

# Vatel Switzerland

Reach for the stars, feet on the ground...



VATEL

International Business School  
Hotel & Tourism Management

[www.vatel.ch](http://www.vatel.ch)

# Vatel, A PRESTIGIOUS SCHOOL AND A REFERENCE AROUND THE WORLD





We have been preparing future Managers and Directors in the Hospitality Industry for nearly 30 years now in our Vatel International Business School. Today our Schools transmit internationally focused knowledge to over 5,000 students world-wide, with their unique balance between theory and professional training and practice.

This tried and proved principle has gained the approval of professionals in the industry. High ranking representatives of the international hotel and restaurant industry have rewarded us with the Hospitality Award, and ranked us as the 1<sup>st</sup> European School in our category\*.

All of our graduates find a job that corresponds to their career plan within three months of finishing school. Finally, our 12,000 alumni work in the most beautiful hotels and restaurants around the world, and form a valuable internship and job network.

When choosing Vatel Switzerland, you give yourself an excellent opportunity of building a successful career in the Hospitality Industry.

**Alain Sebban**

*Chairman and Founder of the Vatel Group*

\* Ifop (French Institute of Public Opinion)



Welcome to Switzerland, where the word “ Hospitality” was coined





## → ENJOY OUR LONG TRADITION OF OPEN ARMS

The Swiss State provides very attractive working and living conditions to international organizations, companies, and foreigners who come to live and work here. And as it strives to attract foreign students to its schools, it also offers them easy entrance and administrative facilities. Historically speaking, international tourists have always loved Switzerland. Its climate, its geographical position and its geopolitical status make it an

agreeable, calm and neutral State where you are sure of enjoying your stay.



## → TELL THE TIME WITH AN INTERNATIONAL CLOCK

Switzerland shelters the headquarters of many international organizations such as the United Nations, the World Confederation of Labor, the World Health Organization, the International Committee of the Red Cross, the International Olympic Committee, and many more.

Consequently, people of all nations come here for the many conferences and meetings held on the Swiss territory. Besides English, the language generally spoken in international organizations, three official languages stand side by side in Switzerland: French, German,

and Italian. You will thus be able to familiarize yourself very quickly with several foreign languages.



## → ENJOY AN EXCEPTIONAL LOCATION IN THE VERY HEART OF EUROPE

A week-end in any of the European capitals is just a two hour trip from the Geneva airport. Chuckle in surprise at the difference between the Tower of London and the nearby vintage markets. Let yourself be awed by the monuments of Paris, and its luxury boutiques. Get the best view of Rome from the top of the Coliseum. Discover Madrid, an exciting, modern, and colorful capital that attracts young talents. Try your hand at contemporary art in Berlin.

In Europe you've got the choice between cultures, festivities, shopping; being out and about is always fun and enriching.



## → DISCOVER HIDDEN TREASURES: MARTIGNY AND THE VALAIS

Vatel Switzerland is located in Martigny. This is a pleasant but dynamic city. Its infrastructures allow it to be the home to cutting-edge companies. Tourists from all over the world flock to Martigny to see its exhibitions of modern art. This city enjoys exceptional sun and is located in the heart of the Valais.

Valais looks like a natural park with a host of outdoor activities, in winter or in summer. Its mild climate makes it an ideal place for vineyards. Vacationers come from all over Europe to ski, go rock climbing,

rafting, hiking, ride mountain bikes, play golf, or simply admire the 4,000 meter high mountains, or the Aletsch glacier, part of the UNESCO world heritage sites, go to the many carnivals, Swiss traditional festivities, or to the classical, jazz, or rock concerts and festivals. There's never a dull moment in the Valais.



# Vatel, THE INTERNATIONAL PASSPORT TO JOBS EVERYWHERE THROUGHOUT THE WORLD

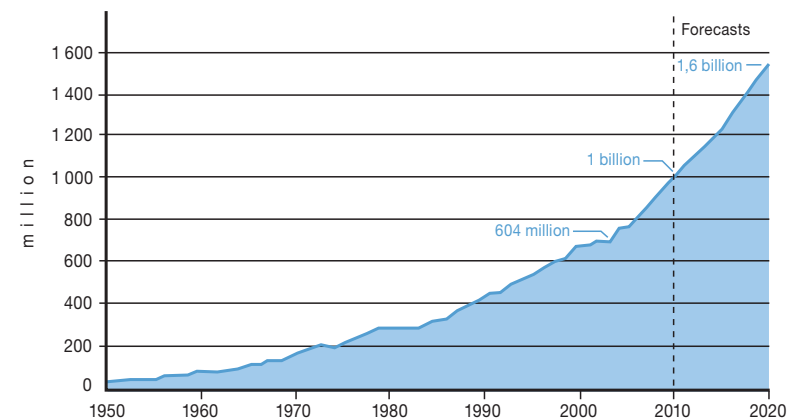
## → COME AND JOIN US IN THE HOSPITALITY INDUSTRY, A QUICKLY GROWING FIELD THROUGHOUT THE WORLD

The tourism industry is one of the fastest growing fields in the world. There has been a tremendous upsurge in the past ten years, and previsions remain optimistic, making this industry the number one employer

worldwide in the last decade. Because of this boom, the profession has been transformed into a competitive, complex, cosmopolitan and global industry. Thirty years ago Vatel anticipated these upcoming

evolutions and today is successfully preparing you for careers as operational or senior managers both in hospitality industries, and in international tourism and service companies.

Evolution of the number of tourists worldwide →



## → A LARGE RANGE OF JOBS FOR YOUR FUTURE

Because today's Hospitality and Tourism professions need qualified, operational and specialized managers, Vatel prepares you for careers in diversified fields such as

marketing, sales, administration, human resources, communication - all specially adapted to the hospitality industry, either in accommodation, restaurant administration,

catering to tourists, as well as promotion and development of facilities for tourism.

### You can choose among exciting jobs:

- Product Manager
- Cost Control Manager
- Quality Controller

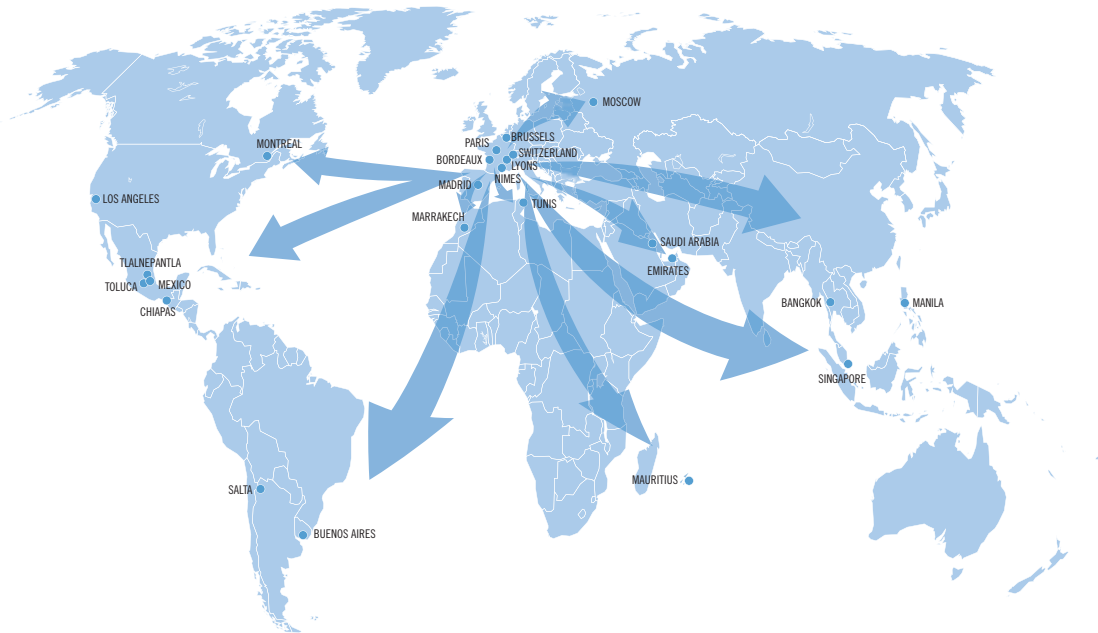
- Marketing Manager
- Operating Manager
- Banquet Manager
- Room Division Manager

- Human Resources Manager
- Training Manager
- Event Manager and many others.



