

**Knowland Group Inc
TOP 10 GROUP EVENTS :Oct 01,2007 - Oct 31,2007**

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Square Footage Meeting Space Occupied

	EventName	Property	Total Sq.Ft Occupied
1	NATIONAL CONFERENCE ON CORRECTIONAL HEALTH	Renaissance Nashville Hotel	1,357,557
2	CME Inc - U. S Psychiatric & Mental Health Congre	Gaylord Palms Resort & Convention Center	757,313
3	League of Kansas Municipalities - 2007 Annual Conference	Sheraton Overland Park Hotel	727,297
4	NACADA	Baltimore Convention Center	538,971
5	2007 Power Electronic Technolgy	Hilton Anatole	466,758
6	Franmac	The Broadmoor	413,771
7	National; Association of Stock Plan Professional 2007	Marriott San Francisco	380,605
8	2007 ATE Conference	Omni Shoreham Hotel	355,953
9	2007 Jack Henry & Associates Fall National Users	Gaylord Texan Resort & Convention Center	347,577
10	ASDP 44th Annual Meeting	Marriott Baltimore Waterfront Hotel	335,657

Square Footage Catered

	EventName	Property	Total Sq.Ft Catered
1	2007 Power Electronic Technolgy	Hilton Anatole	342,942
2	Franmac	The Broadmoor	197,984
3	CME Inc - U. S Psychiatric & Mental Health Congre	Gaylord Palms Resort & Convention Center	160,616
4	HOLIDAY MART 2007	Sheraton Overland Park Hotel	158,916
5	ATA ANNUAL MANAGEMENT CONFERENCE &	Marriott Orlando World Center Resort & Convention	140,410
6	ACLI 07	Omni Shoreham Hotel	135,365
7	NATIONAL CONFERENCE ON CORRECTIONAL HEALTH	Renaissance Nashville Hotel	116,325
8	NetConnect, Netlq's 7th Annual Global Users Conference	Rosen Shingle Creek	115,133
9	Pizza Hut	Hyatt Regency Downtown	110,000
10	GEOTHERMAL RESOURCES COUNCIL	John Ascuaga's Nugget Resort Hotel & Casino	105,304

Estimated Number of Attendees

	EventName	Property	Attendees
1	NALMS International Symposium 2007	Disney's Coronado Springs Resort at Walt Disn	18,073
2	T.D.Jakes For Ladies Only	Gaylord Texan Resort & Convention Center	13,219
3	NATIONAL CONFERENCE ON CORRECTIONAL HEALTH	Renaissance Nashville Hotel	8,715
4	Centers for Medicare & Medicaid	Baltimore Convention Center	7,870
5	CME Inc - U. S Psychiatric & Mental Health Congre	Gaylord Palms Resort & Convention Center	6,823
6	ATA ANNUAL MANAGEMENT CONFERENCE &	Marriott Orlando World Center Resort & Convention	6,300
7	2007 US Olymbic Assembly	Hilton Americas- Houston	5,635
8	2007 Power Electronic Technolgy	Hilton Anatole	5,007
9	KMCA & MMCA JOINT CONVENTION 2007	Sheraton Overland Park Hotel	4,970
10	Denny's Franchisee Association 2007 Convention	Rosen Shingle Creek	4,494

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SELECTED MARKET : Boston MA

Square Footage Meeting Space Occupied :Boston MA

	EventName	Property	Total Sq.Ft Occupied
1	SCHOOL NUTRITION ASSOCIATION OF	Best Western Royal Plaza Hotel & Trade Center	59,258
2	FSCO Winter Board Meeting	Westin Hotel Waltham / Boston	46,907
3	Sarah DeAdder and Frank Pulido Wedding Reception	Doubletree Hotel Boston/Westborough	33,720
4	WORLD TRADE GROUP PHARMA R&D 2007	Marriott Boston Newton	27,351
5	JACK AND JILL EASTERN REGION NORTHERN CLUSTER	Marriott Boston Cambridge	20,446
6	Stahl / Emerson Wedding	Marriott Boston Burlington	16,600
7	53RD ANNUAL GALA	Hyatt Regency Cambridge	14,016
8	Knights of Columbus Charity Ball	Crowne Plaza Worcester	8,934
9	Northeast Energy & Commerce Association	Doubletree Guest Suites Boston/Cambridge	7,424
10	Newton Wellesley Hospital Leadership institute	Sheraton Needham Hotel	6,900

Square Footage Catered :Boston MA

	EventName	Property	Total Sq.Ft Catered
1	Sarah DeAdder and Frank Pulido Wedding Reception	Doubletree Hotel Boston/Westborough	33,720
2	Stahl / Emerson Wedding	Marriott Boston Burlington	13,500
3	2007 Profitable Connections Leadership Awards / SBCNE	Westin Hotel Waltham / Boston	12,508
4	Massachusetts Public Health Association	Best Western Royal Plaza Hotel & Trade Center	9,540
5	Newton Wellesley Awards Dinner	Marriott Boston Newton	9,324
6	53RD ANNUAL GALA	Hyatt Regency Cambridge	7,008
7	Knights of Columbus Charity Ball	Crowne Plaza Worcester	6,534
8	MICROSOFT MSTV DEVELOPERS CONFERENCE	Marriott Boston Cambridge	6,384
9	Northeast Energy & Commerce Association	Doubletree Guest Suites Boston/Cambridge	4,255
10	Peguero/Guerrero Wedding	Holiday Inn Boston / Somerville	3,800

