## Heat Map - Demand % Change

De	mand PC		August 25, 2019	August 26, 2019	August 27, 2019	August 28, 2019	August 29, 2019	August 30, 2019	August 31, 2019	September 1, 2019	September 2, 2019	September 3, 2019	September 4, 2019	September 5, 2019	September 6, 2019	September 7, 2019
-3	0.0%	30.0%						Dorian Cat-4 approaches FL	Shifts towards NC SC	Dorian hits Bahamas	Labor Day				Hits NC as Cat-1	
Florida	Coastal	Daytona Beach, FL	-6.9%	2.3%	1.3%	0.4%	-11.9%	-52.9%	-57.1%	-61.3%	16.6%	22.5%	-11.9%	-43.5%	-33.3%	-22.3%
		Florida Keys	1.7%	2.2%	5.4%	6.4%	-8.8%	-56.3%	-65.3%	-57.3%	-31.3%	-39.3%	-42.5%	-30.2%	-12.9%	-6.2%
		Fort Lauderdale, FL	3.3%	5.0%	7.2%	2.4%	-6.6%	-21.8%	-37.1%	-27.4%	5.4%	-28.8%	-35.9%	-25.7%	-14.7%	-2.7%
		Jacksonville, FL	-9.4%	-9.7%	-5.6%	-1.0%	-1.0%	-29.5%	-44.4%	-48.6%	20.2%	15.1%	-3.0%	-32.3%	-24.7%	-4.1%
		Melbourne/Titusville, FL	1.5%	-3.5%	-2.7%	-3.0%	-19.4%	-41.2%	-58.5%	-35.7%	69.9%	19.4%	-42.0%	-37.7%	-38.2%	-36.7%
		Miami/Hialeah, FL	4.6%	5.9%	6.6%	4.7%	-5.9%	-21.3%	-36.9%	-39.6%	-21.4%	-27.6%	-30.6%	-15.9%	0.3%	1.2%
		West Palm Beach/Boca Raton, FL	9.7%	10.2%	1.4%	4.6%	-10.3%	-36.1%	-42.3%	-14.3%	52.6%	-3.1%	-43.2%	-37.9%	-23.7%	-14.7%
	Inland/Other	Florida Central	2.7%	0.7%	1.8%	5.8%	-2.9%	-25.2%	-29.5%	4.5%	103.2%	39.1%	0.1%	-14.8%	-6.9%	-2.8%
		Florida Panhandle	3.4%	5.0%	4.1%	6.8%	6.5%	3.8%	-2.3%	-7.3%	17.1%	42.4%	37.2%	16.1%	3.2%	-2.7%
		Fort Myers, FL	12.4%	21.6%	25.9%	25.9%	4.6%	-27.7%	-31.5%	0.3%	111.9%	26.3%	-18.6%	-16.4%	10.1%	3.4%
		Orlando, FL	-2.9%	-8.9%	-10.2%	-10.7%	-12.7%	-32.3%	-39.3%	-24.0%	53.6%	15.7%	-26.4%	-37.6%	-22.0%	-16.6%
		Sarasota/Bradenton, FL	14.5%	11.1%	8.9%	14.5%	4.5%	-18.3%	-19.3%	-0.9%	92.9%	28.5%	-9.7%	-10.2%	-7.6%	-5.9%
		Tampa/St Petersburg, FL	7.9%	8.1%	4.9%	6.0%	4.4%	-7.9%	-12.1%	-6.0%	56.3%	15.3%	-9.9%	-16.1%	-11.6%	1.7%
Georgia	Coastal	Savannah, GA	3.5%	10.1%	8.8%	4.3%	-5.0%	1.2%	-17.5%	-33.2%	-33.7%	-43.8%	-33.5%	-58.7%	-49.5%	-34.1%
	Inland/Other	Atlanta, GA	-7.9%	-0.8%	-1.0%	-1.4%	-4.1%	6.3%	4.7%	7.3%	25.9%	21.9%	24.6%	24.8%	18.8%	16.2%
		Augusta, GA-SC	4.9%	-3.3%	-6.3%	-6.1%	-8.8%	-1.8%	3.6%	2.5%	44.2%	53.8%	58.0%	35.7%	-2.6%	-8.9%
		Chattanooga, TN-GA	5.9%	6.4%	9.1%	5.9%	6.9%	17.8%	9.9%	13.6%	19.1%	11.5%	14.7%	11.1%	2.3%	3.5%
		Georgia North	-1.6%	0.3%	-6.0%	-9.1%	0.9%	-7.5%	-3.4%	5.5%	28.4%	24.1%	22.7%	11.5%	8.7%	4.0%
		Georgia South	0.5%	2.0%	4.1%	0.9%	4.5%	8.3%	-6.1%	2.7%	52.3%	41.0%	40.4%	0.9%	-13.6%	-8.6%
		Macon/Warner Robins, GA	-4.8%	-6.2%	-5.6%	-1.4%	1.0%	38.9%	23.6%	29.0%	91.1%	72.0%	72.8%	33.5%	10.9%	-3.7%
South Carolina	Coastal	Charleston, SC	-4.4%	-4.5%	-5.5%	-4.2%	-6.7%	-3.7%	-8.5%	-16.3%	-38.0%	-59.2%	-32.1%	-34.0%	-30.7%	-34.1%
		Myrtle Beach, SC	7.2%	10.0%	6.9%	4.2%	2.5%	-1.4%	-1.2%	-16.3%	-46.8%	-63.2%	-60.5%	-60.6%	-66.9%	-57.6%
	Inland/Other	Columbia, SC	2.8%	0.5%	3.0%	5.6%	4.4%	-9.1%	0.2%	13.0%	43.4%	16.0%	18.2%	34.7%	-11.8%	-32.0%
		Greenville/Spartanburg, SC	-0.9%	3.6%	3.3%	6.5%	26.6%	-11.0%	-4.2%	1.3%	24.0%	26.7%	36.5%	42.4%	32.6%	21.2%
		South Carolina Area	-1.5%	0.6%	-1.2%	-0.5%	1.8%	6.9%	-4.9%	-11.0%	-6.4%	7.9%	26.4%	9.3%	-14.0%	-19.0%
North Carolina	Coastal	North Carolina East	0.9%	4.1%	3.8%	4.7%	5.3%	-4.7%	-4.4%	-10.7%	1.6%	4.8%	8.7%	35.9%	9.8%	-0.6%
	Inland/Other	Charlotte, NC-SC	4.9%	-0.8%	-1.8%	2.4%	7.6%	-19.6%	-12.2%	5.5%	21.9%	14.9%	22.0%	28.6%	-0.1%	-12.0%
		Greensboro/Winston Salem, NC	13.6%	10.0%	11.7%	10.2%	12.1%	8.1%	3.2%	5.8%	11.3%	5.8%	7.4%	17.7%	5.0%	-2.4%
		North Carolina West	-13.3%	-9.1%	-10.1%	-7.7%	-8.4%	-2.7%	-2.4%	-2.5%	17.4%	16.2%	14.0%	6.1%	-1.8%	-7.4%
		Raleigh/Durham/Chapel Hill, NC	14.2%	14.3%	15.6%	13.3%	8.3%	-8.6%	-9.9%	7.3%	17.2%	31.2%	34.5%	52.6%	36.2%	16.7%