK	XIV	Vancouver, Canada
V	Tokyo, Japan	XV	Los Angeles, USA
VI	Sydney, Australia	XVI	Kuala Lumpur, Malaysia
VII	Ho Chi Minh, Vietnam	XVII	Paris, France
VIII	Beijing, China	XVIII	Jakarta, Indonesia
IX	Kaohsiung, Taiwan	XIX	Seoul, Korea
X	Shanghai, China	XX	Bali, Indonesia

SECTION 2

Top 20 international destinations booked on ZUJI Singapore

Rank	Destinations	Rank	Destinations
I	Bangkok, Thailand	XI	Perth, Australia
II	Hong Kong	XII	Beijing, China
III	Jakarta, Indonesia	XIII	Delhi, India
IV	Kuala Lumpur, Malaysia	XIV	Phuket, Thailand
V	Bali, Indonesia	XV	Sydney, Australia
VI	London, UK	XVI	Manila, Philippines
VII	Penang, Malaysia	XVII	Colombo, Sri Lanka
VIII	Shanghai, China	XVIII	Langkawi, Malaysia
IX	Tokyo, Japan	XIX	Taipei Taiwan
X	Ho Chi Minh, Vietnam	XX	Paris, France

Top 20 international destinations booked on ZUJI New Zealand

Rank	Destinations	Rank	Destinations
I	Sydney, Australia	XI	Delhi, India
II	London, UK	XII	San Francisco, USA
III	Brisbane, Australia	XIII	Seoul, Korea
IV	Los Angeles, USA	XIV	HKG
V	Bangkok, Thailand	XV	Perth, Australia
VI	Melbourne, Australia	XVI	Bombay, India (Mumbai)
VII	Nadi, Fiji	XVII	Johannesburg, South Africa
VIII	Singapore	XVIII	Manila, Philippines
IX	Amsterdam, Netherlands	XIX	Frankfurt, Germany
X	Kuala Lumpur, Malaysia	XX	Ottawa, Canada

SECTION 2

Top 20 international destinations booked on ZUJI Asia Pacific

Rank	Destinations	Rank	Destinations
I	Bangkok, Thailand	XI	Tokyo, Japan
II	Hong Kong	XII	Shanghai, China
III	Singapore	XIII	Auckland, New Zealand
IV	Taipei, Taiwan	XIV	Beijing, China
V	London, UK	XV	Ho Chi Minh, Vietnam
VI	Kuala Lumpur, Malaysia	XVI	Paris, France
VII	Sydney, Australia	XVII	San Francisco, USA
VIII	Jakarta, Indonesia	XVIII	Melbourne, Australia
IX	Los Angeles, USA	XIX	Manila, Philippines
X	Bali, Indonesia	XX	Penang, Malaysia

ZUJI Trend Insights:

- For the fifth consecutive quarter, Bangkok remains the number one destination for travellers booking on ZUJI sites in Asia Pacific, followed by Hong Kong and Singapore, other consistent destination favourites for Asia-based travellers.
- Autumn and the beginning of winter in Australia and New Zealand saw travellers heading to the northern hemisphere to chase the sun. London was the top international destination for **Aussie** travellers in Q2 2006. It was the third most popular international destination for **New Zealand** travellers in Q2 2006.
- Frankfurt, Germany climbed in the rankings to 15th most popular international destination for **Australian** travellers, possibly due to Soccer World Cup-related travel.

