

Hotel Prices during the 2014 Brazil World Cup

London, 30th May 2014. The cost of a hotel stay in one of the Brazilian host cities during the World Cup Period (12th June to 13th July) will be an average of £143, according to data from hotel search website trivago.co.uk. This will increase to an average of £187 on match days. Brasília and Manaus are the two most expensive destinations, making England versus Italy and the play-off for third place two of the most expensive matches for a hotel stay.

1) Host Cities: Hotel Prices Increase for start of World Cup

Destination	Average Hotel Price During World Cup	Average During World Cup (January 2014)*	Percentage Change Since January	Average During Match Days Only
Belo Horizonte	£123	£127	-3%	£185
Brasília	£214	£194	10%	£305
Curitiba	£102	£122	-16%	£131
Fortaleza	£138	£133	4%	£156
Manaus	£156	£141	11%	£245
Natal	£133	£122	9%	£204
Porto Alegre	£138	£144	-4%	£144
Recife	£155	£152	2%	£201
Rio de Janeiro	£173	£161	7%	£194
Salvador	£125	£110	14%	£156
São Paulo	£121	£128	-5%	£138

*Average hotel price during the World Cup period (12th June to 13th July), based on searches during January 2014.

For a full list of hotel prices, please visit:

http://imgec.trivago.com/contentimages/press/texts/2014_World_Cup_Prices.pdf

Despite the pledge of hoteliers in Rio de Janeiro during January 2014 to put a price limit on hotels during the World Cup, prices have increased by an average of 7 per cent since January. One night in Rio will cost an average of £173 during the World Cup period, which will increase to an average of £194 on match days.

Surprisingly, Rio is not the most expensive host city. Brazil's capital city, Brasília, will be the most expensive place to stay this summer. One night will cost an average of £214 throughout the World Cup (a 10 per cent increase since January), which will increase to £305 on match days. Also showing increases since January are Salvador (up 14 per cent to £125 per night, £156 on match days) and Manaus (up 11 per cent to £156, £245 on match days). The cheapest host city is Curitiba, where prices have decreased by 16 per cent since January to an average of £102 per night and £131 on match days.

2) England Matches: Manaus Most Expensive during Group Stage

Group Stage: Group D

Date	Location	Opponent	Average Hotel Price
14th June	Manaus	Italy	£278
19th June	São Paulo	Uruguay	£139
24th June	Belo Horizonte	Costa Rica	£180

England's first match against Italy in Manaus is the most expensive of the England matches for a hotel stay, with one night on 14th June at an average of £278.

1st of Group D

Date	Location	Match	Average Hotel Price
29th June	Recife	Round of 16	£181
5th July	Salvador	Quarter Final	£132
9th July	São Paulo	Semi Final	£150

If England finish first of Group D, the Round of 16 match in Recife on 29th June will be the most expensive of the next possible matches, at an average of £181.

2nd of Group D

Date	Location	Match	Average Hotel Price
28th June	Rio de Janeiro	Round of 16	£185
4th July	Fortaleza	Quarter Final	£136
8th July	Belo Horizonte	Semi Final	£164

If England finish second of Group D they will play in Rio de Janeiro, where an overnight stay for the Round of 16 on 28th June will cost an average of £185.

Final Matches

Date	Location	Match	Average Hotel Price
12th July	Brasília	Third Place	£315
13th July	Rio de Janeiro	Final	£229

The final in Rio is, unsurprisingly, one of the most expensive matches, at an average of £229 for an overnight stay. The play-off for third place in Brasília is, however, an average 32 per cent more expensive, at £315 for an overnight stay.

3) Five Cheapest and Most Expensive Group Stage Matches

Most Expensive

Location	Date	Match	Average Hotel Price
Brasília	19th June	Colombia vs. Côte D'Ivoire	£328
Brasília	15th June	Switzerland vs. Ecuador	£293
Brasília	23rd June	Cameroon vs. Brazil	£292
Manaus	22nd June	USA vs. Portugal	£279
Manaus	14th June	England vs. Italy	£278

Brasília and Manaus are undoubtedly the most expensive host cities for a hotel stay during the group stage. The most expensive night is 19th June in Brasília, where football fans will pay an average of £328 for their hotel stay to watch Colombia versus Côte D'Ivoire.

Cheapest

Location	Date	Match	Average Hotel Price
Porto Alegre	25th June	Nigeria vs. Argentina	£124
Belo Horizonte	14th June	Colombia vs. Greece	£125
Curitiba	16th June	Iran vs. Nigeria	£125
São Paulo	23rd June	Netherlands vs. Chile	£126
Curitiba	26th June	Algeria vs. Russia	£126

While Curitiba has the cheapest average hotel price on match days, the cheapest hotel stay is in Porto Alegre on 25th June. Here fans will pay an average of £124 for their hotel to watch Nigeria versus Argentina.



Denise Bartlett, Public Relations UK: "With hotel prices in the host cities increasing both in comparison to January and in comparison to last month, it will be interesting to see how prices develop in the next few weeks. In Rio, for example, hotel prices have increased by 9 per cent since January and 5 per cent since March. During the 2012 London Olympics, however, hotel prices decreased by an average of 25 per cent in the three weeks before the Opening Ceremony, as hoteliers struggled to fill rooms which were originally priced too high. With hoteliers in Rio pledging to put a cap on hotel prices due to backlash during January and more hotel rooms released recently via Match Hospitality, it will be interesting to see if there is a last minute price drop in hotel rooms."

About trivago

Travellers find the ideal hotel for the best price on www.trivago.co.uk. trivago is the world's largest online hotel search site, comparing rates from over 700,000 hotels on over 150 booking sites worldwide. trivago integrates over 82 million hotel reviews and 14 million photos in order to make finding the perfect hotel easier for users. Over 45 million visitors per month find their ideal hotel by using trivago's various filters and in turn save an average of 35% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 45 international country platforms in 28 languages.

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