## Monthly Hotel Report - Total United States - July 2009

<table>
<thead>
<tr>
<th></th>
<th>Jul 2009</th>
<th>% Change</th>
<th>Jul 2009</th>
<th>% Change</th>
<th>Jul 2009</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy</td>
<td>64.1%</td>
<td>-7.3%</td>
<td>60.4%</td>
<td>-9.6%</td>
<td>56.0%</td>
<td>-10.3%</td>
</tr>
<tr>
<td>Average Daily Rate</td>
<td>$97.18</td>
<td>-9.1%</td>
<td>$97.00</td>
<td>-9.6%</td>
<td>$98.41</td>
<td>-8.8%</td>
</tr>
<tr>
<td>Revenue Per Available Room</td>
<td>$62.34</td>
<td>-15.7%</td>
<td>$58.56</td>
<td>-18.2%</td>
<td>$55.12</td>
<td>-18.2%</td>
</tr>
</tbody>
</table>

Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

Date Created: August 20, 2009