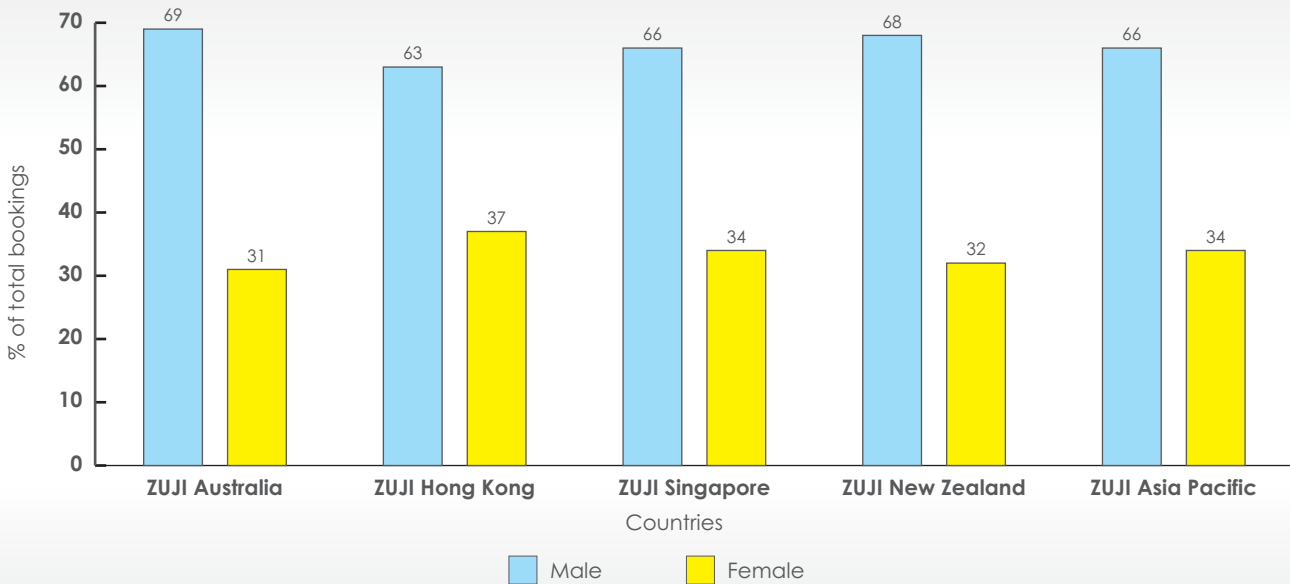
SECTION 3

Online Booking Insights

- Gender of bookers
- How people paid for purchases booked on ZUJI
- Bookings by day of the week

SECTION 3

Gender of bookers on ZUJI: Q2 2006

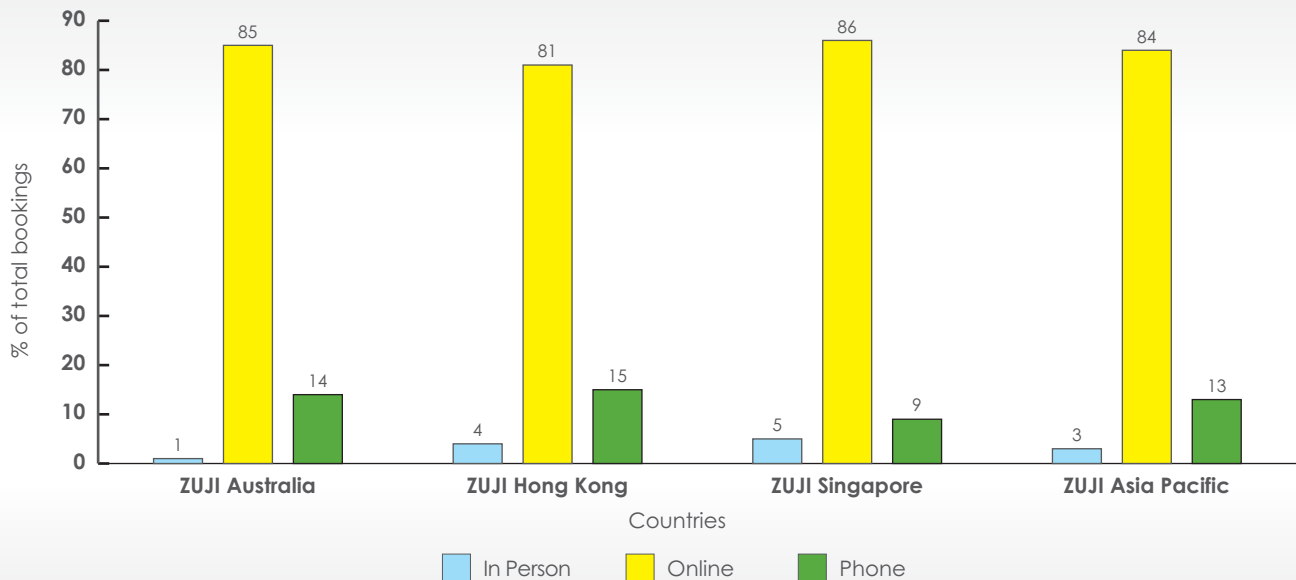


ZUJI Trend Insights:

- It continues to be men making travel bookings on most ZUJI sites in Asia Pacific (66% in Q2 2006). It was 59% in Q1 2004 when ZUJI began compiling and sharing gender of bookers data in this report format.

