

Provenance Hotels Partners with Eleven and Blueport to Deploy Personal Area Networks for Seamless Casting in the Guestroom

Portland, Ore. (March 12, 2018) – [Provenance Hotels](#) announced today its partnership with [Eleven Software](#) and [Blueport Inc.](#), both leading hospitality technology providers, to enable seamless casting from guests' mobile devices to in-room TVs at its award-winning Hotel deLuxe in Portland, Ore. The solution brings together secure personal area networks (PANs) from Eleven and Blueport's deployment of X² cutting-edge casting capabilities to create an at-home experience in the guestroom.

"At Provenance Hotels, we are focused on creating guest experiences that are unique and personalized," said Klaudio Simic, vice president of operations for Provenance Hotels. "By leveraging Blueport's network design expertise and the ElevenOS central authentication platform, our guests can now easily stream and cast their favorite shows and content for a customized stay."



Hotel deLuxe Guestroom

Seamless Casting

Designed with an open architecture, X² eliminates the cumbersome steps of downloading apps, manually pairing devices, and managing extra mechanisms imposed by other hospitality casting solutions. With X², guests simply log onto the hotel Wi-Fi, and ElevenOS automatically connects the guest's device to the in-room PAN. This at-home experience drives loyalty by providing guests with effortless casting.

"The X² solution enables network discovery proxying and filtering," said Ed Neipris, president of Blueport. "When paired with Eleven's PAN, hotels are empowered with differentiating technology that was once costly or impossible to implement."

"Provenance Hotels has an unwavering desire to satisfy guests and create an unforgettable hotel experience," said Peri Pierone, Eleven CEO. "Eleven and Blueport have partnered for more than 15 years to deliver relevant technology for today's travelers, and we're pleased to leverage our combined solution at the Hotel deLuxe."

As the bring-your-own-content (BYOC) trend continues to grow, giving guests an easy and secure way to binge watch their favorite shows while on the road is a true differentiator.

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About Provenance Hotels

Founded in 1985 and headquartered in Portland, Ore., Provenance Hotels specializes in financing, developing and operating award-winning independent hotels with distinct and deeply integrated art stories. The portfolio includes Hotel deLuxe, Hotel Lucia, Sentinel, Dossier and the Heathman Hotel in Portland, Ore., Hotel Max and Hotel Theodore in Seattle, Hotel Murano in Tacoma, Wash., the Old No. 77 Hotel & Chandlery in New Orleans, and Hotel Preston in Nashville. Provenance Hotels will open Lora in Stillwater, Minn. and Woodlark in Portland in 2018. The company can be found online at www.provenancehotels.com.

About Blueport Inc.

Founded in 2003, Blueport provides hospitality-focused technology that reduces costs while delivering the power of engagement to connect, entertain and safeguard hotel guests. Solutions include in-room casting, premise wiring, guest networking, telephone and sound systems, in-room entertainment, interior/exterior surveillance, and more. These custom-designed solutions are engineered to strict industry standards and implement best-in-class equipment to ensure reliability and performance. Blueport's domestic-based network operation centers provide 24/7 multi-lingual support for both hotels and their guests. Visit www.LoveYourNetwork.com to learn more.

About Eleven Software Inc.

Eleven pioneered the development of cloud-based guest Wi-Fi management software for the hospitality industry in 2002. The ElevenOS central authentication platform enables hotel brands to centrally manage guest Wi-Fi across multiple devices, properties and providers with real-time analytics. With ElevenOS, hoteliers can effectively leverage their Wi-Fi network to identify and engage guests to improve brand loyalty. An open platform, ElevenOS easily plugs into leading network hardware and service providers and requires zero proprietary infrastructure. Thousands of hotel and cruise brands trust Eleven to keep more than 9 million guests connected every month. For more information visit www.elevensoftware.com.