

National Signage Program

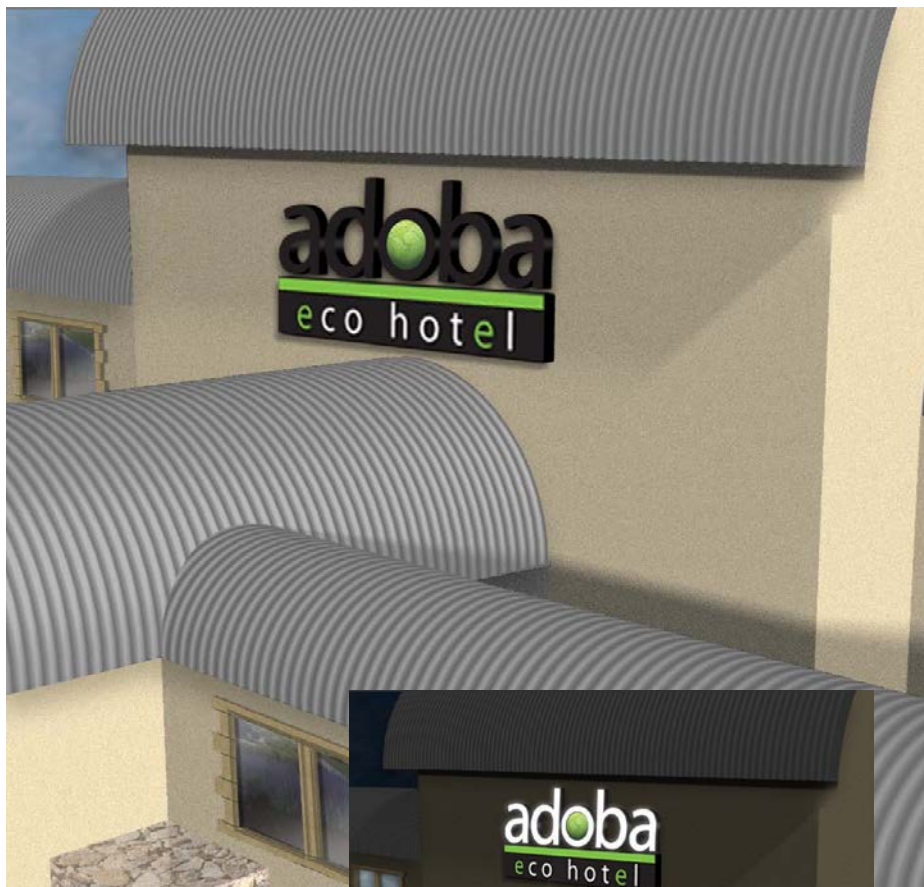


LAURETANO
SIGN GROUP

Illuminated Building Signs

Individual LED Illuminated channel letters, with LED illuminated cabinet.

For light colored fascias: (black day/white night)



Day View



Night View

For dark colored fascias: (white day/white night)



Day View



Night View

Exterior Ground Signs

Providing immediate visibility to wayfinding information to your customers



Guest
Parking
Main
Entrance

Directional:

Monolith style directional sign with reflective graphics. Provides vehicular & pedestrian guidance while on premises and property entrances while enforcing brand identity.



Monument:

Monolith style cabinet with internal illumination. Provides brand visibility at vehicle entrances day and night.



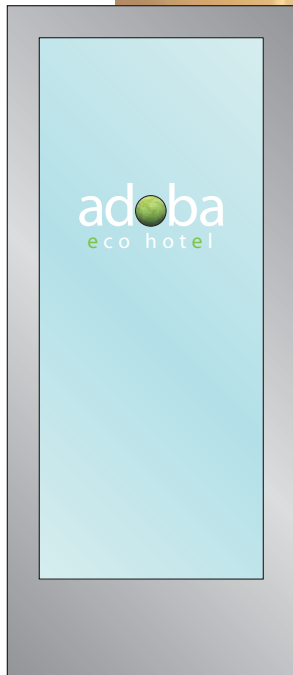
Guest Parking Only
All Others Will
Be Towed

Informational:

Post and panel sign. Provides brand re-enforcement and regulatory information at required locations throughout the property as needed.

Entrance & Reception Signage

Welcoming your guests



Door Decal:

1st surface applied
pressure sensitive vinyl
entrance decal.



Reception Logoset:

Flat cut dimensional letters
Painted with digitally printed
globe graphic applied to face.



Eco-friendly Signs.

Lauretano Sign Group specializes in understanding materials and processes available for sustainable sign solutions. We carry a wonderful collection of eco-friendly exterior sign packages and other green friendly sign products. We're happy to provide consultation, advice, and recommendations to help our customers make their signs and graphics an integral part of their eco-friendly efforts.

Energy Efficient Lighting.

At LSG we utilize GE LED systems in all of our eco-friendly sign programs. LED's offer a number of advantages over conventional light sources. LED's contain no mercury, lead, or glass. They offer a significant energy savings of up to 90% over neon and fluorescent light sources. LED's last up to 50,000 hours which calculates to 17 years when lit for 8 hours per day. We are also a leader in providing renewable energy strategies such as Solar sign lighting and solar billboard lighting. Solar lighting has been installed on externally illuminated and internally illuminated signs, billboards, kiosks, banners, and other applications. These Solar lights provide security, sustainability, and an overall green image.

Eco-Materials & Recycling.

- The aluminum sheets that we use in our exterior sign products contain 85% recycled content.
- We utilize Cyro acrylic sheet in our sign products, Cyro is a member of the U.S. Green Building Council (USGBC) and uses up to 75% recycled plastic in their extruded acrylic sheets.
- We finish our signs with Matthews MAP-LV coatings. Matthews MAP-LV coatings contain VOC levels at or below the requirements of the UCGBC's Green Seal GS-11.
- We purchase all of our supplies from local vendors which reduces our carbon footprint.
- We recycle all metal and plastic scrap generated during the production of our products.
- We recycle 100% of the signs that we remove when they have reached their usable life.
- All mercury containing lamps and neon are properly recycled by a qualified vendor.

But, it doesn't stop there. We also recycle our wood crating materials, cordless tool batteries, computers, & other electronics. At Lauretano Sign, if it *can* be recycled, it *will* be recycled.





Lauretano Sign Group has been selected as Adoba's authorized signage provider. This program insures that a consistent corporate identity is established and will be maintained in an economical and coordinated manner.

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