Bachelor of Science Programme
International Hospitality Management
When you enter the world of the Ecole hôtelière de Lausanne, you immediately feel the energy and enthusiasm, a sense of shared purpose. It is a place where everyone is different yet everyone feels at home. Walk down the main hallway of the school and you will hear ten different languages being spoken – a microcosm of the hospitality industry itself.

With more than 100 years of teaching hospitality management, we are an institution steeped in traditions as rich as those of the most venerable hotels around the world. Yet come to visit us, and you will find a young, dynamic institution with ultra-modern facilities.

Lausanne is officially bilingual – our Bachelor’s degree programme is offered in English or French. With about 90 nationalities represented among our 1,800 students, you will experience a truly international education, being exposed to people, languages, mentalities, cultures, customs, foods and festivals from all around the world.

The Ecole hôtelière de Lausanne offers one thing that many other hospitality schools cannot: a century-old tradition of excellence in international hospitality management. No matter where in the world your career will take you, the Lausanne name is known, respected and admired.

"Hospitality has become an essential function in every industry. It’s much more than just a supporting function: companies in general understand that today the product is the service. Banks and asset management companies, for instance, recruit at Lausanne because they know that EHL graduates combine financial savvy, a strong customer focus, and expertise in guest relations: a rare combination!"

Ruud J. Reuland
General Director, Ecole hôtelière de Lausanne

The international hospitality industry is vast, dynamic and diverse. It is one of the biggest and fastest-growing sectors in the world economy today.

Hospitality is not only hotels, resorts and restaurants. It is also wellness centres and spas, cruise lines, conference centres, airlines and sports facilities management. You can aim to be a general manager at a top hotel, but you can also choose to specialize in hospitality-related marketing, finance, event management, IT development or human resources.

Hospitality today increasingly includes many new areas: private banks and hotel investment companies, hospitals, humanitarian organizations, revenue management and executive search organizations. Companies have learned that to perform optimally they must first focus on their clients’ needs and desires. The hospitality interface has become essential.
BACHELOR

PROGRAMME

Learning leadership through experience

In the final two years you have the concentrated opportunity to experience both sides of the hospitality operating environment from managing people to managing finances, and from running the logistics of having to prioritize tasks and manage workload and deadlines that are both local and international. Your studies at EHL will strike a unique balance between hands-on practice and modern analytical tools to develop highly equipped managers.

Since it was founded in 1893 as the world's first school of hospitality management, EHL has contributed significantly to the development of the hospitality industry by offering world-class hospitality management education to students from all around the world. Our aim is to provide you with a unique learning environment that will enable you to develop a combination of academic knowledge and practical skills that are highly sought after by the industry.

We will help you discover not only how to make but also how to be a leader. EHL is the perfect school if you have the desire to make things happen - whether you want to start a business, contribute to a company or simply excel in the industry.

Envision EHL as the most well-known and comprehensive hospitality management education platform in the world, where you will get trained by the best in the industry.

Thermal and human: persons develop subjects in personal skills.

Questions: - and by means of apply. 

Concentration is the ability to focus on a task.

Points: - the capacity - to concentrate.

Resources: can find in the library.

What is the difference between a "leader" and a "manager"?

Skills: - need to learn

In the campus-based programmes, the "leadership" and "managerial" skills will be developed in order to prepare you for the hospitality industry.

EHL's aim is to give you the necessary skills to be an effective leader in the industry. With a BSc in Management and Entrepreneurship, you will be able to think critically and strategically, and gain experience in various aspects of the hospitality industry.

In this programme, you will learn how to manage and lead in a variety of roles, from front-line staff to top management. You will gain practical experience in marketing, finance, operations, and human resources.

Your studies at EHL will not only prepare you for a successful career in the hospitality industry, but also for future leadership or managerial positions.

Leadership: the ability to lead.

Management: the ability to manage.

Entrepreneurship: the ability to start and run a business.

EHL offers a unique learning environment that will allow you to develop both your leadership and management skills, as well as your entrepreneurial spirit.

This programme is designed to provide you with the knowledge and skills necessary to succeed in the hospitality industry. You will learn about the latest trends and developments in the industry, and gain hands-on experience through实习s and projects.

Your learning journey begins in your first year at campus. From the start, you will be introduced to the core principles of management and entrepreneurship, while also developing the skills necessary to succeed in the hospitality industry. You will have the opportunity to work with industry professionals, and gain practical experience through internships and projects.

Core business skills and knowledge:

Marketing: the ability to understand and communicate to your target audience.

Finance: the ability to manage financial resources.

Operations: the ability to manage resources and processes.

Human resources: the ability to manage and develop people.

