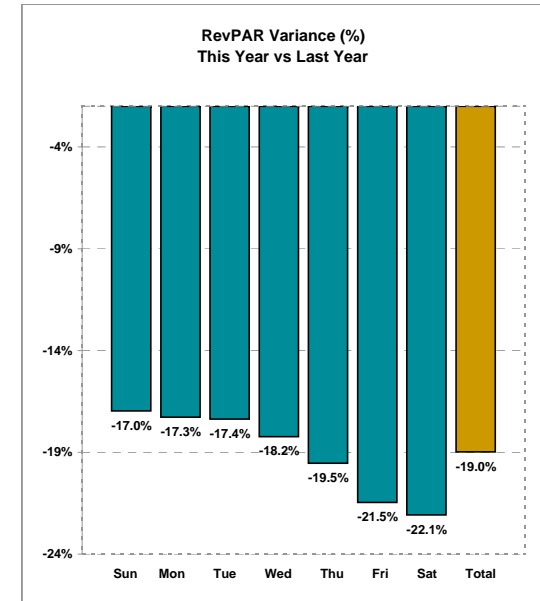
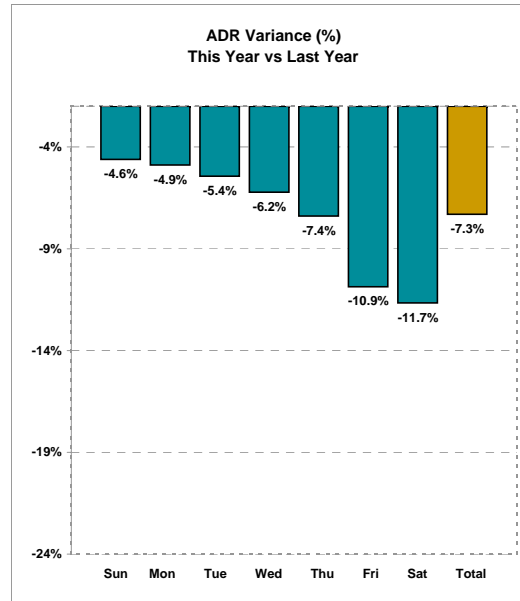
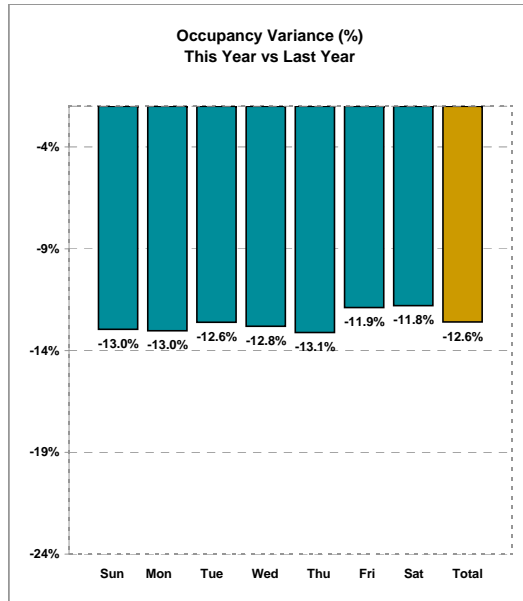




Weekly Hotel Report - Total United States - Week of January 25, 2009 - January 31, 2009

	Actual Jan 25, 2009 - Jan 31, 2009								Percent Change from Previous Year							
	25-Jan-09	26-Jan-09	27-Jan-09	28-Jan-09	29-Jan-09	30-Jan-09	31-Jan-09	Total	27-Jan-08	28-Jan-08	29-Jan-08	30-Jan-08	31-Jan-08	1-Feb-08	2-Feb-08	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	34.8%	49.0%	54.5%	53.7%	48.6%	47.7%	47.5%	48.0%	-13.0%	-13.0%	-12.6%	-12.8%	-13.1%	-11.9%	-11.8%	-12.6%
Average Daily Rate	\$100.07	\$103.76	\$104.24	\$103.85	\$101.74	\$93.68	\$93.50	\$100.29	-4.6%	-4.9%	-5.4%	-6.2%	-7.4%	-10.9%	-11.7%	-7.3%
Revenue Per Available Room	\$34.83	\$50.81	\$56.77	\$55.73	\$49.48	\$44.72	\$44.38	\$48.10	-17.0%	-17.3%	-17.4%	-18.2%	-19.5%	-21.5%	-22.1%	-19.0%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

Date Created: February 03, 2009