Estimated Number of Attendees :Boston MA

	EventName	Property	Attendees
1	SOCIETY OF BROADCAST ENGINEERS	Best Western Royal Plaza Hotel & Trade Center	1,230
2	Stahl / Emerson Wedding	Marriott Boston Burlington	540
3	Sharma Reception	Doubletree Hotel Boston/Westborough	470
4	FORD / BUTTERFIELD WEDDING	Crowne Plaza Worcester	391
5	2007 Profitable Connections Leadership Awards / SBCNE	Westin Hotel Waltham / Boston	375
6	Peguero/Guerrero Wedding	Holiday Inn Boston / Somerville	238
7	Mathworks Advisory Board	Marriott Boston Newton	232
8	Vertex Pharmaceuticals	Marriott Boston Cambridge	200
9	Accelrys Science Forum - Meeting	Hyatt Regency Cambridge	195
10	NATIONAL ASSOCIATION OF WOMEN BUSINESS	Doubletree Guest Suites Boston/Cambridge	157

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SELECTED MARKET : Atlanta GA

Square Footage Meeting Space Occupied :Atlanta GA

	EventName	Property	Total Sq.Ft Occupied
1	8th National Conference on Preventing Crime	Hilton Atlanta	117,004
2	GEORGIA CONSERVANCY BANQUET	Georgia Tech Hotel & Conference Center	66,918
3	AMERICAN ASSN. OF CODE ENFORCEMENT	Renaissance Atlanta Hotel	54,353
4	HOTLANTA DANCE CHALLENGE	Renaissance Waverly Hotel	54,180
5	ZEP MANUFACTURING SALES MEETING	Marriott Atlanta Airport Hotel	51,236
6	GEORGIA NAACP STATE CONVENTION	Sheraton Gateway Hotel Atlanta Airport	41,868
7	Georgia Deca Meeting	Crowne Plaza Hotel Atlanta-Ravinia (Perimeter Ctr)	40,326
8	NAMB Board of Trustees Meeting	Westin Atlanta Airport	37,379
9	URBAN SPECIAL EDUCATION LEADERSHIP	JW Marriott Hotel Buckhead Atlanta	30,760
10	AT&T - 2007 Training Meetings	Westin Atlanta North at Perimeter	29,450

Square Footage Catered :Atlanta GA

	EventName	Property	Total Sq.Ft Catered
1	ISM-Hospitality Supply Fall Conference	Hilton Atlanta	41,000
2	ZEP MANUFACTURING SALES MEETING	Marriott Atlanta Airport Hotel	24,376
3	GEORGIA CONSERVANCY BANQUET	Georgia Tech Hotel & Conference Center	21,780
4	GEORGIA NAACP STATE CONVENTION	Sheraton Gateway Hotel Atlanta Airport	21,372
5	LIFELINK ANNIVERSARY AWARDS DINNER	JW Marriott Hotel Buckhead Atlanta	18,000
6	EPEP Meeting	Renaissance Atlanta Hotel	17,544
7	AUDIT METHODOLOGY TRAINING	Marriott Atlanta Perimeter Center	11,488
8	AFROTC Commanders Conference 2007	Westin Atlanta Airport	11,448
9	PRIVATE WEDDING	Emory Conference Center Hotel	10,800
10	2007 TMT Transman Conference	Grand Hyatt Atlanta Buckhead	9,709

Estimated Number of Attendees :Atlanta GA

	EventName	Property	Attendees
1	Turkish American Cultural Association of Georgia	Hilton Atlanta	1,114
2	2007 TMT Transman Conference	Grand Hyatt Atlanta Buckhead	620
3	Georgia Deca Meeting	Crowne Plaza Hotel Atlanta-Ravinia (Perimeter Ctr)	597
4	ZEP MANUFACTURING SALES MEETING	Marriott Atlanta Airport Hotel	595
5	HOTLANTA DANCE CHALLENGE	Renaissance Waverly Hotel	546
6	LIFELINK ANNIVERSARY AWARDS DINNER	JW Marriott Hotel Buckhead Atlanta	540
7	GEORGIA NAACP STATE CONVENTION	Sheraton Gateway Hotel Atlanta Airport	508
8	VERONESI/ZARRILLI WEDDING	Westin Atlanta North at Perimeter	483
9	GEORGIA CONSERVANCY BANQUET	Georgia Tech Hotel & Conference Center	435
10	Clinical Dental Hygiene	Sheraton Buckhead Hotel Atlanta	404

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.