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Eleven Appoints Industry Veteran Cyndi Shepley as Senior VP of Sales

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5/21/13, Portland, Ore. – [Eleven Wireless](#), a leader in hospitality technology, announces the appointment of Cyndi Shepley as Senior Vice President of Sales. With over three decades of hospitality sales and marketing experience, Shepley will play an essential role in expanding the company's customer base and product portfolio.

Shepley brings an extensive background in developing and leading sales teams within the hospitality industry. In her new role, Shepley will oversee sales efforts for Eleven's entire product line, including ElevenGC and ElevenOS. Those attending [HITEC](#)® 2013 in Minneapolis can reconnect with Shepley at Eleven's booth #1231.



"Cyndi is an excellent addition to our executive team and we're very fortunate to have her on board," remarked Dan Meub, Eleven's CEO. "Her extensive background in hotel technology along with her sales and general management experience will help us continue to accelerate Eleven's growth and emergence as hospitality's guest facing technology standard."

"Last fall, I opted to take a hiatus from full-time employment to focus on finishing up a dual degree in Marketing and Management. After meeting Dan and the team at Eleven, I was so impressed with the company's products, culture, and especially the people, that I decided to return to the industry early and am thrilled to be part of this great team," said Shepley. "Eleven embodies my values for exceptional products and services while leading the industry in technology solutions."

Most recently, Shepley was the Vice President and General Manager at Hospitality Solutions International (HSI), a division of Micros, which develops property management and point of sale software for the restaurant, hotel and specialty retail industries. Prior to HSI, Shepley was the Director of Business Development at InfoGenesis, a leading developer and marketer of enterprise software, services and solutions to the hospitality and retail industries.

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About Eleven Wireless

Eleven delivers compelling software that powers the online guest experience in hotels, with two key product lines: ElevenOS and ElevenBC, both of which run on Eleven's cloud-based platform. ElevenOS is hospitality's only cloud-based guest Internet platform that manages the online guest experience across multiple devices, multiple locations, and multiple network service providers. ElevenBC is a flexible and scalable guest computing solution deployed in business centers, lobbies, suites, club lounges, conference spaces, and more. Combining rock solid software with cutting-edge technology to wow hotel guests, Eleven strives to be the standard for guest technology. Hotels all over the world are giving their guests an Eleven experience with software backed by world-class service and 24/7 support. For more info visit www.elevenwireless.com.