Destination	Carrier	Flight Number	Terminal / Zone	Gate	Other Info		
Amsterdam	AF	2346	F	2	On		
Bremen	AF	1740	KL	2012	F	2	On
Moscow	AF	5532	AZ	3702	G		
Nice	AF	2244	SU	450	E	3	
Stuttgart	AF	7714	NW	4404	F	2	
Budapest	AF	2008			D	1	
Marseille	MA	551	AF	2894	D	8	

## → A NETWORK OF 24 VATEL SCHOOLS → THROUGHOUT THE WORLD TO SUPPORT YOU



### 24 SCHOOLS COVERING 4 CONTINENTS:

- **Europe:** Bordeaux, Lyons, Nimes, Paris, Brussels, Madrid, Moscow, Switzerland
- **Africa:** Mauritius, Marrakech, Tunis
- **America:** Montreal, Los Angeles, Chiapas, Mexico, Tlalnepantla, Toluca, Buenos Aires, Salta
- **Asia:** Emirates, Saudi Arabia, Bangkok, Manila, Singapore

### Schools opening in 2011:

London, Brasov, Vilnius...

## BUILD YOUR INTERNATIONAL EXPERIENCE THROUGH YOUR INTERNSHIPS

Internships are selected by Vatel and they are an integral part of your training. They give you the opportunity to apply theoretical teaching in real situations, to be faced with the realities of the business world and to prepare yourself for your future career. They are real professional experiences and the internship carried out at the end of your program is a good launching pad for your working life. In the first year, your internship necessarily takes place in Switzerland.

From the second year on, you can do your internship in any European country of your choice thanks to the open borders between states located within the Schengen space, based on your nationality and the European country in question.

## → MARCO POLO PROGRAM: A WORLDWIDE STUDENT EXCHANGE PROGRAM

If you decide to pursue a career in the international hotel or tourism industry, you must be open to international experiences. Vatel has thus decided to increase the international aspects of its programs, presenting you with an opportunity to spend one semester abroad in a different Vatel School, to be chosen among all Vatel Schools worldwide.

This is a unique occasion for you to discover a new country, a different culture, to perfect a new foreign language, while continuing your studies. The semester is validated by the School attended, and ECTS credits are attributed to the student. Last but not least, you always have the possibility of extending your stay abroad by doing an internship.

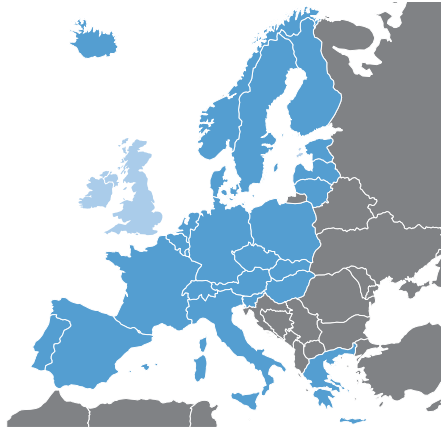


**DURING AN INTERNSHIP IN SWITZERLAND, THE STUDENT IS GENERALLY PROVIDED WITH FREE BOARD AND LODGING AS WELL AS A MONTHLY GROSS STIPEND/ ALLOWANCE OF APPROXIMATELY 2.200 TO 2.500 SWISS FRANCS.**

### Internships in Europe

The first year internship takes place in the country where the student is studying. After that, students can do their internships in the countries of their choice within the Schengen area in Europe, in accordance with national laws.

States having ratified the Schengen open border agreement: Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland.



**VATEL ALSO PROPOSES THE MBA PROGRAM IN THE UNITED STATES AT THE END OF YOUR UNDER-GRADUATE STUDIES.**



### Vatel Los Angeles, opening the doors to the United States and to American management

This School is strictly reserved for Vatel graduates. Once you have studied European management, which is based on the quality of service and client satisfaction, you can specialize in American management, which is much more marketing and innovation-oriented. This School offers a very unique one-year program, combining academic sessions in the School and management training in some of the most beautiful Californian hotels and restaurants, specially selected for you by Vatel. The program focuses on the strong points of American management: entrepreneurship, organization of conventions and incentive operations, golf

and spa management, e-marketing and e-commerce.

At the end of the one-year program, you obtain the MBA in Hospitality & Tourism Management.



# Vatel SWITZERLAND, A UNIQUE CAMPUS IN THE COUNTRY

TRAINING MANAGERS AND HOTEL DIRECTORS WHO ARE ABLE TO WORK IN A COMPETITIVE AND COSMOPOLITAN ENVIRONMENT. THIS CANNOT JUST BE DONE IN A CLASSROOM. AT VATEL, WE BELIEVE IN AN ALL ROUND APPROACH TO TRAINING WHICH BY DEFINITION MEANS REGULAR CONTACT WITH THE REALITIES OF THE HOSPITALITY PROFESSION.

