

Safemark Systems Announces Surge in SPEYEGUARD® Peephole Cover Sales

High Profile Media Case Amplifies Importance of Guest Room Privacy and Security

Orlando, Fla. (March 9, 2016) – Safemark Systems has experienced a 70% boost in sales of its SPEYEGUARD® Stationary Peephole Covers this past month. With the jury [awarding \\$55 million in a high profile case](#) regarding guest privacy and security, hotels are taking proactive measures to ensure their guest room peepholes are tamperproof.

The SPEYEGUARD® Stationary Cover, [recently featured in the media](#), is designed with an exclusive slide mechanism that automatically self-closes and always covers the peephole to ensure maximum privacy. Regardless of the hotel's age, peepholes are often found loose, which can result from climate changes and normal use. By installing SPEYEGUARD® Stationary Covers, hotels protect their guests' privacy and reduce liability. The two-part cover easily installs over existing door viewers without the hassle of having to remove and re-install the viewer.



"As the recognized worldwide leader in electronic safe solutions for the hospitality industry, guest security and privacy is our priority," stated Safemark CEO, George Oelschig. "The [SPEYEGUARD® Stationary Cover](#) is the most advanced peephole security solution for hotels. The patented design safeguards against external spying and tampering to ensure privacy behind closed doors is never compromised."

To operate, guests simply slide the cover up, look through the viewer and release. The cover automatically slides down to a closed position. The covers are designed to easily grasp with one hand or a closed fist and do not require pinching or twisting to operate. This makes it easy to use for every guest, including those with disabilities.

"We want to prevent guests from being violated and hotels from costly lawsuits," said John Foley, Safemark vice president of sales. "Unfortunately, high profile cases often bring perpetrators out of the woodwork, so now more than ever hotel owners need to be proactive. Every hotel room door should be protected with a SPEYEGUARD® Stationary Cover."

Hotels can expedite ordering of the peephole covers through the convenience of Safemark's [website](#). Several finishes are available to complement existing hardware and décor. Installation is quick and easy and can be performed during normal housekeeping duties. A short [video](#) highlighting the features of the SPEYEGUARD® Stationary Cover is available on Safemark's website.

About Safemark

Celebrating over 30 years of guest room security, Safemark is the dominant provider of safes to the global hospitality industry and the approved supplier for leading hotel brands and management companies. With more than 1.5 million installations and the widest selection of safes, Safemark has engineered a complete line of safes to balance the unique needs of operators, designers, and hotel guests. As an added peace of mind, each safe includes a manufacturer's warranty and an exclusive \$10,000 limited warranty against forced entry. Safemark teamed with Privacy Logic™ in 2011 to introduce SPEYEGUARD® Stationary Covers, an innovative solution developed to eliminate all forms of peephole tampering. Safemark's sister company, [ScooterBug](#), Inc., provides customers with an extensive portfolio of guest mobility solutions and electronic lockers. Together, Safemark and ScooterBug alter the way hospitality, leisure and entertainment venues deliver guest convenience through exclusive patented technologies. For additional information, visit www.safemark.com.