

**Knowland Group Inc  
TOP 10 GROUP EVENTS: Dec 01, 2007 - Dec 31, 2007  
National Market; Chicago IL; Washington DC**

**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**Square Footage Meeting Space Occupied**

	<b>Event Name</b>	<b>Property</b>	<b>Total Sq. Ft Occupied</b>
1	Pri-Med Conf. & Exhibition	Baltimore Convention Center	1,426,824
2	AAEP 2007 Annual Convention	Gaylord Palms Resort & Convention Center	865,753
3	National Staff Development Council Annual Conference	Hilton Anatole	608,829
4	National Inspirational Youth Convention-2007 Ann	Gaylord Texan Resort & Convention Center	529,950
5	2007 College of Knowledge	Sheraton Overland Park Hotel	467,952
6	Rocky Mountain Christmas Tour	The Broadmoor	429,456
7	National Weatherization Conference 2007	Disney's Coronado Springs Resort at Walt Disn	422,327
8	Baxter New Hire Training	Westin Chicago North Shore	376,070
9	Blue Ribbon Schools of Excellence	Embassy Suites Hotel Airport-Convention Ctr North	345,960
10	Ernst & Young	Hyatt Regency O'Hare	317,355

**Square Footage Catered**

	<b>Event Name</b>	<b>Property</b>	<b>Total Sq. Ft Catered</b>
1	Rocky Mountain Christmas Tour	The Broadmoor	360,000
2	Baxter New Hire Training	Westin Chicago North Shore	174,316
3	Brighthouse Networks Holidays	Rosen Shingle Creek	140,140
4	Ernst & Young	Hyatt Regency O'Hare	123,337
5	2007 College of Knowledge	Sheraton Overland Park Hotel	116,988
6	AMG Homecoming & Reunion 2007	Hilton Anatole	113,957
7	Quixtar Achievers	Westin Diplomat Resort & Spa	99,629
8	Christian Witness Center - Winter Conference	Hyatt Regency Crown Center Kansas City	92,160
9	Ball Aerospace Holiday Party	Adam's Mark Denver	84,000
10	American Academy of Pediatrics Holiday Party	Renaissance Schaumburg Hotel & Convention Center	75,678

**Estimated Number of Attendees**

	<b>Event Name</b>	<b>Property</b>	<b>Attendees</b>
1	Pri-Med Conf. & Exhibition	Baltimore Convention Center	7,493
2	AAEP 2007 Annual Convention	Gaylord Palms Resort & Convention Center	7,292
3	Rocky Mountain Christmas Tour	The Broadmoor	7,200
4	National Weatherization Conference 2007	Disney's Coronado Springs Resort at Walt Disn	6,414
5	Blue Ribbon Schools of Excellence	Embassy Suites Hotel Airport-Convention Ctr North	3,841
6	American Academy of Pediatrics Holiday Party	Renaissance Schaumburg Hotel & Convention Center	3,741
7	Brighthouse Networks Holidays	Rosen Shingle Creek	3,525
8	Quintiles Holiday Party 2007	Sheraton Overland Park Hotel	3,509
9	National Staff Development Council Annual Conference	Hilton Anatole	3,451
10	D & D Plumbing	Grand Sierra Resort	3,004

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**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**SELECTED MARKET: Chicago IL**

**Square Footage Meeting Space Occupied: Chicago IL**

	<b>Event Name</b>	<b>Property</b>	<b>Total Sq. Ft Occupied</b>
1	Baxter New Hire Training	Westin Chicago North Shore	376,070
2	Ernst & Young	Hyatt Regency O'Hare	317,355
3	American Academy of Pediatrics Holiday Party	Renaissance Schaumburg Hotel & Convention Center	103,180
4	NGFA/Country Elevator/Feed Industry Council Conference 2007	Marriott Chicago Downtown	80,433
5	Illinois Professional Turf Conference	Pheasant Run Resort & Spa	70,050
6	Chicago National Softball Coaches Clinic	Crowne Plaza Chicago O'Hare	55,040
7	IPAT Certification Training	Marriott Schaumburg	42,700
8	MHOA - McDonald 's Hispanic Owner - Operators Association	Westin Hotel O'Hare Airport	41,534
9	HSBC	Hilton Northbrook	40,533
10	Hewitt RFM Practice Meeting	Marriott Lincolnshire Resort	39,740