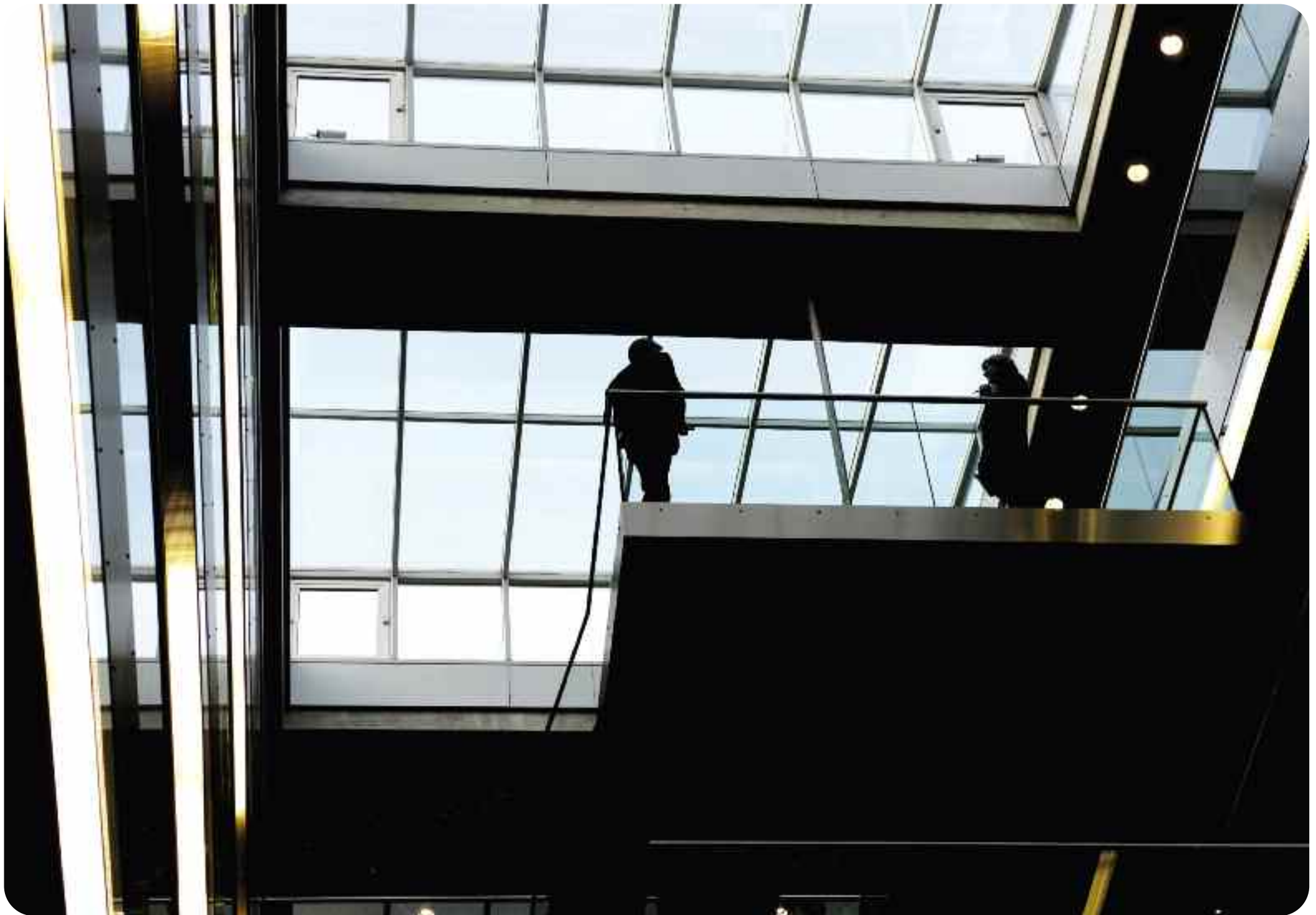
## → AN ORIGINAL TEACHING CONCEPT

All theoretical knowledge must be checked and validated by using in it real conditions; this is the reason why Vatel Switzerland brings together infrastructures for classroom

teaching as well as infrastructures for professional practice and application on the same campus. Our hotel has real customers, either people just passing

through, tourists, or business people. These conditions, unique in Switzerland, assist you in comparing your theoretical knowledge with reality in the workplace.





## → EXCEPTIONAL INFRASTRUCTURES LEAD TO BETTER TRAINING

### THEORETICAL CLASSES

- large modern classrooms which are all equipped with video and wifi,
- Student's meeting room open until 11.00 pm.

Every student wants personalized teaching and advice. Courses given in Vatel Switzerland have a small number of students per professor or trainer, which allows each student to have a personal and privileged relation with teachers and School management. At Vatel Switzerland, we do our utmost so that when you have finished your program, you are perfectly at ease not only with management tools and techniques, but also with the operational aspects of these jobs, guaranteeing success in your professional career.



**VATEL SWITZERLAND IS THE ONLY SWISS SCHOOL WITH A 4-STAR HOTEL OPEN ALL YEAR ROUND LOCATED RIGHT ON ITS CAMPUS CATERING TO AN INTERNATIONAL CLIENTELE.**

### FOR A REAL PRACTICAL APPROACH

- 1 international\*\*\*\* hotel with 115 rooms,
- 1 restaurant serving traditional cuisine,
- 1 congress and conference center that can hold up to 350 clients.

On the Vatel Switzerland campus, there is a four-star hotel, a restaurant, kitchens, pastry laboratories, a banquet and seminar center, and much more. This is where you gain experience, concrete hands-on training while you study. Our cutting-edge equipment and professional trainers are there to help you work and behave as a true manager.

This way of working has been acclaimed by hotel owners who believe that an application hotel and restaurant integrated inside the School, dealing with real customers, is the most efficient way to train students to manage teams.





### ENJOYING STUDENT LIFE

- Fully equipped modern luxury rooms (double & single)
- cafeteria

You have to be relaxed, without material constraints to devote yourself to your studies at a 100% level. You have to feel comfortable, in a friendly and supportive universe. We care about your well-being in Vatel Switzerland. Double or single, our student rooms are practical yet comfortable, and your life as a student will be serene, as well as fun-filled with your classmates.



### CUTTING EDGE TEACHING EQUIPMENT

The training that we give at Vatel demands a high quality technical and documentary environment. This is why Vatel Switzerland is entirely wifi equipped. You can thus access our virtual library with over 700 books to date via the intranet, from anywhere on campus and at anytime of the day or night.



## HIGHLY-TRAINED AND VERY PROFESSIONAL TEACHERS

The teaching staff plays a very important role in your future success. At Vatel Switzerland, teachers pass on their know-how and their passion to you, using interactive training methods which are close to the reality in the hospitality field. They give you the tools for developing your technical, conceptual and analytical skills as future managers.

The long lasting commitment of the teaching staff of Vatel, whether they are university teachers or guest lecturers selected for their excellence in their specific field, contribute to your success.



### VATEL PORTAL: A PERMANENT LINK BETWEEN YOU, YOUR PARENTS AND YOUR TEACHERS

As soon as they have registered at Vatel, students and their family are given an access code to the Vatel Portal. Parents can have a look at student's grades and teachers' assessments, punctuality and absenteeism, and exchange views with the teaching team via the Internet, whatever the distance from Vatel Switzerland and at any time.

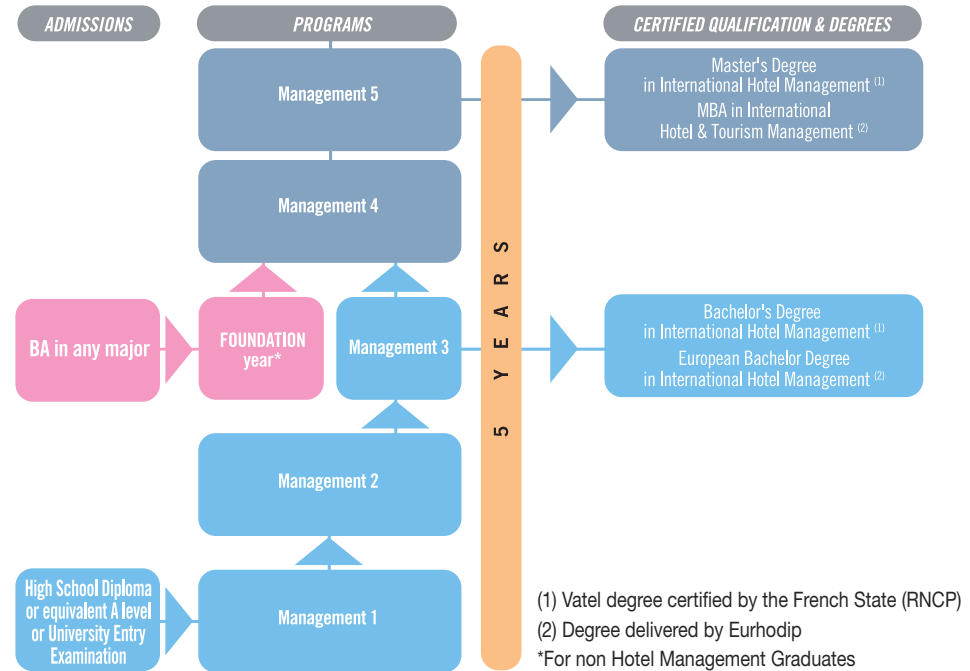


# A PROGRAM AND DIPLOMAS GIVING YOU THE BEST CHANCES

## A SCHOOL PROGRAM BRINGING TOGETHER YOUR PROFESSIONAL ASPIRATIONS AND EXPECTATIONS IN THE HOSPITALITY INDUSTRY

When you enter Vatel, you can choose the management level you intend to join once you have completed your studies: Bachelor's degree to become an operational manager or Master's degree to become a senior manager. However, nothing is set forever, and you can always decide to extend your schooling.

