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Avendra Extends Partnership with Safemark Systems

Based on successful 10-year relationship, Safemark Safes will be available to Avendra members for an additional five years

Orlando, Fla. (December 15, 2015) – [Safemark Systems](#), the dominant provider of guest room safes to the worldwide hospitality industry, is pleased to announce its third major contract renewal with [Avendra](#). As part of the five-year agreement, Safemark will continue to provide its extensive [portfolio of safes](#) to Avendra's customers throughout North America.

Avendra is the leading procurement services provider serving the hospitality industry in North America. With over \$4 billion of purchasing power, Avendra's purchasing solutions help hotels save time and money, while keeping the guest experience top of mind.

"Avendra is committed to building long-term relationships with the best suppliers that can deliver the greatest value to our customers," said Danita Hill, strategic sourcing manager, Avendra. "Based on the proven integrity of Safemark Systems and quality of its in-room safes, we are pleased to renew our agreement with this security leader."

Safemark's safes include the industry's most comprehensive audit trail designed to protect guests' valuables and shield hotels from alleged losses. As an added peace of mind, each safe includes a manufacturer's warranty for up to five years and an exclusive \$10,000 limited warranty against forced entry.

"We have had the pleasure of working with Avendra since 2005 and will continue to collaborate with their team to ensure hotels and their guests benefit from the convenience of electronic safes," said John Foley, Safemark vice president of sales, serving Avendra customers in North America. Avendra has set rigorous standards for quality, pricing, consistency of service and on-time delivery. We are proud to be part of their comprehensive program."

About Safemark

Celebrating over 30 years of guest room security, Safemark is the dominant provider of safes to the global hospitality industry and the approved supplier for leading hotel brands and management companies. With more than 1.5 million installations and the widest selection of safes, Safemark has engineered a complete line of safes to balance the unique needs of operators, designers, and hotel guests. As an added peace of mind, each safe includes a manufacturer's warranty and an exclusive \$10,000 limited warranty against forced entry. In 2014, Safemark merged with [ScooterBug](#), Inc. to provide customers with an extensive portfolio of guest security and mobility solutions. This powerful combination alters the way hospitality, leisure and entertainment venues deliver guest convenience through exclusive patented technologies. For additional information, visit www.safemark.com.

About Avendra

Formed in 2001, Avendra is North America's leading procurement services provider serving the hospitality and lodging industries. Avendra customers gain access to contracts leveraging over \$4 billion of annual purchases, expert advisory services and in-depth purchasing data and analysis. Through Avendra, customers obtain substantial savings on their purchases and other value added services to improve their operations and bottom line results. Seven thousand hospitality businesses rely on Avendra's procurement solutions to help meet their strategic business initiatives. The company is headquartered in Rockville, Maryland and has regional offices throughout North America. For more information, please call (866) AVENDRA, or visit www.avendra.com.