**Square Footage Catered: Chicago IL**

	<b>Event Name</b>	<b>Property</b>	<b>Total Sq. Ft Catered</b>
1	Baxter New Hire Training	Westin Chicago North Shore	174,316
2	Ernst & Young	Hyatt Regency O'Hare	123,337
3	American Academy of Pediatrics Holiday Party	Renaissance Schaumburg Hotel & Convention Center	75,678
4	Governors Conference on Aging 2007	Marriott Chicago Downtown	38,916
5	MHOA - McDonald 's Hispanic Owner - Operators Association	Westin Hotel O'Hare Airport	29,326
6	Siemens Building Technologies Annual Dinner	Marriott Lincolnshire Resort	24,000
7	Illinois Chapter of American Society of Landscape Architect	Renaissance CHI Hotel	21,280
8	Kimball Hill Homes Holiday Party	Westin Chicago Northwest	19,200
9	Insurance Seminar on Economic Capital	Marriott Chicago O'Hare	19,192
10	Koubek And Strategic Selling	Marriott Schaumburg	17,080

**Estimated Number of Attendees: Chicago IL**

	<b>Event Name</b>	<b>Property</b>	<b>Attendees</b>
1	American Academy of Pediatrics Holiday Party	Renaissance Schaumburg Hotel & Convention Center	3,741
2	Ernst & Young	Hyatt Regency O'Hare	2,593
3	Baxter New Hire Training	Westin Chicago North Shore	2,115
4	NGFA/Country Elevator/Feed Industry Council Conference 2007	Marriott Chicago Downtown	1,416
5	MB Financial Bank Holiday Party	Westin Hotel O'Hare Airport	723
6	NOSCO Holiday Party	Marriott Lincolnshire Resort	720
7	Caterpillar Leadership Workshop	Marriott Hickory Ridge Conference Hotel	647
8	Illinois Chapter of American Society of Landscape Architect	Renaissance CHI Hotel	638
9	Kimball Hill Homes Holiday Party	Westin Chicago Northwest	576
10	COE College Campaign Launch	Doubletree Guest Suites & Conference Ctr., Downers	570

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**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**SELECTED MARKET: Washington DC**

**Square Footage Meeting Space Occupied: Washington DC**

	<b>Event Name</b>	<b>Property</b>	<b>Total Sq. Ft Occupied</b>
1	13th Annual Partners In Environmental Technology Conference	Marriott Wardman Park Hotel	150,216
2	Hillel International Professional Staff	Renaissance Washington DC	99,191
3	Osteoporosis Meeting	Omni Shoreham Hotel	91,130
4	AFCEA 2007 Defense Spectrum Summit General Meeting	Hyatt Regency Crystal City	88,345
5	Shor Bar Mitzvah	Sheraton Reston Hotel	81,452
6	NILC Low Income Immigrants Rights Conference	Doubletree Hotel Crystal City	69,902
7	Children's Bureau	Marriott Crystal Gateway	56,545
8	2007 Yuletide Ball	JW Marriott	54,720
9	UPF International Leadership Conference	Sheraton National Hotel	51,290
10	In House Events	Renaissance Mayflower Hotel	50,767

**Square Footage Catered: Washington DC**

	<b>Event Name</b>	<b>Property</b>	<b>Total Sq. Ft Catered</b>
1	13th Annual Partners In Environmental Technology Conference	Marriott Wardman Park Hotel	42,408
2	NILC Low Income Immigrants Rights Conference	Doubletree Hotel Crystal City	36,336
3	Sidley Austin LLP Holiday Party - 2007	Omni Shoreham Hotel	29,568
4	Thales Holiday Party 2007	Marriott Bethesda North Hotel & Conference Center	29,382
5	2007 Coast Guard Ball	Renaissance Washington DC	29,032
6	In Honor of Megan and David's Wedding	Ritz Carlton Tysons Corner	28,006
7	Shor Bar Mitzvah	Sheraton Reston Hotel	27,266
8	Quarterback Club - Toyota Redskins Player of The Year	Sheraton Premiere Hotel at Tysons Corner	25,000
9	Signature Government Solutions 2007 Holiday Party	Marriott Crystal Gateway	24,128
10	Epsilon Boule 2007	JW Marriott	23,940

**Estimated Number of Attendees: Washington DC**

	<b>Event Name</b>	<b>Property</b>	<b>Attendees</b>
1	Sans Institute Cyber Defense Initiative East 2007	Marriott Wardman Park Hotel	1,962
2	Comcast 2007 Winter Gala	Renaissance Washington DC	1,141
3	Thales Holiday Party 2007	Marriott Bethesda North Hotel & Conference Center	1,055
4	Quarterback Club - Toyota Redskins Player of The Year	Sheraton Premiere Hotel at Tysons Corner	852
5	In Honor of Megan and David's Wedding	Ritz Carlton Tysons Corner	840
6	Epsilon Boule 2007	JW Marriott	820
7	Signature Government Solutions 2007 Holiday Party	Marriott Crystal Gateway	723
8	CACI	Grand Hyatt Washington	647
9	National Congress on the UN and Under Insured	Hyatt Regency on Capitol Hill	645
10	American Friends of the Hebrew University Gala	Ritz-Carlton Washington DC	634

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

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Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 202.842.9244

\*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, are omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.