You can apply for the undergraduate level (Bachelor's Degree) with a high school diploma or for the postgraduate level (Master's Degree) with a Bachelor's degree.



## VATEL DIPLOMAS ARE RECOGNIZED THROUGHOUT THE WORLD

By decree of the Minister of Economy, Industry and Employment, published in No. 157 of the Official Journal of the French Republic dated July 6, 2008, Vatel education was registered in the National Professional Certifications Directory (Répertoire National des Certifications Professionnelles).

This certification was awarded with the following criteria:

- A detailed description drawn up by professional Managers and International Hotel Directors;
- The description of skills, aptitudes and knowledge needed for this position;
- A list of positions held and their levels by the three preceding classes.

As France is a European Union member, its diplomas certified by the French State are recognized in all European countries.



### VATEL IS PROUD TO BE AFFILIATED WITH THE FOLLOWING INSTITUTIONS AND INTERNATIONAL ASSOCIATIONS

 Leading Hotel Schools in Europe  
 International Hotel & Restaurant Association  
 France Qualité Formation (France Quality Training)  
 Council for Hospitality, Restaurants, and Institutional Education  
 International Association of Hospitality School Directors  
 Worldwide Association for Hotel and Tourism Training  
 International Association of Hospitality Alumni  
 GAMER FRANCE  
 Public Agency created by the French Ministries of Education and Foreign Affairs to promote French Higher Education abroad



→ VATEL,  
A REPUTATION OF EXCELLENCE



In 2007, Ifop\* carried out a long study with European hotel managers. Vatel did extremely well in this study, as those who were interviewed ranked it the number one Hotel-Tourism School in Europe.

\* Ifop (French Institute of Public Opinion)



**PARTNERSHIPS WITH VATEL**

Many companies who have known Vatel for years trust the School's training programs. Members of national or international hotel groups, independent chains or completely independent hotels or restaurants, service providers - all welcome Vatel students for internships and recruit them when a management position is vacant.



→ VATEL IS THE FIRST SCHOOL,  
AND THE ONLY EUROPEAN SCHOOL  
TO HAVE OBTAINED THE HOSPITALITY AWARD

For seven years, the highest representatives of the international hotel industry have met every autumn in Paris in order to give Hospitality Awards to their peers. They reward innovative experiences and the most significant achievements in the international hospitality world. For the first time, they gave the Hospitality Award to a school and rewarded Vatel for the quality of its programs and more specifically for the students "level of competences" upon completion of their studies.

Vatel is the only school in Europe to date to have received this award.





# BACHELOR'S DEGREE IN INTERNATIONAL HOTEL MANAGEMENT

## EUROPEAN BACHELOR IN HOTEL MANAGEMENT

- Total Credits: 180 ECTS (European Credit Transfer System)
- Program is taught in English or in French



Bachelor's Degree in International Hotel Management					
Management 1		Management 2		Management 3	
Semester 1 Academic	Semester 2 Paid Internship	Semester 3 Academic	Semester 4 Paid Internship	Semester 5 Academic	Semester 6 Paid Internship
<ul style="list-style-type: none"> <li>• Management I</li> <li>• Computer System I</li> <li>• English Language I</li> <li>• Enterprise</li> <li>• Discovery</li> <li>• Enterprise Economics</li> <li>• Food &amp; Beverage Environment</li> <li>• French Language I</li> <li>• French Wines</li> <li>• Human Resources I</li> <li>• Hotel Environment</li> <li>• Look and Behavior</li> <li>• Marketing I</li> <li>• Nutrition and Hygiene I</li> <li>• Professional Culture I</li> </ul>	<p>Internship in the Hotel Industry in Switzerland</p> <p>Internship objectives:</p> <ul style="list-style-type: none"> <li>• Introduction to the operational functions of the hospitality industry</li> <li>• Learn about teamwork in a professional context</li> </ul>	<ul style="list-style-type: none"> <li>• Management II</li> <li>• Business Law</li> <li>• Computer System II</li> <li>• English II</li> <li>• Economics</li> <li>• French Language II</li> <li>• Hospitality Law</li> <li>• Human Resources II</li> <li>• International Tourism Economy</li> <li>• Marketing II</li> <li>• Nutrition II</li> <li>• Professional Culture II</li> <li>• Wines of the World</li> </ul>	<p>Management Training I in selected Hotels in Europe</p> <p>Internship objectives:</p> <ul style="list-style-type: none"> <li>• Learning Team building in Rooms Division, F&amp;B Control, Events with a managerial approach</li> </ul>	<ul style="list-style-type: none"> <li>• Management III</li> <li>• Computer System III</li> <li>• Culinary Culture</li> <li>• English Language III</li> <li>• European Economic Law</li> <li>• European Tourism Economy</li> <li>• French Language III</li> <li>• Human Resources III</li> <li>• Hospitality Sales</li> <li>• Intercultural</li> <li>• Management</li> <li>• Marketing III</li> <li>• Negotiation</li> <li>• Taxation</li> <li>• Wine Environment</li> </ul>	<p>Management training II in the Hospitality Industry Worldwide</p> <p>Internship objectives:</p> <ul style="list-style-type: none"> <li>• Management Training in the various departments of International Hotel Operations Worldwide</li> </ul>
(52 credits)	(8 credits)	(52 credits)	(8 credits)	(52 credits)	(8 credits)

## Two intakes per year

> **Bachelor's Degree Course:** February and August

## Admission requirements

High School Diploma or Equivalent "A" level or University Entry Examination + English proficiency: TOEFL 550 (213 PC/80 IBT) or IELTS 5.5 (Academic)\* + one-page personal essay or a cover letter written in English.

\* Students don't have a sufficient English test score for entry into one of the degree programs at Vatel Switzerland, the Intensive English Language Course is available.

## Double accreditation

### • Bachelor's Degree in International Hotel Management

Vatel academic standard II degree registered at the National List of Certification by French Ministerial Order on July 1, 2008.

### • European Bachelor Degree in Hotel Management

Degree awarded by Eurhodip.

## Objectives of the program

The Bachelor's Degree in Hotel Management trains students for operational and administrative management positions. The program combines cutting-edge management science with traditional know-how in hotel and restaurant management. Course work is reinforced through immediate application of knowledge in practical settings. Programs are taught in English or in French at Vatel Switzerland.

## Teaching method

Students are expected to participate actively in every phase of this highly internationalized and multicultural academic program. Course work complements practical training, cultural and technical seminars. Vatel teaching staff strives to attain out-ruled teaching standards by pushing back the boundaries in their respective disciplines.

## Program organization

The program consists of a fixed curriculum of required courses. Students

alternate course work with practical situations in which they have the opportunity to apply and test what they have learned. Courses given in English place emphasis on operational and strategic management tools required for international hotel and restaurant management. At the same time, to nurture in the student's professional attitude and behavior, essential skills for greeting or serving customers and effective practice of this profession are also targeted. The program is structured around alternating semesters of course work and semesters of paid practical training in Switzerland or abroad, with each segment lasting five months. During an internship in Switzerland, the student is generally provided with free board and lodging as well as a monthly gross stipend/allowance of approximately 2,200 to 2,500 Swiss francs.

## Marco Polo Program

Semesters 3 and 4 can be done in another Vatel Campus, if places are available.