SECTION 3

How people paid for purchases booked on ZUJI: Q2 2006

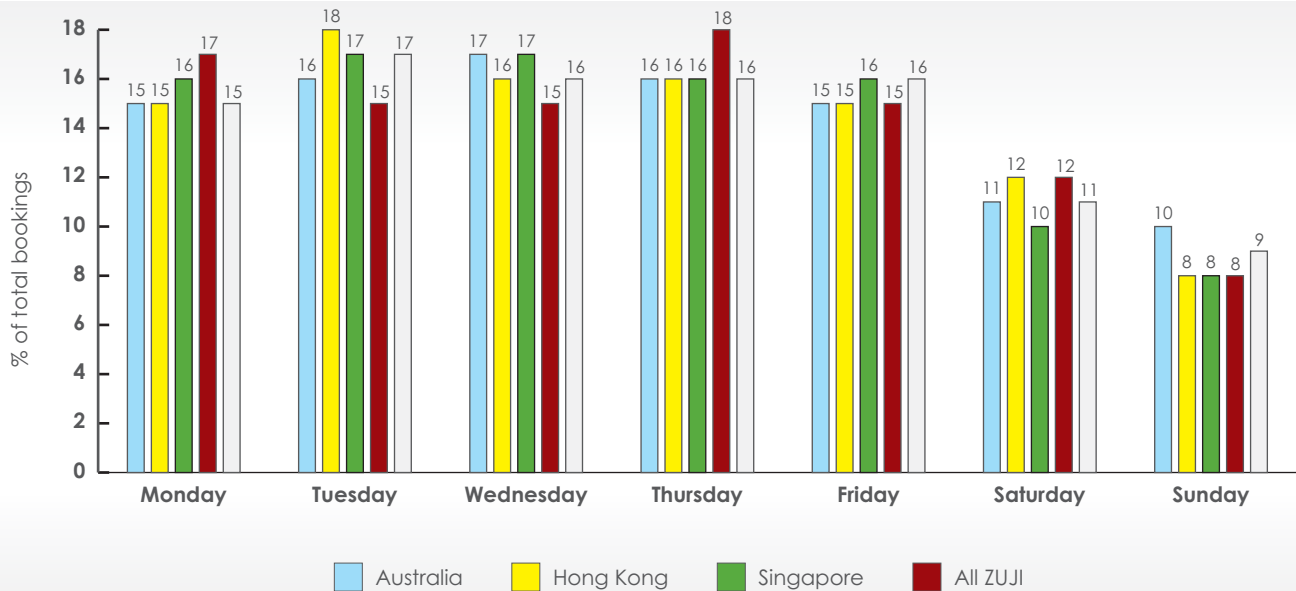


ZUJI Trend Insights:

- 84% of bookings made on ZUJI sites are paid for over the Internet. This is consistent with Q1 2006 findings and represents a constant trend over time towards online payment from a base of 78% in Q1 2004 when data collection and sharing in this report began. No one country drives the trend, with Hong Kong, Australia and Singapore all consistent with predominant e-commerce, fully automated, travel payment transactions.
- Phone payment is the second most popular choice for activating payment for travel: 13%. Only 3% of payments are made in person.

SECTION 3

Bookings by day of the week: Q2 2006



ZUJI Trend Insights:

- 20% of travel booked on ZUJI sites during Q2 2006 was made during a weekend.
- No one day stands out as the most popular day to book travel, with Monday-Friday popular for **Australia, New Zealand, Hong Kong** and **Singapore** travellers.

SECTION 4

Traveller Insights

- Comparing travel survey results from Asia Pacific to Europe

SECTION 4

Comparing travel survey results from Asia Pacific to Europe

Q1. What do you want from your holiday?

- | | |
|------------------------------|------------------------------------|
| A) Shopping / Eating / party | E) Adventure/to explore new places |
| B) Culture/Festivals | F) Family Holidays |
| C) Spa/Beach resorts | G) Relaxation |
| D) Romance | H) To get away from it all |

Top Response:	Australia	G) Relaxation (29%)
	Singapore	E) Adventure/to explore new places (50%)
	Taiwan	G) Relaxation (72%)
	Hong Kong	C) Spa/Beach resorts (35%)
	Pan-Europeans*	E) Adventure/to explore new places (41%)

ZUJI Trend Insights:

- Singapore travellers are more like European travellers in what they want from a holiday - looking for adventure and exploration when they travel, while most Asian travellers want to get some R&R, or chill at a beach resort, when taking a break. Australian and Taiwanese travellers like to relax, and Hong Kong travellers look for a spa or a beach get-away.

Q2. What is the most important factor when choosing holiday/influences your holiday choice?