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Core business skills and knowledge:
Peter Thiel - The entrepreneur who has everything… except the answer to a question
Building your career begins long before you lay down to term papers. From the start, you will find that you are being challenged to develop and test your skills in all areas of business – a must in today’s marketplace.

Learning to Lead

LAUSANNE has developed an educational philosophy built on the twin pillars of art and science. Artistic elements of management means a business flair combined with people skills. Increasingly today, figures drive decisions; you will therefore acquire the hard skills needed to think logically and develop innovative proposals to solve problems. In addition, there are scientific elements of management - a well-informed, but also daring.

You will learn to think in new ways, weigh risk – and make decisions which are not only well-informed, but also daring.

Time is of essence in hotel management. EHL students are taught to become well-informed managers and leaders, with a strong customer focus, an astringent eye for details, and a service culture. You will work as part of a team – the best preparation for learning how to lead!

Learning through case histories... You will be alternately as host and guest, working behind the scenes and on the job. You will have the opportunity to observe a cross-section of operational jobs as well as new communication tools and new technology. Learning through experiments... You will develop leadership by working in teams, being the logistics of having to prioritize tasks and managing workload and deadlines that are sometimes overwhelming. You will also learn to lead in a business flair.

Learning through interactions... At EHL, you will gain the opportunity to become a’real’ entrepreneur. Being part of a team, you will learn the to manage a business unit, to lead people, and to make decisions for your own success.

Learning through reflection... You will reflect on your experiences by attending courses that will sharpen your critical thinking. The faculty is there to help you evaluate your experiences and the role that you have played in your learning. All these activities provide you with the opportunity to develop and improve your leadership capacities.

Leadership is a skill that can be learned. The EHL team is your mentor and coach. They will not only share their experience, but will also help you develop the skills that are necessary to lead in your career.

Empowerment is the core of our educational philosophy. The EHL team will help you develop the skills you need to become a leader. To do this, we will help you develop your leadership capacities through the following: training in leadership courses, opportunities to practice leadership through internships and jobs, and the chance to grow through your own experiences.

The EHL alumni network is an informal network that can help you find a challenging new job, “learn the ropes” of your new job, and find mentors and resources that can help you advance in your career. Much of the EHL alumni network is comprised of former students who have gone on to successful careers in the hospitality industry. They make up an extensive alumni organization with activities, events and learning opportunities in dozens of locations around the world. But they also form an informal network that can help you find a challenging new job, “learn the ropes” of your new job, and find mentors and resources that can help you advance in your career.

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GETTING INVOLVED: EHL EXPERIENCES

Social commitment

Student government

Groups and committees

Sports and wellness

Lausanne’s campus includes a full-service hotel (the EHL Hôtel), a restaurant open to the public, four main kitchens and four satellite kitchens, a state-of-the-art gymnasium and fully equipped Nautilus and free weight fitness centre, playing fields, a tennis court, and a four-lane pool. You can sign up for fencing, krav maga, Nordic walking, aerobics, and martial arts. You can also swim, water ski, and windsurf. The gym is open 24 hours a day. Lausanne is a top career – but they’d almost do it for free!

Sports and the community

Clubs and events

Student-run projects

Some projects are major events with significant budgets and responsibilities. The eagerly-awaited Fête finale welcomes about 650 guests for dinner and over 1,400 for the following gala celebration. It is a major organizational challenge, involving budgeting, fundraising, planning, advertising, ticketing, and catering. You will develop leadership qualities not only at the event itself, but also in the planning and preparing phases. Student-run projects involve a true team spirit and demand organization of the highest order. You can experience a top career – but they’d almost do it for free!

Mediahl

A unique new concept: a hands-on learning space equipped with specialized hospitality technology. You will discover current property management systems used by hotel corporations and try out new systems not yet on the market. You will learn to communicate when the stress is on and you are in the public eye. You will develop stage presence and the quick thinking skills you need to nail big decisions, under pressure, with valuable professional feedback. Mediahl trains you to recognize the supreme moment when a wine reaches its peak of depth and character. Appreciating wine and the fine art of wine-tasting is an essential part of the hospitality business. It’s hard to tell the difference between work and leisure at Lausanne. EHL students are so busy enjoying their studies, socializing, and exploring, that they hardly have time to stop and think!}

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GETTING INVOLVED: EHL EXPERIENCES

THE CAMPUS

The EHL campus is a unique blend of heritage and modernity. Here, students and faculty are immersed in a dynamic environment that promotes academic excellence and professional development. The campus is designed to provide a world-class learning experience, fostering creativity and innovation.

THE TECHNOCRUS

Lausanne’s state-of-the-art technology infrastructure serves both study and leisure. EHL students are provided with their own laptop, which is used for group work and moderated discussions. A state-of-the-art cyberhotel is also available on campus.