# MASTER'S DEGREE IN INTERNATIONAL HOTEL MANAGEMENT

MBA IN INTERNATIONAL HOTEL & TOURISM MANAGEMENT

- Total Credits: 120 ECTS (European Credit Transfer System)
- Program is taught in English or in French



Foundation Course*		Master's Degree in International Hotel Management		
		Management 4		Management 5
Foundation Semester	Paid Internship Semester	Semester 1 Academic	Semester 2 Paid Internship	Semester 3 Academic
<ul style="list-style-type: none"> <li>• Management I</li> <li>• Marketing I</li> <li>• Human Resources I</li> <li>• Computer Systems I</li> <li>• Nutrition and Wines</li> <li>• Food &amp; Beverage Environment</li> <li>• Hotel Environment</li> <li>• Look &amp; Behavior</li> <li>• English Communication I</li> <li>• French Communication I</li> <li>• Intercultural Management</li> <li>• Tourism Economics</li> <li>• Negotiation</li> <li>• Enterprise Discovery</li> <li>• Internship in the industry</li> </ul>	<p>Internship in the Hotel Industry</p> <p>Internship objectives:</p> <ul style="list-style-type: none"> <li>• Introduction to the operational functions of the hospitality industry</li> </ul>	<ul style="list-style-type: none"> <li>• Administration &amp; Financial Economics</li> <li>• Marketing II</li> <li>• Business</li> <li>• Law</li> <li>• Taxation</li> <li>• Computer Sciences</li> <li>• Human Resource Management</li> <li>• Company Strategies</li> <li>• Tourism &amp; Travelling</li> <li>• English IV</li> <li>• Career Projects</li> </ul>	<p>Management Training in Supervisory &amp; Senior Staff positions</p> <p>Internship objectives:</p> <ul style="list-style-type: none"> <li>• Management training in various departments of International Hotel Operations</li> </ul>	<p>Strategic principles and applied strategy for:</p> <ul style="list-style-type: none"> <li>• Operational Management</li> <li>• Marketing</li> <li>• Finance</li> <li>• Human Resources.</li> <li>• Political Sciences</li> <li>• Foreign Languages</li> <li>• Final Thesis</li> </ul>
(no credits)	(no credits)	(48 credits)	(12 credits)	(60 credits)

\*for non Hotel Management Graduates

## Two intakes per year

> **Foundation Course:** February and August

> **Master's Degree Course:** February and August

## Admission requirements

> **Foundation Course:** Bachelor degree in any major

> **Master's degree Courses:** Bachelor's Degree in Hotel Management

Cover letter written in English + English proficiency: TOEFL 600 (250 PC/100 IBT) or IELTS 6.0 (Academic).\*

\* Students don't have a sufficient English test score for entry into one of the degree programs at Vatel Switzerland, the Intensive English Language Course is available.

## Double accreditation

• **Master's Degree in International Hotel Management**

Vatel academic Standard I degree registe-

red at the National List of Certification by French Ministerial Order on 1st July, 2008.

• **MBA in International Hotel & Tourism Management**

Degree awarded by Eurhodip

## Objectives of the program

The Master's degree in International Hotel Management combines a university teaching approach with a professional edge, whose aim is to train operational and higher managers in the hospitality industry, using a wide range of equipment and facilities (business, leisure, sports, etc.) pertaining to international companies and the program prepares students for specialized executive and managerial positions in hotels and tourism companies.

The program combines cutting-edge management science with traditional know-how in hotel and restaurant management. Course work is reinforced through immediate application of

knowledge in practical settings. The program enables students to develop and cultivate managerial skills such as analytical and organizational know-how in addition to nurturing their ability to anticipate and decide rapidly and precisely on matters and situations that arise in all areas of hotel management.

Programs are taught in English or in French at Vatel Switzerland.

## Teaching method

Students are expected to participate actively in every phase of this highly internationalized and multicultural academic program. Course work complements practical training, cultural and technical seminars and individual or small-group research projects. The teaching staff consists of highly experienced university faculty, expert practitioners, and professionals from the hotel, restaurant and tourism sectors. Vatel teaching staff strives

to attain unrivaled teaching standards by pushing back the boundaries in their respective disciplines.

## Program organization

The program consists of a fixed curriculum of required courses. Students alternate course work with practical situations in which they have the opportunity to apply and test what they have learned. The program emphasizes operational and strategic management tools required for international hotel, restaurant, and tourism company management.

During an internship in Switzerland, the student is generally provided with free board and lodging as well as a monthly gross stipend/allowance of approximately 2,200 to 2,500 Swiss francs.

# INTENSIVE ENGLISH LANGUAGE COURSE

Students don't have a sufficient English test score for entry into one of the degree programs at Vatel Switzerland, the Intensive English Language Course is available.

**Two intakes per year:** March/April & September/October

**Duration:** One 5 month semester

**Admission requirements:**

- 18 years of age minimum
- High School Diploma or Equivalent "A" level
- TOEFL 400 (97 PC / 32 IBT) or Equivalent

## Objectives of the program:

\* The Intensive English Language Course prepares students who apply for a Bachelor's degree at Vatel Switzerland and who cannot present a sufficient English test score for entry into the Hotel Management programs. The course provides student with relevant skills in English Language, Listening, Comprehension and Speaking. An introduction to the Hospitality and Tourism vocabulary is included in the program in order to familiarize student with the professional language environment. The Course offers also an introduction to the French language and to the Swiss

culture as well as a discovery of the heritage of the Valais.

## Course organization:

The Intensive English Language Course will consist of:

- A five hour daily lesson with a native language professor (25 hours per week),
- Learning support to help with the assignment and documents to be read,
- A weekly tutorial session to provide an efficient and individual assistance to each student. Students are regularly assigned to participate in discussions and read in small groups. Computer based self learning is highly recommended on the campus with the assistance of a professor.

## Course content:

- English:
  - Writing skills
  - Reading skills
  - Grammar
  - Listening and Speaking
  - Hospitality & Tourism technical language
- French:
  - Basic French
  - French conversation
- Visits and participation in local touristic events.

# 12.000 VATELIENS BRILLIANTLY DEFENDING VATEL'S COLORS THROUGHOUT THE WORLD



In Europe and worldwide, Vatel alumni can be found in operational and top management positions in departments as different as marketing, sales, administration, human resources, communication, etc. all honed to accommodation, hospitality, tourism, developing and managing tourist attractions and facilities.

There are a host of career opportunities: independent hotels or hotel chains, franchises, international opportunities, professional tourism and leisure time venues, food processing and supermarket chains, air, sea and land transport, service companies, and many others.

When you are looking for a job, the 12,000 strong Vatel alumni network becomes a precious aide. Alumni currently working always give a positive response to integrate, when possible, Vatel students into their teams. Vatel is proud of its student employment rate: 90% of our newly graduated students have a job offer corresponding to their training and professional career plan as soon as they finish their last internship.

