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For Immediate Release

Safemark Systems Named Exclusive Supplier For Sandals And Beaches Resorts

Orlando, Fla. – February 6, 2013 –[Safemark Systems](#), the hospitality industry's leading provider of guest room safes, is pleased to announce that it has signed an agreement with [Sandals and Beaches Resorts International](#) to be the exclusive provider of [guest room safes](#) for a total of 18 all-inclusive properties.

The contract with Sandals and Beaches Resorts has already delivered guestroom safes at the Sandals Grande Ocho Rios in Jamaica. Several other Sandals and Beaches properties, including the Sandals Antigua and Sandals Grande St. Lucian will also receive a variety of in-room safes from Safemark Systems to meet or exceed the models currently in use.

"We selected Safemark after an extensive review of our current/prior product, pricing and lifetime support costs. Safemark offered a better overall pricing package combined with a product that is easier to maintain with lower support costs," said Jordan Samuda, Group Director of Procurement.

Sandals Resorts has set the industry standard for the Luxury Included® vacation and has been voted the Caribbean's Leading Hotel Brand at the World Travel Awards for 17 years in a row, and World's Leading All-Inclusive Company for 15 years in a row. Sandals Resorts International offers Luxury Included® Sandals Resorts in Jamaica, Antigua, Saint Lucia and The Bahamas. Beaches Resorts offers properties in both Jamaica and Turks and Caicos. The Beaches Negril Resort & Spa and The Beaches Turks & Caicos Resort Villages & Spa were recently named the top two family hotels by *Travel + Leisure Magazine's* World's Best Awards 2012.

"We are thrilled to be working with Sandals and Beaches Resorts, and look forward to a long-lasting and successful relationship. We believe that Safemark's products will not only enhance [guest security](#), but also improve the overall guest experience at all Sandals and Beaches properties, which are known for their high levels of guest luxury and comfort," said Robert Eamer, Regional Director of Sales, Safemark Systems.

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[Regarding Safemark](#)

Since 1983, Safemark has provided the hospitality industry with guest room safe technology, combining innovative designs with user-friendly operations. Approved and utilized by 39 of the top 40 hotel brands, and nearly one million safe installations, Safemark's products include the industry's most comprehensive audit trail designed to protect guests' valuables and shield hotels against alleged losses. Safemark's vast array of safes are available around the world and supported 24/7. An added measure of peace of mind is Safemark's five-year manufacturer's warranty and exclusive \$10,000 warranty against forced entry on all safes. New in 2011, Safemark has teamed with Privacy Logic™ to introduce SPEYEGUARD™ stationary covers, an innovative solution developed to eliminate all forms of peephole tampering. Safemark's newest solution, GoPod™ electronic lockers, provide a one-stop sales and rental center for lockers, tubes, cabanas, strollers and more. For additional information, call 800-255-8818 or visit www.safemark.com.