

Hotspot 2.0 in Hospitality White Paper Now Available

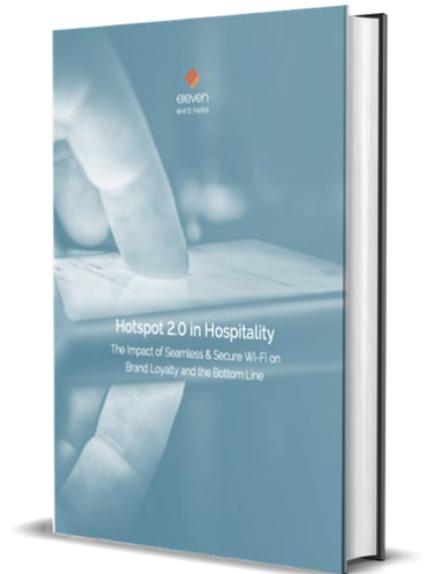
6/18/19, Portland, Ore.—[Eleven](#), the leader in cloud-based guest Wi-Fi management software, has published a 10-page white paper, [Hotspot 2.0 in Hospitality: The Impact of Seamless & Secure Wi-Fi on Brand Loyalty and the Bottom Line](#).

As the Wi-Fi industry continues to evolve and grow at a rapid pace, it is more important than ever for hotel brands to think about Wi-Fi connectivity with a strategic focus on user experience and security. Even though it is critical to building customer loyalty, Wi-Fi is too often considered just an IT function and not given adequate attention from a guest or business perspective. Complex hotel networks across multiple properties with various providers pose many hurdles to delivering the homelike Wi-Fi experience guests crave.

In this white paper, Eleven explains how Hotspot 2.0 technology enables simple, seamless, and secure connectivity and the impact it has on brand loyalty and the bottom line, while equipping hotels with the right network infrastructure for the future.

Although Hotspot 2.0 has existed for a while, the technology still has an exciting future ahead. Adoption rates continue to grow among manufacturers and public awareness and demand is picking up as well. Soon, it will not only be thought of as a technology for enterprise businesses and airports, but more widely adopted even in residential applications.

With the ability to deliver secure Wi-Fi that just works, there's no doubt that Hotspot 2.0 is at the core of the future of guest Wi-Fi. The latest free white paper from Eleven covers all of this and more—[download it now](#).



ABOUT ELEVEN

Eleven is global SaaS company on a mission to simplify managed Wi-Fi. Since 2001, Eleven has been developing solutions that bring to life a world with simple, seamless, and secure connectivity for all. Today, thousands of customers in more than 24 countries rely on the ElevenOS smart Wi-Fi platform to deliver managed Wi-Fi with ease. At its core, ElevenOS is a central authentication platform and authenticates over 100 million guest sessions each month. Other key features include cloud network management, captive portals with tiered access, enterprise device management, and real-time analytics. For more information visit www.elevensoftware.com.