## Positions held by Vatel alumni

Sabine Achkan **Restaurant Manager Four Seasons**  
Hotel Damascus Syria

Yann Assouline **Sales Engineer Cegid Group**  
Issy-les-Moulineaux, France

Philippe Balme **Adecco Hotel and Restaurant**  
**Recruitment Manager** Puteaux, France

Zheng Leon Bao **Cost Control Manager Hotel Lutetia**  
Paris, France

Stéphane Barbazan **General Manager Grand**  
**Mercure Oriental** Ginza China

Nicolas Bardon **Manager Mylondonflats** London,  
United Kingdom

Anne Baudron **Manager Hotel Villa des Artistes**  
Paris, France

Benjamin Begat **Parliamentary civil servant in the**  
**Senate** Paris, France

Nicolas Benazeraf **Manager Hotel Dolce** La Hulpe,  
Belgium

Damien Bernard **Manager Best Western** Archamps,  
France

Pierre-Alain Bernard **Housekeeping Manager Hilton**  
**Arc de Triomphe** Paris, France

Grégoire de Boissé **Manager Le Sommelier** Taiwan

Julien Bonafous **Director of International Sales**  
**Hilton** Dubai, United Arab Emirates

Jean-Philippe Bonsaudo **General Manager Riad**  
**Lotus** Marrakech, Morocco

Isabelle Boutteville **Associate Manager Excel Place**  
Paris, France

Sophie Caprioli **Manager Hotel Le Continental** Brest,  
France

Catherine Cardoso **Exhibition, Show and Reception**  
**Sales Manager Four Seasons Hotel George V**  
Paris, France

Patrice Cenciarelli **Hotel Manager Sofitel La Défense**  
Paris, France

Alain d'Addio **Director of Sales Charing Cross**  
**Aguman Hotel** London, United Kingdom

Remy Dahan **Food & Beverage Director Chancellor**  
**Hotel** San Francisco, USA

Mehdi Dahmane **Leroy's KFE Restaurant Manager**  
Marrakech, Morocco

Cyrille Debaut **House Manager for the Ambassador,**  
**Senegal Embassy** Paris, France

Estelle Decarsin **Sales & Banqueting Executive Hotel**  
**Normandy** Deauville, France

Gersende Delcourt **Human Resources Manager**  
**Concorde Louvre** Paris, France

Charlotte Delemarle **Financial Controller Alain**  
**Ducasse Group** New York, USA

Antoine Depierre **General Manager Oasis Beach**  
**Hotel Dubai**, United Arab Emirates

Benjamin Devos **General Manager Comptoirs de**  
**France** Beijing, China

Anne Dodane **Sales Assistant Carlton Hotel** Cannes,  
France

Julien Donzel **Operational Manager Novotel** New  
York, USA

Ambroise Ducoin **Comptroller Datex**  
Fort-de-France, French Antilles

Axelle Dupin **Marketing Manager Casino Barrière**  
Biarritz, France

Hervé Durozard **Restaurant Manager Alain Ducasse**  
**Essex House** New York, USA

Frédéric Duverger **Restaurant Manager Hotel Scribe**  
**Paris**, France

Laetitia Elmaleh **Manager Ecole de Cuisine Alain**  
**Ducasse** Paris France

Jérémie de Fombelle **General Manager Orient Express & Napasai Hotels** Kho Samui, Thailand

Nicolas Froger **General Manager Hotel Framissima Palm Beach** Mbour, Senegal

Damien Fruhauf **Front Office Manager Hotel Beau rivage** Lausanne, Switzerland

Michael Gautreau **Purchasing Manager Select Service Partners** Canary Islands

Karine Gava **Restaurant Manager Casa Casuarina** Miami Beach, USA

David Gelin **Manager Restalliance** Lyons, France

Valerie Gennaro **Training Manager Hilton Hotel** Lyons, France

Frédéric Gerard **Site Director Eurosites** Paris, France

Edouard Gromangin **Restaurant Manager Ritz Carton** United Arab Emirates

Olivier Guenet **Consultant Arts de la Table Alain Ducasse Group** Paris, France

Stephanie Guerovich **Area Director of revenue Management Crestlin Hotels & resorts** Washington, USA

Fabienne Jean **Quality Managers Five Senses Group** Samas, Spain

Nathalie Johnson-Tupin **Front Office Manager Phoenix Park Hotel** Washington, USA

Rida Laachari **Restaurant Manager Royal Windsor** Brussels, Belgium

Laurent Lanneau **Head Chef Royal Restaurant Room 4 Dessert** New York, USA

Stephan Li **Financial Analyst Madinat Jumeirah Resort** Dubai, United Arab Emirates

Karla Lodia **Operational Projects Manager Aramark** Santiago, Chili

Olivier Maisonnasse **Revenue Development Manager The Rezidor Hotel Group** Lyons, France

Thierry Maurer **Exploitation Manager Sofitel** Montpellier Antigone, France

Grégor Mayoussier **General Manager Cannes Palace** Cannes, France

Guillaume Mermet **Regional Manager Louvre Hotels** Paris, France

Stéphane Messana **Restaurant Manager French Embassy** Rome, Italy

Maxime Mintiens **Purchaser Accord Benelux** Brussels, Belgium

Eric Monmessin **General Manager Planet Shanghai** Shanghai, China

Fabien Odry **Diplomatic Sales Manager Willard Intercontinental** Washington, USA

Fabienne Parize **Sales Executive Pyramid Convention Center** Brussels, Belgium

Marc Matermo **Financial Manager Crown Plaza** Geneva, Switzerland

Aurélien Pauchon **Sales Manager Le Meridien** Brussels, Belgium

Damien Perrot **International Manager Accor Ensembliers** Evry, France

Helene Picot **Marketing Executive Verbatim Eghamsurreg**, United Kingdom

Benjamin Pinet **French and Foreign Correspondent Guide du Routard** Paris, France

Frederic Ribault **Food & Beverage Manager Sofitel** Versailles, France

Fabien Richard **Swiss Manager Compass Group Eurest** Geneva, Switzerland

Sylvain Robineau **Sales Executive Mandarin Oriental** Geneva, Switzerland

Sophie Roskam **Capoen Sales & Marketing Manager Tui Travel Plc** Courchevel, France

Fabien Rouillard **Creation and Design Manager Conseil Dessert** Paris, France

Jerome Serot **North American Sales Manager Hotels et Preference Group** San Antonio, USA

Cedric Sordillon **General Manager Brasserie Flo** Nice, France

Natacha Stragier **Internal Auditor Habitat** Orgeval, France

Yves Thibaud **General Manager Montana Village** Tignes, France

Cyril Vaussard **CEO Hotels et Preference Group** Paris, France

Antonio Wang **Director of Sales Park Hyatt** Shanghai China

Vance Yeang **Marketing Manager Rémi Cointreau** China Shanghai China

Yang L. Zhao **Marketing Manager InterContinental Hotels Group** Shanghai China

## Daisy Zhang, Assistant Director of Sales of St Regis in China



*"In 2000, I was attracted to the Vatel Hotel School for several reasons: the fact that it offered two degrees in Hotel Management as well as the opportunity for hands-on training, and a culturally diverse, international student body. After the final school internship semesters, I got the opportunity to begin my career as a Sales Executive at the Marriott Hotel in Shanghai. Passion has played a big part in my career; I have always had a strong desire to learn, but without Vatel training, I wouldn't have found my way into the career I now enjoy.*

*One year after graduation, I moved to the Starwood Group top brand St Regis Hotel as Catering Manager. Just one year later, I was promoted to Sales Manager. And now I am Assistant Director of Sales. I found the experience of studying abroad had equipped me for most of the challenges I was to face. Now my job demands exceptional communication and people skills as well as good organization and attention to detail. My time at Vatel gave me the confidence and skills to handle marketing and manage several departments. The school living experience made it easier for me to deal with different people and cultural communications.*

*I still remember the last semester at Vatel involving study focused on business planning and marketing, which helped me to build a good marketing concept. The education offered by the school in staff training and management also equipped me for my current position. My education at Vatel School prepared me well for employment in the hospitality industry; it gave me the ability to handle the workload and pressure. I not only mastered a wide range of skills for outstanding management, but I also learned how to plan and pursue my dreams."*

## Sébastien Carre, General Manager of the Four Seasons Hotel in Bora Bora, French Polynesia



*"When I joined Vatel, my professional long term project was to have a management position in an international luxury hotel. This is why I decided to do my internships in well known hotels: I did "my basic training" in the kitchen and restaurant at the end of my first year at the Metropole Hotel and in my second year in the Byblos Hotel, in the south of France.*

*Then I decided to go abroad to start a career in London, then the USA where I had my first managerial experience in the Hotel Nikko in San Francisco.*

*Everything went really fast after that, and after having stayed in Polynesia for three years, I went back to the States as Operational Manager in the Sofitel Washington. Now I am the General Manager of the Four Seasons Hotel in Bora Bora.*

*My career proves that this profession gives huge possibilities in the entire world, and if you want to, you can progress really quickly and go a long way."*

# Vatel IN MARTIGNY, STUDENTS ARE IN THE HEART OF THE CITY



## A GREAT PLACE TO LIVE

Our Vatel School is located just a few minute's walk from the center of Martigny. You thus can fully take advantage of all its infrastructures: facilities and sporting clubs; trains, highways leading to Lausanne, Geneva, the ski-slopes of Chamonix, or Lyons; its museums, boutiques, bars and

restaurants. With the city's inhabitants and its many tourists, you will be able to participate in festivities and cultural events that take place throughout the year.

