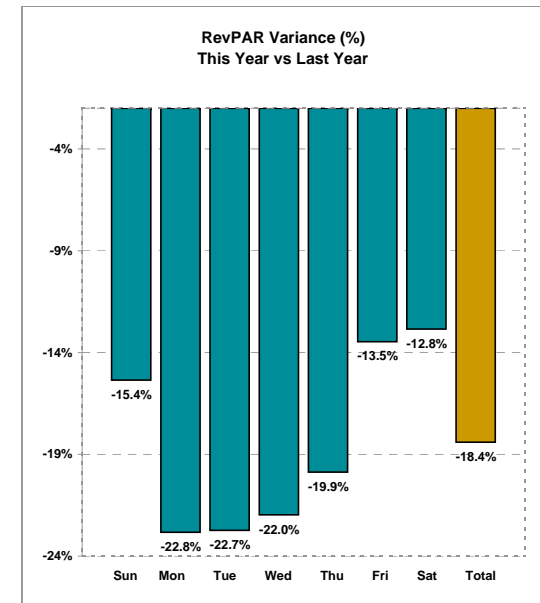
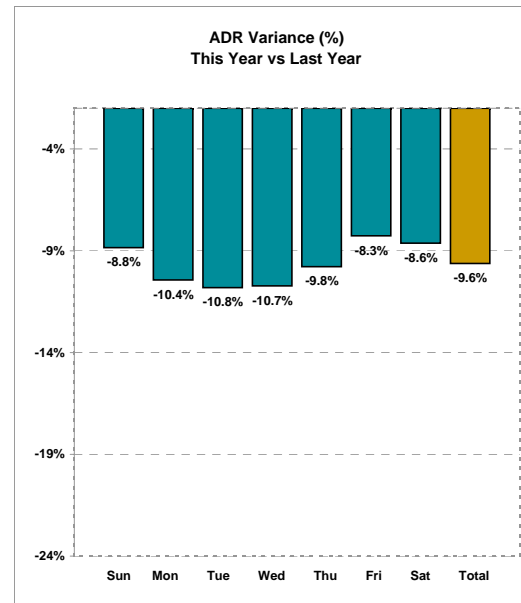
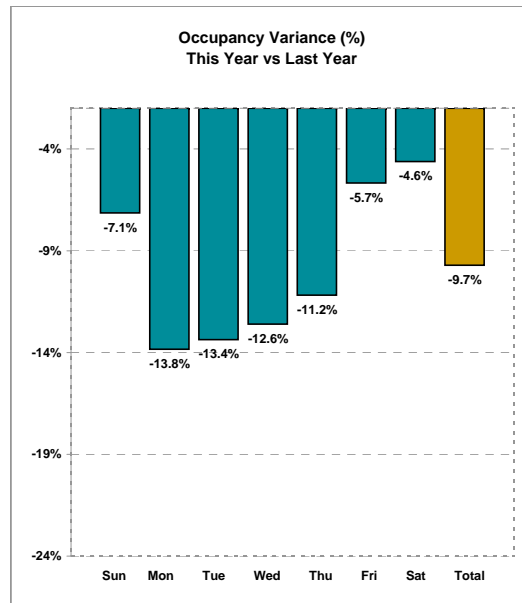




Weekly Hotel Report - Total United States - Week of July 05, 2009 - July 11, 2009

	Actual Jul 05, 2009 - Jul 11, 2009								Percent Change from Previous Year							
	5-Jul-09	6-Jul-09	7-Jul-09	8-Jul-09	9-Jul-09	10-Jul-09	11-Jul-09	Total	6-Jul-08	7-Jul-08	8-Jul-08	9-Jul-08	10-Jul-08	11-Jul-08	12-Jul-08	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	44.0%	52.8%	59.5%	62.0%	61.2%	69.3%	73.1%	60.3%	-7.1%	-13.8%	-13.4%	-12.6%	-11.2%	-5.7%	-4.6%	-9.7%
Average Daily Rate	\$90.12	\$91.51	\$93.95	\$94.87	\$94.11	\$94.92	\$96.31	\$93.97	-8.8%	-10.4%	-10.8%	-10.7%	-9.8%	-8.3%	-8.6%	-9.6%
Revenue Per Available Room	\$39.67	\$48.30	\$55.90	\$58.84	\$57.63	\$65.79	\$70.39	\$56.65	-15.4%	-22.8%	-22.7%	-22.0%	-19.9%	-13.5%	-12.8%	-18.4%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

Date Created: July 14, 2009