

FACT SHEET: HILTON HOTELS & RESORTS UNVEILS INNOVATIVE NEW LOBBY DESIGN



Hilton Hotels & Resorts introduces a new lobby design that reflects the brand's commitment to exploring the latest design and technology innovations, ensuring the lobby is an engaging environment relevant for today's global travelers and offering flexible solutions for hotel owners. Accessible technology, contemporary food and beverage offerings and an adaptable environment for community engagement are three hallmarks of the Hilton lobby design approach.

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The new experience, created as part of a three-phase \$40 million renovation of Hilton McLean Tysons Corner in the United States, offers a flexible layout with a living room feel that encourages a social atmosphere where guests can interact, work, and collaborate. The centerpiece of the lobby is an 18-hour bar that evolves throughout the day serving coffee, select Grab 'n Go specialities, shared plates and specialty cocktails. A dedicated Technology Lounge, integrated into the lobby experience, updates the traditional business center concept, bringing the space front and center, with PC and Mac workstations, and communal work table. The check-in experience has also been transformed with pod-style front desks allowing Team Members and guests to interact more directly with personalized service.

The Lobby Experience features the following elements:

- Iconic 18-hour Lobby Bar and Technology Lounge
- New LG technology featuring Wall Monitors and MultiVision 2x2 screens
- Television panels vertically oriented and anchoring one end of the 18-hour bar (Hilton Hotels & Resorts is the first hospitality brand to adopt this technology and Hilton McLean Tysons Corner is the first hotel in the U.S. to have the latest products installed)
- Additional television monitors positioned throughout the lobby lounge areas to encourage numerous group interaction possibilities and private viewing options
- Multiple seating arrangements and conversation nooks featuring different seating height options for different activities and social uses
- Sophisticated residentially-inspired living room aesthetic
- Completely custom furniture designs and art program with modern atrium scaled lighting sculptures throughout

The Lobby Bar features the following elements:

- Service and menu items evolving throughout 18 hours of service each day
- A selection of freshly made pastries and Starbucks Coffee served in the morning
- House-made breakfast tarts
- A changing selection of prepared food and pastries in the Grab 'n Go area of the bar
- Handcrafted cocktails and an extensive selection of local and regional beers and wines
- A menu of flatbreads, charcuterie and small plates to share throughout the day

The Check-In / Check-Out Experience features the following elements:

- Two elongated, free-standing, pod-style front desks four total check-in positions
- Heightened access to the guest, allowing for more personal interaction

The Technology Lounge features the following elements:

- Individual workstations and communal spaces that enable guests to work privately or in groups
- Versatile digital connectivity offerings to conduct meetings or simply print a boarding pass
- Permanent computer terminals with multiple PC and Apple computers for guest use along with a dedicated, guest-accessible printer
- Wireless internet access to allow for personal connectivity with individual laptops
- An LG "Video Wall" with four seamless panels that can either play content on four individual screens or be used to display one channel on a single expansive screen
- Video conferencing and business presentations
- Social gathering spaces with bar service and communal groupings of furniture
- A free and open business center environment

*High and low res photography available at
www.hiltonglobalmediacenter.com*