Martigny enjoys a warm and family-based reputation. This is a great place to live, any time of the year.

### THE STUDENT SERVICE CENTER

In order to facilitate your integration, the Student Service Center provides tailored services and activities.

- Orientation week with assistance on all administrative procedures.
- Introduction to the Swiss way of life and helpful information about the city of Martigny and the Valais.
- Counseling service to assist students with any personal or academic issues that may arise.







## LEISURE AND CULTURAL → ACTIVITIES ORGANIZED FOR YOU



- Integration week-end
- Chinese New Year
- Professional visits to some of the most beautiful Swiss and French hotels
- Vineyards visits
- Distillery visits
- Touristic circuits around Lake Geneva, to the Chamonix slopes taking the Mont-Blanc Express train, the spa and fitness center in Martigny itself
- Historical sites: Gallo-Roman ruins in Martigny, architectural visits to homes in Martigny dating back to the 13th to the 20th century, the Batiast Castel
- Museum: The Pierre Gianadda and Louis Moret Foundation organizes exhibitions and conferences about modern art, the Martigny Sculpture Park
- Theatre, classical music concerts, jazz, pop/rock concerts, Cinema Open Air Festival
- Multi-media library
- There are lots of cultural festivities in or around Martigny: the asparagus festival, the apricot festival, the chestnut festival, the beer and music festival, spring discount days, open-air markets, the "Combat des Reines", a where specially bred races of fighting cows affront each other, autumn festival, Christmas festival, antique festival, and carnivals.
- Gastronomy: cheese and wine



## → SPORTING ACTIVITIES



### > WINTER SPORTS

In nine close by ski resorts (580 kilometers of slopes including the Four Valley slopes)

- Ski
- Snowboard
- Snowshoe trails
- Sledding
- Ice-skating

Transport on week-ends to the lake of Geneva or to the Valais ski resorts



### > SUMMER SPORTS

- Golf
- Hiking trails (1,800 kilometers of summer hiking trails)
- VTT
- Canyoneering
- Rock-climbing
- Para-gliding
- Sailing



### > OPEN ACCESS TO ALL SPORTING FACILITIES IN MARTIGNY

- Bowling
- Curling
- Soccer
- Rock-climbing
- Ice-skating rink
- Swimming pool
- Vita trail: a trail in the forest with exercises and information on plants and trees
- Wind-surfing
- Hiking trails
- In-line skating
- Tennis
- Bike and mountain bike trails





# Vatel SWITZERLAND MAKES A PLEDGE

VATEL IS KNOWN IN THE ENTIRE WORLD FOR THE QUALITY OF ITS COURSES, PROFESSIONAL ATTITUDE, KNOWLEDGE, KNOW-HOW, AS WELL AS ESSENTIAL LIFE SKILLS TAUGHT TO ITS STUDENTS. WE, AT VATEL, IN ORDER TO PRESERVE THIS KEY DIMENSION THAT GUARANTEES THE SUCCESS OF OUR STUDENTS, AND TO ENSURE ITS CONTINUITY, HAVE WRITTEN AN ENGAGEMENT CHARTER. THIS CHARTER ENUMERATES THE FOUNDATIONS AND MAIN VALUES OF THE SCHOOL, AS WELL AS ITS RESPONSIBILITIES TOWARDS STUDENTS, THEIR FAMILIES, AND PROFESSIONALS IN THE HOSPITALITY INDUSTRY.



## VATEL'S ENGAGEMENT CHARTER

**This charter, signed by every School Director, ensures you of the respect of teaching principles that have led to Vatel's success and that of its alumni.**

### 1. Our objective

To be a leader in higher education in the Hospitality sector, as well as a world-wide reference for business schools in this field. Our university Hospitality and Tourism management courses are aimed at highly motivated students. Our other consulting and research activities, in the Vatel International Research Center in Tourism and Hospitality framework, must be compatible with our objective.

### 2. Our responsibilities

#### • Students

Allowing students to acquire a professional culture, management techniques, and skills they will need to succeed in their future career.

#### • Student's families

Ensuring families that their children have an education

based on essential values necessary for their future professional success.

#### • Alumni

Maintaining tight and friendly links with Vatelien alumni, so they will have a privileged role to play in designing new courses and recruiting new students.

#### • The hospitality and tourism industry

Training future operational and top managers that correspond to current recruitment needs.

#### • General society

Preparing men and women to carry out their duties in local, national, and international communities.

### 3. Our philosophy

#### • University courses

Committing ourselves to continual improvement in Hospitality and Tourism courses so that they will be considered as key university courses.

#### • Professional ethics: tradition and modernity

Our training programs are not just national programs. They include European and international knowledge, as well as language courses that will enable students to have a wide choice of careers any place in the world: this is one of Vatel's strongest points.

#### • Leadership and team spirit

Courses given at Vatel help students develop initiatives and become creative, while at the same time assimilating leadership and team spirit qualities to assist them in their future professions.

#### • Personal culture

We make it a point of honor to awaken our student's natural curiosity and make them want to learn more, not only about general or professional subjects but also about other cultures, making them more open minded.

#### • Polyvalence and adaptation

Our theoretical and practical training programs highlight the interconnecting courses that give students polyvalent and adaptable skills necessary in their professional careers.

#### • Know-how and essential life skills

Our training mission is founded upon a transfer of knowledge that will empower each student with professional and managerial know-how. Students become aware of different behaviors and life-styles necessary in Hospitality and Tourism professions, and thus, acquire essential life skills.





# FAQ

## Is it easy to come to Switzerland to study?

**Xiaojuan:** "Switzerland has always historically been known as a welcoming State. It helps us, young foreigners who come to study here, by making administrative procedures seamless. For example, the visa procedure is quite simple to handle it."

## Are Vatel degrees official degrees?

**Martin:** "The French State certified Vatel degree for two main reasons: the quality of their education and training programs which respond to expectations in the profession, and the speed in which graduates obtain jobs after having finished their studies. Using the system of equivalent diplomas, Vatel degrees also allow us to follow postgraduate classes anywhere in Europe, and we can also apply to universities if we want."

## What is the weather like in Martigny?

**Meghann:** "The Valais has nice sunny weather in all four seasons. This is why we are able to do loads of outside activities like skiing in winter, and mountain-biking and sailing in summer. We have four distinct seasons, but each one is as nice as the other."

## Concretely how does the School help students who are looking for internships?

**Xiaojuan:** "In our first year of management, the School proposes different internships, both in Switzerland and in foreign countries. All we have to do is choose where we want to go, and who we want to go with. In our third year of management, if we are not going to

continue with postgraduate studies, it's up to us to find our internship. And that's also the case in the fourth year of management. But Vatel is always there to help us. We're coached, just like if we were looking for a job. These are valuable courses for our future!"

