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G-LINK and LG Electronics Enhance Hotel Connectivity

Game-Changer G-LINK Technology Complements LG Hotel TVs

Tempe, Ariz. – January 8, 2014 – G-LINK™, a game changer in hospitality connectivity, today announced a strategic relationship with [LG Electronics](#) designed to respond to the increasing number of hotel guests carrying their own content by providing a seamless, auto-sensing connection from G-LINK devices to LG hospitality TVs.

LG Electronics USA plans to recommend G-LINK as a preferred compatible hospitality connectivity solution, as LG phases out its “Remote Jack Pack” (RJP). G-LINK’s commitment to thoughtful, convenient connections complements LG’s leading position in the hotel TV market. Hospitality businesses will appreciate the single HDMI connection from G-LINK’s devices to the LG TVs.

“Our alliance with LG Electronics will allow guests to connect their favorite devices including Apple®, Android™, Windows® and others,” said Jon Dumbauld, vice president sales and marketing for Cii, parent company of G-LINK. “In today’s competitive environment, hotels need to ‘up’ their game, and cool technology is a sure bet for differentiation.”

Responding to the way people now travel, work and live, G-LINK’s portfolio of connectivity panels help progressive hotels create a lasting impression on their guests. Features range from built-in Apple docks to enough AV ports to support smartphones, tablets, personal gaming consoles and laptops. Power ports are also available allowing guests to play and charge simultaneously.

LG Electronics first paved the way for mobile devices to connect with in-room LG TVs by utilizing its RJP technology. With the increasing use of mobile technology having an impact on guest service and customer satisfaction, G-LINK is sure to delight hotel guests using LG TVs.

For more information on the latest connectivity products by G-LINK and LG Electronics, please visit <http://glinkconnect.com/> and www.lgsolutions.com.

About G-LINK:

Since 1988, Communications Integrators, Inc. (Cii) has pioneered electrical solutions, leading the market in modular power, voice, and data systems designed to keep the workplace dynamic and ready for change. Cii’s connectivity panels, sold under the G-LINK brand, enrich the in-room experience for hotel guests by providing an auto-sensing, plug-and-play environment for today’s popular technology devices. For more info, call 800-679-9711, 480-464-8101 or visit www.glinkconnect.com.