THE TECNO-CAMPUS

Lausanne is a leading international hospitality school at the heart of the world. The campus is designed to provide a unique learning experience. The campus is equipped with state-of-the-art facilities and cutting-edge technology.

THE SOCIAL COMMITMENT

EHL is committed to providing a comprehensive learning experience that prepares students for the hospitality industry. The school is dedicated to fostering an environment of collaboration, innovation, and ethical conduct.

THE SPORTS AND WELLNESS

Sports and wellness are an integral part of life at EHL. The school offers a range of sports and wellness activities, from individual training programs and team sports to individual activities ranging from yoga and indoor cycling to more extreme sports like para-gliding and martial arts.

THE USES OF ENCHANTMENT

Lausanne is a unique place to learn and work. The school offers a wide range of opportunities for personal and professional development. The campus is designed to provide a world-class learning experience, fostering creativity and innovation.

VI DELIGHTING THE SENSES

The ultimate objective of hospitality management is to delight and surpass people’s expectations. This makes it an attractive and lucrative career choice for students.

AND THE VIRTUAL CAMPUS

In today’s changing world, technology is transforming the hospitality industry. As businesses move from the real to the virtual, they require the ability to manage and analyze information as they move between their real and alternate worlds. This requires a deep understanding of how people behave in the virtual world, and how they seek and process information.

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GETTING INVOLVED: EHL EXPERIENCES

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The School Council is the official student voice in meetings with faculty and management. Each year, elect a School Council representative to represent your nationalities on the EHL Student Council. There are also City Councils at each of the institutional city campuses. The School Council is elected, with one representative from each nationality. They help plan and coordinate school-wide events, such as the annual Awards Ceremony, and serve as a voice for the student community throughout the academic year.

EHL Diner de la Chaux is a formal annual event organized by the School Council, with an international twist. The event starts with a dinner at the Swissotel in Lausanne, followed by a show and a gala celebration. It is a major organizational challenge, involving budgeting, fundraising, catering, marketing, and public relations. EHL Diner de la Chaux is a rare opportunity to apply all the curriculum you have learned in class to an international event.

Sports and wellness

The campus is a perfect environment for anyone who wants to stay fit. It's an ideal setting for local league competitions, and you can participate in regional tournaments as a member of the school team. Students compete in cross-country skiing, running, tennis, badminton, squash, basketball, and soccer. The gymnasium and fully equipped Nautilus and free weight fitness centre, playing fields, and indoor sports facilities include a 25-metre indoor swimming pool, basketball courts, a fitness centre, and a sports hall.

In addition, you can sign up for a personal training programme of exercise, nutrition and relaxation, with qualified and experienced trainers. You can also attend free health seminars and courses on personal development and mindfulness.

VII SPORTS AND WELLNESS

The school has a rich tradition of extracurricular activities. From the beginning, EHL has placed equal importance on the development of the student as a person and as a professional. The student experience is an integral part of the comprehensive EHL curriculum. Students are encouraged to participate in extracurricular activities and to develop their skills and talents outside the classroom.

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III WORKING HARD OR HARDLY WORKING?

Many sports are open to beginners, as well as more advanced players. The Sailing Committee organizes an annual sailing trip to the French Riviera, and many students combine playing sports with work or study. Staff and student events raise funds for student projects or charities. The Sailing Committee organizes an annual sailing trip to the French Riviera, and many students combine playing sports with work or study. Staff and student events raise funds for student projects or charities.

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The internet has become a platform for all businesses. Learning how to use online discussions, research, exams, and i-Learning is crucial. All students are provided with their own laptop, used for group work and moderated discussions.

EHL's fully wireless environment will give you 24-hour access to the internet and the virtual campus from anywhere. At the beginning, you'll find yourself in the very different landscape of the virtual world. You'll have access to the most cutting-edge technology, from state-of-the-art conference rooms to fully equipped cyberspace facilities.

There are 300 single or double studios on campus where most students choose to live during their studies. The areas adjoining the student rooms have been designed to stimulate the creative mind through thoughtful decoration and carefully selected furnishings.

Our Helpdesk is there to offer support, with individual advice, practical help, and contact with all the administrative staff and services of the campus.

GETTING INVOLVED: EHL EXPERIENCES

There are opportunities to get involved in a wide range of activities, from arts and culture to sports and leisure. There are also many opportunities to reflect and develop personal skills, such as leadership, teamwork, and communication.

The EHL campus is set in a beautiful forested area close to lakes and mountain trails, yet is only 10 minutes away by car from the lively university town of Lausanne, and an hour away from Geneva and the surrounding mountains nearby, the Lausanne area offers unlimited possibilities for water sports, skiing and snowboarding.