## Is it true that in Vatel Switzerland, real clients come and stay in the application hotel?

**Martin:** "Yes, it is. And this is unique in Switzerland. This is at the very core of our Vatel training. In theoretical courses, they teach us Administration, Finance, Human Resources and Marketing. And then we are able to practice in real conditions what we have learned in the classroom, with the assistance of our professors. When you cater to real clients, you have to wait on them, the food has to be good; you manage a real hotel with its rooms and its staff; you organize real seminars for 100 people lasting three days, you're really involved. There's no pretending. If we make mistakes, there are "real consequences" on the bottom line. That's why professionals appreciate Vatel grads so much: we're mature and have had a lot of professional experience while we were studying."

## Do I have to live on the campus?

**Xiaojuan:** "No, not at all. For the first year I think it is better to live on campus, because you don't yet know the area, you've just started school. That way we have fewer things to take care of ourselves, and it's basically easier. All we have to do is study, and of

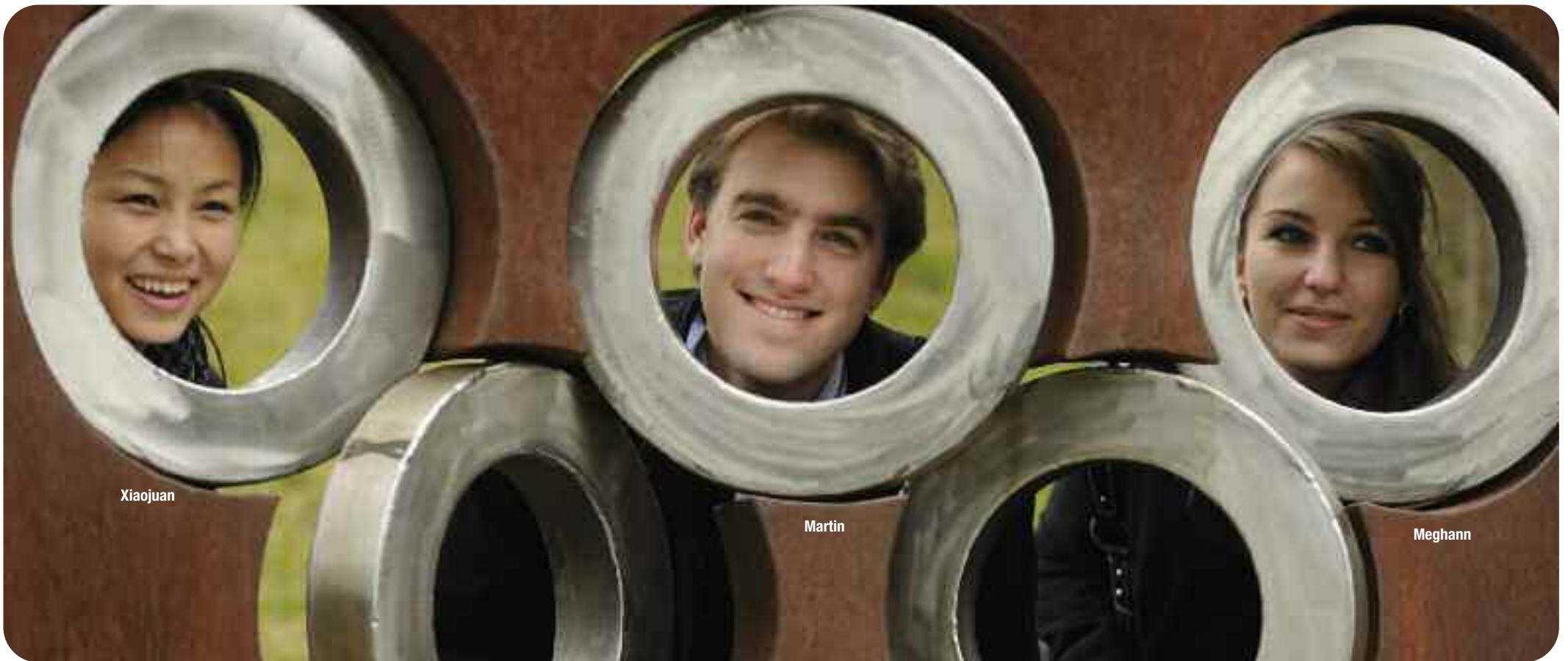
course, take advantage of all the different activities Vatel proposes for us! After that, if you want to be more autonomous, it's easy. And Martigny is a very safe city. And the School is not hidden away somewhere in the mountains, it's right in the middle of town. We can either rent a room in town, or decide to rent an apartment with friends, whatever. It's up to us!"

## And what about night life?

**Martin:** "Lots of things to do. The School is just a few minute's walk from the city center. We can do sporting activities, visit art exhibitions, go to a café to have a drink with friends, do a little shopping, have dinner at one of the many restaurants, or go dancing! Being in the middle of the city allows us to form close bonds with inhabitants that we see often. We feel like we belong in Martigny, and it's a nice place to live."

## And what about the week-end?

**Meghann:** "In winter, we all become skiing champs: skiing, snowboarding, curling...And there are just loads of things to do any time in the year. You can take a plane in Geneva for a week-end in Paris, go up to Chamonix to see the Mont Blanc, go hiking in the mountains, visit the Olympic Museum in Lausanne, encourage Ellen MacArthur or Loick Peyron in the "Bol d'Or" sailing regatta, go down to Milan or up to Lyons to go shopping... We're really lucky in Martigny: it only takes half an hour to go to the closest ski resort, two hours to go to Geneva, and about three hours to go to Lyons or Milan."



Xiaojuan

Martin

Meghann

#### What are the student rooms on the campus like?

**Xiaojuan:** "We've got the choice between a single or a double room. They're roomy, very well equipped, comfortable - just like you would expect in a four-star hotel! And of course everyone has Internet connection."

#### Do all students in Vatel do the Marco Polo program?

**Martin:** "We've got the possibility to go to another Vatel School to study in the academic semester of our second year in management. Of course we have to be able to understand the language that the courses will be given in, and have good grades in important subjects like management. Those of us who have participated in the Marco

*Polo program have come back enthusiastic: discovery of a different culture, really getting to know another foreign language, and of course, new friends."*

#### Are students in contact with Vatel graduates?

**Meghann:** "The Vatelien network is fantastic, as we use this to help find an internship or a job when we've finished school. They're always ready and willing to help us, and of course prefer to hire a Vatel graduate, if at all possible. It's really easy to contact them and ask for advice. We have their contact details on the web-site. For example we can select them by putting in a country or a city, when we're targeting a precise geographical zone."

#### Why is there a difference in price between Vatel Switzerland and other hotel schools?

**Xiaojuan:** "Vatel decided to multiply the number of Schools in its group about ten years ago. There are nowadays 24 different Schools in the world, and they share academic programs, tools like the Intranet portal, the Cyberlibris library and so on. The Group thus can make large scale cost savings, and we, the students, are the first to take advantage of this. For the same quality, registration expenses and tuition cost less. And in Vatel Switzerland, we don't have to live on the campus, and pay for everything else that we need to study. It's up to us. Right from the very beginning, the relationship we have with our School is based on transparency and freedom of choice."



### VATEL IN EUROPE

BORDEAUX  
BRUSSELS  
LYONS  
MADRID  
NIMES  
PARIS  
SWITZERLAND

### VATEL AROUND THE WORLD

BANGKOK  
BUENOS AIRES  
CHIAPAS  
EMIRATES  
LOS ANGELES  
MANILA  
MARRAKECH  
MAURITIUS  
MEXICO  
MONTREAL  
MOSCOW  
SALTA  
SAUDI ARABIA  
SINGAPORE  
TLALNEPANTLA  
TOLUCA  
TUNIS



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Hotel & Tourism Management

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