- | | |
|-----------------------|------------------|
| A) Weather | D) Local culture |
| B) Destination/resort | E) Activities |
| C) Price of holiday | |

Top Response:	Australia	B) Destination/resort (46%) & C) Price of holiday (46%)
	Singapore	C) Price of holiday (58%)
	Taiwan	B) Destination/resort (64%)
	Hong Kong	B) Destination/resort (47%)
	Pan-Europeans*	B) Destination/resort (49%)

ZUJI Trend Insights:

- Australians are busy balancing value with venue – equally influenced by the resort and the price of the trip when they plan a holiday. Singapore travellers are only looking to save pennies. Whereas Taiwanese, Hong Kong and UK travellers are more focused on choosing a particular resort or destination they want to visit, rather than building a trip around the price alone.

SECTION 4

Comparing travel survey results from Asia Pacific to Europe

Q3. How many holidays do you go on a year?

A) 1-2

B) 3-4

C) >4

Top Response:	Australia	A) 1-2 (62%)
	Taiwan	A) 1-2 (78%)
	Hong Kong	A) 1-2 (51%)
	Korea	A) 1-2 (78%)
	Pan-Europeans*	A) 1-2 (64%)

ZUJI Trend Insights:

- In Asia as in Europe, most travellers take one or two trips a year.

Q4. How long do you normally go away?

A) 2-3 days

B) 7 days

C) 10 days

D) 14 days

E) >14 days

Top Response:	Australia	C) 10 days (31%) & D) 14 days (31%)
	Singapore	D) 14 days (42%)
	Taiwan	B) 7 days (57%)
	Hong Kong	B) 7 days (64%)
	Pan-Europeans*	B) 7 days (41%)

ZUJI Trend Insights:

- European, Taiwanese and Hong Kong travellers take short breaks (one week) when they travel. Aussies and Singaporeans tend to stay away longer, 10 days to two weeks.

Q5. Who do you normally go away with?

A) Partner/spouse

B) Partner/Spouse & children

C) Relatives

D) Friends

E) Alone

Top Response:	Australia	B) Partner/Spouse & children (54%)
	Singapore	A) Partner/spouse (33%)
	Taiwan	D) Friends (32%)
	Hong Kong	B) Partner/Spouse & children (53%)
	Pan-Europeans*	B) Partner/Spouse & children (68%)

ZUJI Trend Insights:

- When Taiwanese travel they not only leave their country, they leave their family members behind to. Other travellers in Asia and Europe are more likely to take their partners and/or children when they travel.

SECTION 4

Comparing travel survey results from Asia Pacific to Europe

Q6. What type of accommodation do you normally stay in?

- | | | |
|---------------------------|----------------------------------|-------------------------|
| A) With friends/relatives | B) Self catering apartment/house | C) Hotels all inclusive |
| E) Hotels self catering | F) Camping | G) B & B |
| H) Hostel | I) Cruise ship | J) Service apartment |
| K) Backpackers inn | | |

Top Response:	Australia	B) Self catering apartment/house (39%)
	Singapore	C) Hotels all inclusive (40%)
	Taiwan	C) Hotels all inclusive (72%)
	Hong Kong	C) Hotels all inclusive (66%)
	Pan-Europeans*	E) Hotels self catering (30%)

ZUJI Trend Insights:

- All inclusive hotels are by far the most popular accommodation choice for Taiwanese, Hong Kong and Singaporean travellers. Self catering options appeal to European and Australian travellers.

Q7. On average, what does your holiday cost per person?

Top Response:	Australia	AUD \$1,500 - AUD \$2,000 (46%)	US\$1,126-1,875
	Singapore	S\$1,000-2,000 (41%)	US\$630-1,260
	Taiwan	Up to TWD\$ 10,000 (22%)	US to US\$305
	Hong Kong	HK\$ 2501-HK\$5000 (43%)	US\$321-640

ZUJI Trend Insights:

- Comparing Asian holiday spending: Aussies spending the most per person and Taiwanese and Hong Kong travellers spend the least per person on the trip. Singaporean travellers spend slightly more with most spending between US\$630 1,260 per person.

SECTION 4

Comparing travel survey results from Asia Pacific to Europe

Q10. When do you tend to book your holiday?

