

## Eleven and EFI™ Bring Mobile Printing to Hotel Guests

*Eleven's new Mobile Print Zone, powered by EFI's PrintMe® software, allows guests to print documents from personal devices*

**6/24/14, Portland, Ore.** – Today, leading hospitality technology provider, [Eleven](#), released a new feature for [ElevenGC](#) that allows guests to print remotely from their personal devices to secure guest computers connected to high performance printers in hotel lobbies, business centers, and other public areas. Relied on by major hotel brands and leading boutique properties across the U.S., Eleven continues to innovate to respond to industry trends, such as the increased reliance of hotel guests on mobile devices to stay connected.

This new feature for ElevenGC, called *Mobile Print Zone*, is available 24/7 and leverages [EFI PrintMe](#) software to deliver cloud-based printing from guests' laptops, tablets, and smartphones. Guests simply upload their document via a browser, email or EFI's free mobile app, and then go to an ElevenGC guest computer to release their document job to the printer. Guests will also be able to retrieve their documents directly from cloud-based services like [Dropbox](#) and [Microsoft OneDrive](#) in future releases.

Mobile Print Zone is easy for guests to use and does not require printer drivers. Guests can count on privacy and security because documents can only be printed with a confidential retrieval code. Similar to ElevenGC's Boarding Pass Zone, Mobile Print Zone does not require guests to pay for computer access to print documents.

*"Not surprisingly, the rise in guest mobile usage has given way to greater demand for mobile printing. Delivered as part of Eleven's Mobile Print Zone, EFI's PrintMe Cloud Service helps provide hoteliers with a simple and secure remote printing solution,"* said Tom Offutt, Director of Fiery Business Development at [EFI](#).

Mobile Print Zone is easy to setup and can run on any ElevenGC for Mac, leveraging existing printers. Hotel staff will no longer have to print guest documents from thumb drives on hotels' back-of-house systems, which compromises PCI compliance. Since the Mobile Print Zone is a feature within ElevenGC, hotels can easily earn and track incremental printing revenue as well as monitor and account for consumables, like toner and paper.

*"We are excited to partner with EFI to feature their market-leading PrintMe Cloud Service in our Mobile Print Zone. The combined solution brings together EFI's user-friendly PrintMe software with secure, elegant ElevenGC guest computers to deliver a seamless mobile printing solution for hotel guests,"* said Eleven's CEO, Dan Meub.

### ABOUT ELEVEN

Eleven delivers compelling software that powers the online guest experience in hotels, with two key product lines: ElevenOS and ElevenGC, both of which run on Eleven's cloud-based platform. ElevenOS is hospitality's only cloud-based guest Internet platform that manages the online guest experience across multiple devices, multiple locations, and multiple network service providers. ElevenGC is a family of five-star guest computing solutions flexible enough to be deployed in business centers, lobbies, suites, club lounges, and more. All solutions provide powerful revenue management so hotels can remain competitive while adding incremental revenue to offset their guest technology investment. Eleven is rapidly becoming hospitality's guest technology standard and is relied on by thousands of hotels including nearly all of the major brands and leading boutiques. For more information, visit [elevenwireless.com](http://elevenwireless.com).

### ABOUT EFI

EFI™ is leading the transformation from analog to digital imaging with scalable, digital, award-winning products. Based in Silicon Valley, California with offices around the world, EFI helps businesses and enterprises work more productively and cost-effectively with an integrated product portfolio consisting of industrial inkjet printers and inks, powerful digital front ends, precise color management tools, eCommerce, web-to-print and productivity software for business automation, and mobile and cloud printing products. For more information, visit [w3.efi.com](http://w3.efi.com).