



Media Contact:
Bridget Werba
The Fusion Partners
bwerba@thefusionpartners.com

Safemark Systems Recruits Industry Veteran John Chaffin

As Regional Sales Manager, Chaffin's depth of knowledge will accelerate growth in the Southwest

Orlando, Fla. (April 21, 2016) – Safemark Systems, the hospitality industry's leading provider of [guest room safes](#), has appointed John Chaffin as regional sales manager. Chaffin has nearly three decades of hospitality experience and will be responsible for Safemark's expanding security solutions in the Southwest U.S. region.

"John has an impressive background with a diverse blend of supplier and hotelier experience," said John Foley, Safemark vice president of sales. "His deep knowledge of technology – specifically tied to security – will undoubtedly contribute greatly to our company. I'm confident our customers will appreciate John's attentive and professional nature and passion for delivering exceptional service."

"I've always admired Safemark's relentless [commitment to quality](#)," noted John Chaffin. "Safemark's preferred and often exclusive partnerships with notable hotel brands and management companies speaks volumes and I'm excited to be part of the team."

Prior to joining Safemark, Chaffin held sales management positions with respected hospitality suppliers including MIWA, INNCOM and ASSA ABLOY. He also spent nearly seven years working in various property-level positions for Marriott International, Inc.® Chaffin can be reached at jchaffin@safemark or (480) 600-9829.



About Safemark

Celebrating over 30 years of guest room security, Safemark is the dominant provider of safes to the global hospitality industry and the approved supplier for leading hotel brands and management companies. With more than 1.5 million installations and the widest selection of safes, Safemark has engineered a complete line of safes to balance the unique needs of operators, designers, and hotel guests. As an added peace of mind, each safe includes a manufacturer's warranty and an exclusive \$10,000 limited warranty against forced entry. Safemark also provides SPEYEGUARD® Stationary Covers, an innovative solution developed by Privacy Logic™ to eliminate all forms of peephole tampering. Safemark's sister company, [ScooterBug](#), Inc., provides customers with an extensive portfolio of guest mobility solutions and electronic lockers. Together, Safemark and ScooterBug alter the way hospitality, leisure and entertainment venues deliver guest convenience through exclusive patented technologies. For additional information, visit www.safemark.com.