








OTRUM

	Mikenopa 09:00 – 13:00 Meeting Room 1	→
	Airwave 09:00 – 15:00 Meeting Room 2	←
	HSC 10:00 – 14:00 Meeting Room 3	↗
	Hotelinnovativ 09:00 – 17:00 Meeting Room 4	↑2 

Today's Weather

 24°

Breaking News:
East coast battered by storms. Emergency services on scene.

Sat 09	Sun 10	Mon 11	Tue 12
			
23°	23°	20°	20°

Flight Departures

Time	Flight	Destination
13:00	D82805	London Gatwick
13:10	SU2175	Moskva Sheremetyevo
13:20	DY612	Bergen
13:20	DY364	Harstad/Narvik
13:30	SK4112	Bodo
13:30	SK1469	Copenhagen
13:35	PC718	Istanbul Sabiha Gokcen
13:40	DY376	Tromsø
13:50	DY940	Copenhagen



Engage. Entice. Inform.

Communications made simple with Otrum Digital Signage.

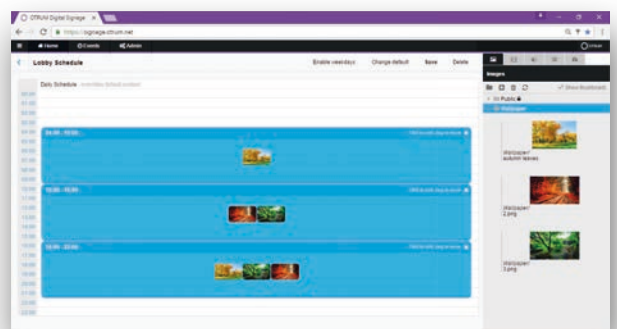
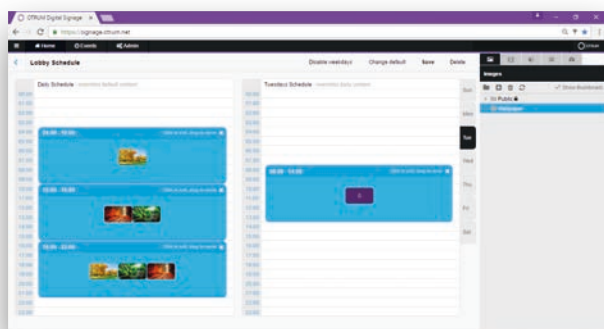
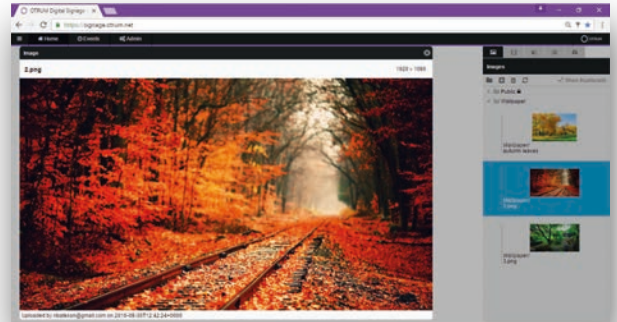
- o Inform your audience of relevant information.
- o Share the right message at the right time.
- o Manage crowd flow with clear wayfinding.
- o Strengthen brand identity.
- o Generate revenue via sales promotions and advertising.
- o Reduce admin and printing costs.

Intuitive 'drag and drop' publishing

The focus of Otrum's web based software is simplicity and ease of use, at the same time as maintaining market leading feature rich applications.

Otrum Digital Signage provides you with powerful communication tools to reach a widely distributed audience, with minimal effort.

Enhance your brand recognition with customised templates, or make use of Otrum's library of predesigned layouts that present information in an eye-catching format.



Real-time weather, news and flight information.



Flight Departures

Time	Flight	Destination	Status
13:00	D82605	London Gatwick	New time 13:50
13:10	SU2175	Moskva Sheremetyevo	New time 13:30
13:20	DY612	Bergen	New time 13:45
13:30	DY364	Hørstad/Narvik	New time 14:30
13:30	SK4112	Bodø	
13:30	SK1469	København	
13:35	PC715	Istanbul Sabiha Gökçen	
13:40	DY376	Tromsø	
13:50	DY940	København	

Fri 08 Sat 09 Sun 10
24° 23° 23°

Streamlined digital communications

Put your digital marketing and branding in full focus. Keep your marketing messages up to date with time-relevant campaigns and product promotions, managing all your screens and content through a simple web browser.

Pre-schedule content to offer the right messaging throughout the day, ensuring your audience has the right information exactly when they need it – this will significantly reduce requests at your information desk.



Ease of use

Quick and simple set-up.
Powerful content editor.
Live news, weather and flight info.

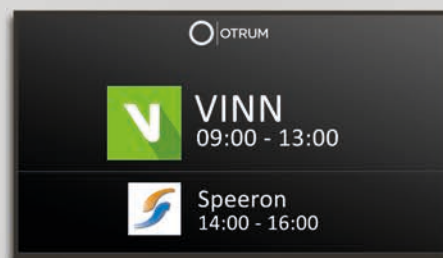
Cloud-based

Hosted applications.
User rights management.
Scalable as needs change.

Accelerated ROI

Low cost marketing solution.
High-impact results.
Reduce print and admin costs.

3,500 screens powered by Otrum.



Enhance guest communications from just 1€ per day!

Access to the CMS Upload, manage and schedule your images, text and videos online, from wherever you are.	Scalable storage With a cloud-based solution, your storage needs can be scaled.
Born in the cloud Fully hosted, with cloud-based integration for room booking systems such as MS Exchange.	Training Minimal training required. Installation manual, user manual and online tutorials provided.
Social Media Seamless web integration with popular social media feeds, such as Facebook, LinkedIn and Instagram.	Support Professional online support included throughout EMEA.
Templates Select from predefined layout templates, or simply design your own in the provided editor.	Server maintenance We manage back-end servers, service, redundancy and regular backups.
Unlimited logins Invite colleagues, suppliers or external partners to publish their content on your screens.	All future software updates You will receive all future software updates, installed automatically.