- A) During the peak holiday /high seasons
- B) During the off peak holiday/ low seasons
- C) At the last minute
- D) Well in advance as it gives me something to look forward to

A10:	Australia	D) Well in advance as it gives me something to look forward to (46%)
	Singapore	B) During the off peak holiday/ low seasons (47%)
	Taiwan	C) At the last minute (34%)
	Hong Kong	B) During the off peak holiday/ low seasons (48%)
	Pan-Europeans*	C) At the last minute (54%)

ZUJI Trend Insights:

- When Taiwanese and European travellers want to escape, they want to go now!: with most admitting they wait until the last minute to book their travel. Singapore and Hong Kong travellers book off peak to find a bargain, but Australians book well in advance to give themselves something to look forward to (as if living in Australia wasn't holiday enough!).

Q11. Which nationality do you most enjoy socialising with on holiday?

Top Response:	Australia	Australian (73%)
	Singapore	British (20%)
	Taiwan	Japanese (20%)
	Hong Kong	Japanese (32%)
	Pan-Europeans*	Spanish (27%)

ZUJI Trend Insights:

- Birds of a feather stick together! Aussies like to socialise with other Aussies.
- Singaporeans look forward to socialising with the British.
- Taiwanese and Hong Kong travellers hang-out with Japanese if they can.
- Europeans prefer to mix and mingle with Spaniards.

SECTION 4

Comparing travel survey results from Asia Pacific to Europe

Q12. Which country has the best food?

Top Response:	Australia	Thailand (50%)
	Singapore	Italy (41%)
	Taiwan	Japan (31%)
	Hong Kong	Japan (34%)
	Pan-Europeans*	Italy (55%)

ZUJI Trend Insights:

- Three countries stand out in the crowd for offering the best food: Thailand, Japan and Italy. Aussies, Hong Kong and Taiwanese travellers lean towards Asian foods. Europeans and Taiwanese adore Italian.

Q13. Which country has the worst food?

Top Response:	Australia	New Zealand (25%)
	Singapore	Other (45%)
	Hong Kong	Philippines (21%)
	Pan-Europeans*	UK (48%)

ZUJI Trend Insights:

- Aussies think New Zealand has the worst food. Hong Kong travellers think Philippines has the worst food. Europeans think UK offers the worst food. And Singaporeans, well, they can't decide.

SECTION 4

Some additional, country-specific insights:

ZUJI SINGAPORE

How many times have you visited Europe?

1 to 2	31%
3 to 4	15%
more than 5	21%
never	33%

ZUJI TAIWAN

Which country has the best hotel service?

Hong Kong	4%
Thailand	7%
Japan	53%
Singapore	7%
Bali	14%
Australia	1%
North America	3%
France	2%
Italy	7%

What is the most important factor for choosing hotels?

Budget	24%
Facility	7%
Design	12%
Service	18%
Location & Transportation	30%
Rating & Awards	9%

SECTION 4

Some additional, country-specific insights:

ZUJI TAIWAN

What is your dream stay?	
Remote VILLA	20%
Europe Castle	16%
Local unique building	24%
Designer Boutique Hotel	15%
Luxury deco hotels	12%
Friendly accommodation	13%

ABOUT ZUJI



In 2005 ZUJI was unanimously voted Asia Pacific's 'Best Online Travel Agent' by the readers of TTG travel magazines from 17 countries across Asia Pacific.

ZUJI gives travellers a choice of over 72,000 hotels with 50,000 traveller reviews, 400 airlines, 4,000 attractions as well as package tours, cruises, car hire and other travel products online.

Each ZUJI site is unique. ZUJI has teams and travel websites in:

Singapore: www.zuji.com.sg In English

Hong Kong: www.zuji.com.hk In English and Cantonese

Taiwan: www.zuji.com.tw In Traditional Chinese

Australia: www.zuji.com.au In English

Korea: www.nextour.co.kr In Korean (ZUJI operates as 'Nextour' in Korea)

New Zealand: www.zuji.co.nz In English (site powered by ZUJI, and managed by Gullivers Pacific)

In May 2006, ZUJI announced that it will establish a site and team in India in the near future.

ZUJI's 'Travel Partner Network' division allows third-party travel suppliers, agents and web sites to harness the travel booking functionality of ZUJI for flight, hotel, packages, activities and other travel content and products. ZUJI's travel network partners include: Lonely Planet (Asia); Yahoo! (Korea); Atnext (Hong Kong); Naver.com (Korea); Korean Air (Korea, providing for 'Honeymoon' and 'Woman' travel portals); Apple Daily Online (Taiwan); and Virgin Blue/Blue Holidays (Australia).

ZUJI is owned by Travelocity®, an international leader in online travel. Travelocity is owned by Sabre Holdings Corporation (NYSE: TSG), a world leader in travel commerce.

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