Sports and Wellness

Sports and wellness are an integral part of life at EHL. You may choose among many traditional sports, such as tennis, volleyball, and basketball, or sign up for fencing, krav maga, Nordic walking, aerobics, and more.

Social Commitment

EHL Smile is a charity that uses EHL know-how to found hotel schools in countries such as Vietnam, where the torch is carried on by each successive generation of students.

Working hard or hardly working?

Many students work part-time in local restaurants to finance their studies. These part-time jobs are an excellent way to gain valuable experience and improve your CV.

The School Council is the official student voice in meetings with faculty and management. It advises the administration on matters of interest to students, and represents them on a number of formal and informal bodies.

The EHL campus has a variety of recreational areas and facilities available to students, including:

Barb2Right

The use of enchantment

Lausanne is a city with a long history and a rich cultural life. The city's long and lively history gives them the opportunity to test-drive what they learn in class; and in return, students who are passionate about hospitality that they practise it for work and for enjoyment. They're aiming for a life of work that combines both.

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Building your career begins long before you lay down your cap and gown. From the very start, you will be exposed to the perspectives of international hospitality leaders and learn about the unique opportunities available to you and your particular hospitality taste and skills.

We encourage you to get involved in the activities and events that match your personal and professional interests. The EHL Alumni platform, for instance, is filled with opportunities to interact with the industry and offers an online meeting place for alumni from various years and countries to network.

We are aware that every year there is a new generation of hospitality graduates entering the market. More and more entrepreneurs are emerging every year in the hospitality and tourism industry. How do you distinguish yourself from the competition and stand out in the market? One of the keys to success is to develop a personal brand and stand for something. Personal branding is fundamentally about understanding yourself, your values, and your unique qualities and abilities. It is also about communicating your personal brand to others in a way that resonates with them. By developing a personal brand, you can differentiate yourself from others and create a unique identity for yourself in the marketplace. This can help you to stand out in the market and become more attractive to potential employers and customers.

In addition to developing a personal brand, it is also important to keep up-to-date with the latest trends and developments in the hospitality industry. This will help you to stay ahead of the competition and be ready to respond to any changes in the market. It is also important to build a network of contacts in the industry. This can help you to connect with potential employers and gain valuable insights into the industry. Networking is also a key component of personal branding. It allows you to connect with others who share your values and interests and to gain insights into the industry. By developing a personal brand and building a network of contacts, you can increase your chances of success in the hospitality industry.
The Ecole hôtelière de Lausanne demands excellent academic performance. You need to be able to analyze, synthesize and think strategically. But we know from experience that academic potential is not enough in itself. We are looking for young men and women who also have the talent to drive this business.

How do we determine whether you have the EHL talent profile? By a thorough evaluation of your complete application package and also by inviting you for an in-depth selection day at EHL. You should be able to show that you are both creative and business-focused. Most important of all is a strong customer-service orientation.

However, because the industry is so diverse, there is no “ideal profile”. We hope that you will surprise and interest us with your individual combination of talent, experience and motivation.

Basic qualifications for enrollment are:

- A secondary school diploma which qualifies you for university entrance in the educational system in which you completed your studies
- An English language test result (TOEFL iBT 100 or equivalent)

Previous work experience in a hospitality enterprise is highly recommended.

Your application should include full details of your academic record. You must also submit one essay, copies of your transcripts, language test results and diplomas, and employer recommendations if applicable. It is also important to include full details of your extracurricular activities and achievements.

Our admissions policy is selective. The students we admit are a gifted and passionate group who we believe will one day become the leaders of the international hospitality industry. These students will be your fellow learners.
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<td>Ecole hôtelière de Lausanne</td>
<td>The Bachelor of Science programme prepares students for senior management positions in the international hospitality industry. A business programme with a strong hospitality focus, it provides an inside, in-depth knowledge of complex hospitality operations as well as business models for strategic decision-making. Extensive work experience obtained through two internships and professional consulting mandates give students an extra edge when starting their careers.</td>
<td>The Ecole hôtelière de Lausanne (EHL), founded in 1893, was the first hotel school in the world. Today it develops the next generation of leadership talent for the world’s fastest growing economic sector: the international hospitality industry. With more than a century of experience in hospitality management education, we are an institution steeped in traditions as rich as those of the most venerable hotels around the world – yet a visit to the school reveals a young, dynamic institution with ultra-modern facilities. Our educational philosophy is based on two pillars: the arts and sciences of hospitality management. Our programmes give students the operational skills they need to be credible in the work environment while developing the modern business competencies which will allow them to become effective managers. We are one of the most culturally diverse schools in the world: the student body is 60% international, with about 90 different nationalities among students, and 35 among faculty and staff.</td>
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