



# Information Package

## YOUNG HOTELIERS SUMMIT

*8<sup>th</sup> Edition*  
*13<sup>th</sup>-15<sup>th</sup> of March 2017*

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# Young Hoteliers Summit 2017.

## 8th edition

We are pleased to invite you to the 8<sup>th</sup> edition of the Young Hoteliers Summit which will take place at the Ecole Hôtelière de Lausanne from March 13-15, 2017. All delegates are invited to our teambuilding and networking event on March 12, 2017.

## Summit Features

The 3-day Summit revolves around the current employment topic, which is actively discussed through the following features taking place during the event. The topic is chosen in collaboration with the YHS Challenge Provider and is related to employment and current trends in the hospitality industry.

## *A wide range of activities*

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### YHS Challenge

Spread over one and a half days, the YHS Challenge consists in solving a current issue proposed by the challenge providing company in teams of mixed groups of delegates. The participating school delegates then present their solution in front of a jury of professionals from the challenge providing company.

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### YHSessions

The interactive YHSessions allow the participating companies to get students' views on key issues that hotel companies are facing in order to receive valuable feedback on their current practices.

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### Keynote speakers

Keynote speeches from experienced and inspiring figures of the hospitality industry will share insights on their career development and personal achievements.

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### Networking events

Networking events allow all participants to interact, exchange opinions and network.

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### Panel discussions

The discussion panel opens the dialogue between industry leaders, educational institutions and hospitality management students. These active debates aim at exchanging points of view and assisting the delegates in their critical thinking process.

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# Who are we ?

Created to reduce the gap between the industry and the students.

## Our History

YHS began with the launch of the first Young Hoteliers Summit at the Ecole Hôtelière de Lausanne in 2010 as the first entirely student run hospitality Summit designed to reduce the gap between the hospitality industry, academic institutions and students from leading hotel management schools. At the same time, it created a platform for knowledge and idea exchange, networking opportunities and friendly competition.

YHS is the brainchild of 5 students from the graduating class of 2011; Rachel Crawford, Giovanni Forni, Christophe Oneyser, Youri Sawerschel and Anil Varghese. It has since grown into an integral event on the schedule of top hospitality management schools around the world – from 11 schools in 2010 to 40 in 2016, spanning all the continents.

Since then, the Young Hoteliers Summit has attracted the interest and support of top level industry players, from Kempinski to Shangri-La, Starwood to Fairmont, Four Seasons to Dorchester and many others including Expedia, Booking and STR Global. The year of 2017 will see the 8<sup>th</sup> edition being held with many new partners joining the discussion together with previous attendees.

## The Team

The Young Hoteliers Summit team is made up of 39 EHL students, who take up the challenge of organizing this event from top to bottom. The selection process is entirely run by students, and so is the Summit itself.

From planning and welcoming more than 78 international delegates to financing and marketing, the Summit is the result of these students' motivation and ambition.



# ***What is our aim ?***

## **Vision**

Our Vision is to become the most trusted stakeholder in the hospitality industry by fostering a dialogue on employment and by developing actionable proposals aligning our main stakeholders' expectations and capacities.

## **Mission**

Our Mission acts towards creating professional opportunities for young talents in the hospitality industry. The Young Hoteliers Summit is centered on the principles of dialogue, collaboration, exchange and networking.



# ***We achieve our goals with...***

## **Key Issues**

Uncovering key issues related to employment challenges of young talent in the hospitality industry during the Summit.

## **Dialogue**

Fostering a dialogue by creating discussion panels between all stakeholders about perception, expectation and experience.

## **Proposals**

Developing actionable proposals through a key Summit Challenge, solved by the school delegates and provided by an industry partner.

## **Effect**

Implement and measure the effect of the YHS movement and proposals developed to gain feedback on the contribution made to the Industry.

# Three pillars structure

## 3-day annual Summit

The annual Young Hoteliers Summit, held at the Ecole Hôtelière de Lausanne starts on Sunday March 12, 2017 with a mingling event for all school delegates and followed with three days of discussing, problem-solving and networking. The closing ceremony takes place on Wednesday evening, March 15, 2017. The flagship Summit aims to address today's young hospitality talents with pertinent and crucial questions related to the industry.

## YHS Rankings

The YHS Rankings (with Qualitra™) have become a world-wide recognized index of the top employers in the Hotel industry from Hospitality students' perspective. At the opening ceremony of the Summit, our YHS Rankings team presents the key results – the top 10 Employers of Choice, also available and customizable upon a company's request.

## YHS Community

The YHS Community is designed as a platform to continue the dialogue established each year. From spin-off events such as the Young Hoteliers Summit Asia Edition, to Ambassadors promoting the event on a worldwide scale and to social network pages keeping constant contact between YHS stakeholders, the YHS team aims to support a continuous communication within the Community.



# Where ?

## Ecole Hôtelière de Lausanne

The Young Hoteliers Summit takes place every year at the Ecole Hôtelière de Lausanne. EHL is the leading institution in higher education in Hospitality Management and has been a reference in Switzerland and on a worldwide scale for over 120 years. As of today, EHL provides education to more than 3'000 students with over 90 nationalities. EHL offers three levels of degrees: a Bachelor of Science in International Hospitality Management, a Master of Science in Global Hospitality Business and an executive MBA in Hospitality Administration. EHL has established one of the largest and most dynamic professional networks of alumni around the world. This unique community consists of 25'000 industry leaders, all of them brought together by EHL's values and culture.



