

Expansion of TAC's North American operation

Hartberg/Vienna/Chicago, 30 March 2012

TAC, the Austria-based developers of Reservation Assistant Spa & Activity Software, expand their Chicago operations center and open a new sales office in Atlanta. Brian Cunningham announced as Regional Vice President of North American Sales.

Beginning with the first of this year, TAC has committed to a rapid expansion of their North American presence. TAC's parent company, RKP Group, has provided the significant funding needed to grow the Chicago operations center and open a new Atlanta sales office. These steps allow TAC to further serve the increasing number of North-American customers with local support.

TAC's new Regional Vice President of North American Sales, Brian Cunningham, provides extensive know-how and years of experience in the spa and wellness industry such as having founded the industry platform www.spaclique.com. Thomas Roessler, Managing Director at TAC, is happy about the new arrival in TAC's US-team: "Mr. Cunningham is counted among the leading spa experts in the North-American market. We are very glad to welcome him on board."



Brian Cunningham

About TAC

The Austrian software vendor TAC is specialized in the development of innovative software solutions for the hospitality industry. Reservation Assistant Spa & Activity Management Software coordinates and optimizes all activities in a resort – from scheduling of spa treatments to membership and guest relationship management to table reservation in fine dining restaurants. Customers include Hyatt Hotels Corporation, Costa Navarino, Grand Resort Bad Ragaz, The Dolder Grand and La Mamounia.

With Digital Signage TAC offers spas an additional possibility to maximize resource utilization and increase revenue. Reservation Assistant Spa & Activity Software highlights last minute availability of spa treatments and automatically reports them on the electronic boards of TAC Digital Signage – This presentation attracts the guests' attention and generates additional sales.

More information: <http://www.reservationassistant.com>

Contact:

Katharina Lagler
Marketing and PR Manager

TAC Informationstechnologie GmbH
8230 Hartberg, Schildbach 111

T: +43.3332.6005.990
M: +43.664.8214868
www.reservationassistant.com
<mailto:k.lagler@tac.eu.com>
www.facebook.com/reservationassistant