Engage. Entice. Inform.

Communications made simple with Otrum Digital Signage.

- o Inform your audience of relevant information.

- o Share the right message at the right time.

- o Manage crowd flow with clear wayfinding.

- o Strengthen brand identity.

- o Generate revenue via sales promotions and advertising.

- o Reduce admin and printing costs.

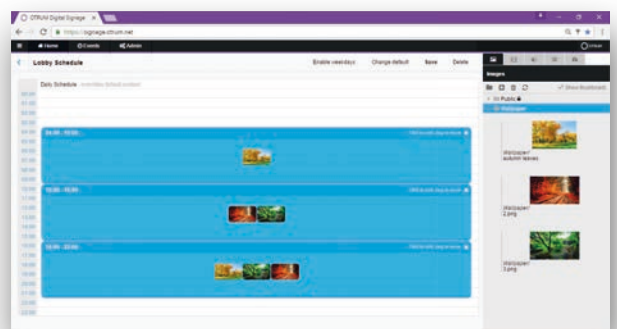# Intuitive 'drag and drop' publishing

The focus of Otrum's web based software is simplicity and ease of use, at the same time as maintaining market leading feature rich applications.

Otrum Digital Signage provides you with powerful communication tools to reach a widely distributed audience, with minimal effort.

Enhance your brand recognition with customised templates, or make use of Otrum's library of predesigned layouts that present information in an eye-catching format.
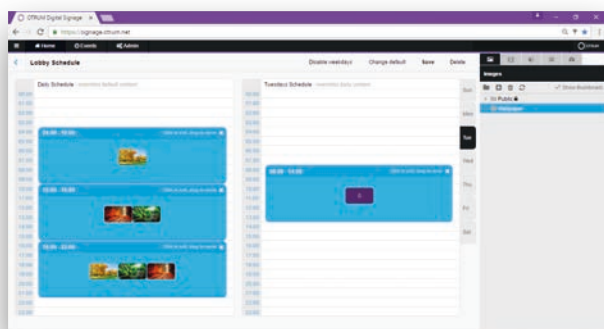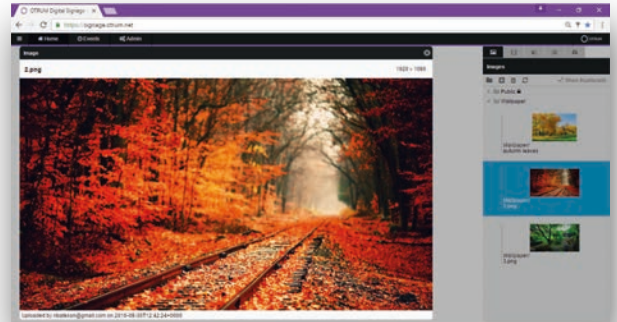
Real-time weather, news and flight information.

Streamlined digital communications

Put your digital marketing and branding in full focus. Keep your marketing messages up to date with time-relevant campaigns and product promotions, managing all your screens and content through a simple web browser.

Pre-schedule content to offer the right messaging throughout the day, ensuring your audience has the right information exactly when they need it – this will significantly reduce requests at your information desk.

Ease of use
Quick and simple set-up.
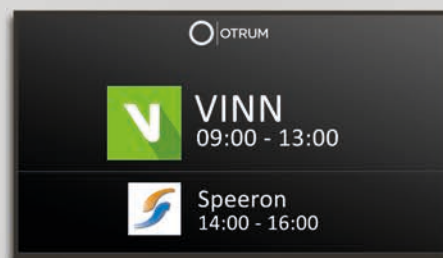Powerful content editor.
Live news, weather and flight info.

Cloud-based
Hosted applications.
User rights management.
Scalable as needs change.

Accelerated ROI
Low cost marketing solution.
High-impact results.
Reduce print and admin costs.

3,500 screens powered by Otrum.

Enhance guest communications from just 1€ per day!

Access to the CMS
Upload, manage and schedule your images, text and videos online, from wherever you are.

Scalable storage
With a cloud-based solution, your storage needs can be scaled.

Born in the cloud
Fully hosted, with cloud-based integration for room booking systems such as MS Exchange.

Training
Minimal training required. Installation manual, user manual and online tutorials provided.

Social Media
Seamless web integration with popular social media feeds, such as Facebook, LinkedIn and Instagram.

Support
Professional online support included throughout EMEA.

Templates
Select from predefined layout templates, or simply design your own in the provided editor.

Server maintenance
We manage back-end servers, service, redundancy and regular backups.

Unlimited logins
Invite colleagues, suppliers or external partners to publish their content on your screens.

All future software updates
You will receive all future software updates, installed automatically.

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