## Lausanne

Lausanne, the second largest city on Lake Geneva and fifth largest city in Switzerland, combines a dynamic business energy with the peacefulness of a Swiss holiday spot. The capital of the canton of Vaud is also a lively university and convention city. As an Olympic capital, sports and culture have always inspired Lausanne in the wide range of activities offered by the city. The setting of Lausanne is extremely picturesque: it is hardly surprising that the International Olympic Committee has been based here since 1914. The town is built on three hills, surrounded by vineyard-covered slopes, with Lake Geneva at its feet. Rising impressively from the opposing French lakeshore are the Savoy Alps. The attractive old town is mostly car-free. Small alleyways with cafes and boutiques shape the streetscape in the medieval city center.





# Facts & Figures



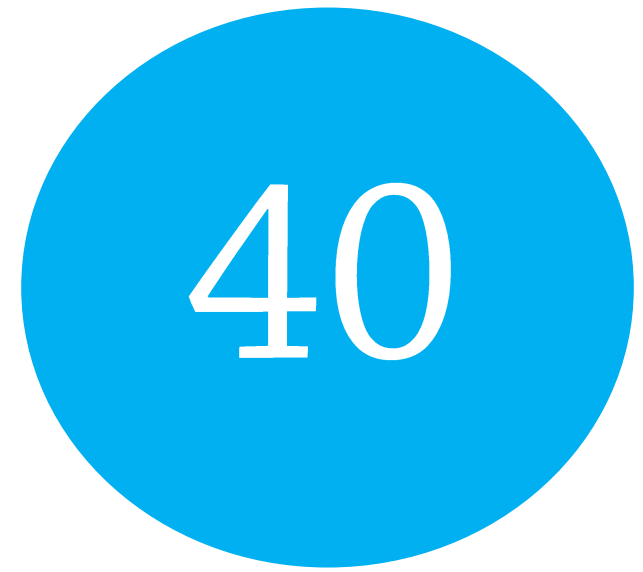
5'430

Likes on Facebook



3

Days of summit



International participating schools in 2016



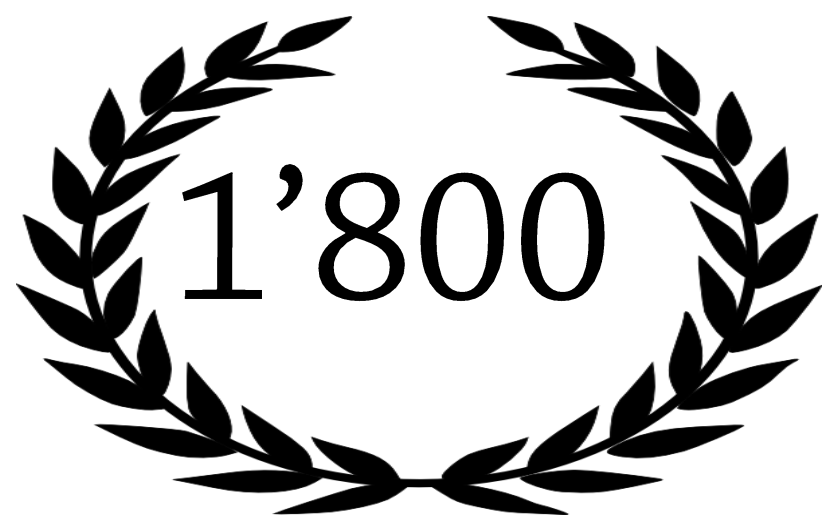
23'220

Views on Youtube



41

Speakers since 2010



YHS Rankings participants in 2016

# To Resume

## Why ?

This event is a unique networking opportunity : students have the possibility to meet and exchange views with other students from the best hotel schools around the world, as well as today's hotel industry leaders and professionals from various backgrounds.

The school delegates will be responsible for representing their schools and working together in a business environment while getting direct feedback from professionals of the industry. On top of that, a prize provided by our sponsors will be given to the winning team of the YHS challenge.

## Who ?

To ensure the utmost quality of the Summit we expect a relatively equal profile among all participants: fluency in English is required and the students should be in the final or second to the last year of their studies. One faculty member from each school is welcome to accompany the delegates.

The Young Hoteliers Summit will cover the following costs during the Summit:

- Transportation in Lausanne
  - Food & Beverage expenses
- Schools/delegates will have to cover the following costs:
- Flights to and from Lausanne
  - Transportation to Lausanne
  - Accommodation
  - Visa processing fees

## How ?

The YHS team hopes to make the next edition of the Young Hoteliers Summit another great success. In order to facilitate and start the organization of this event, the YHS team kindly asks each school to confirm their participation by **November 7, 2016**.

After having received all the school confirmations, we will guide you through the selection of the 2 delegates representing each school.



# The World is our home



Participating schools during the 7<sup>th</sup> edition. 40 leading institutions over all the continents.



# Our latest partners

## 2016

Royal Sponsors



) ( Dorchester Collection

Challenge provider



## 2015

Royal Sponsors



Challenge provider

) ( Dorchester Collection

## 2014

Royal Sponsors



) ( Dorchester Collection

Challenge provider



## 2013

Challenge provider



## 2012

Challenge provider



## 2011

Challenge provider



# Contacts

*“We truly hope that the above information retained your interest and that it will provide you with insights on what the Young Hoteliers Summit 2017 has to offer.*

*Upon the confirmation of your participation to the 8<sup>th</sup> edition of YHS, you will be provided with more detailed information.*

*Should you require further details, please feel free to contact me directly through my indicated e-mail address below.”*



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In the meantime, we invite you to visit our official website [www.yhsglobal.com](http://www.yhsglobal.com) and to like the “[Young Hoteliers Summit](#)” Facebook page to get a foretaste of what to expect from the forthcoming Young Hoteliers Summit 2017.

**We look forward to welcoming you in Lausanne for the 8<sup>th</sup> edition of the Young Hoteliers Summit !**





#YHSConnects  
#GenerationYHS

