

Hilton EventReady Hybrid Solutions

To address the dramatic shift in how people meet and celebrate, Hilton has introduced a set of Hilton EventReady Hybrid Solutions for small events. The new suite of offerings, which will continue to evolve, directs event planners to Hilton's hybrid-ready hotels while also providing them with expanding planning resources for hybrid events.

Participating hotels offer:

IT Readiness

Each hotel will have undergone an evaluation to assess their available IT bandwidth and infrastructure of the hotel to meet the requirements of small hybrid events. To be deemed "hybrid-ready", hotels are required to have a minimum amount of incremental and available bandwidth that is above and beyond the hotel's average circuit utilization level. This requirement allows for seamless communication and connectivity to optimize the hybrid experience within the hotel while providing easy access for virtual attendees.

Multi-Site Offering and Express Agreements

These incentives enable customers to book the in-person portion of their event at multiple hybrid-ready Hilton locations while also creating a more seamless contract experience.

Expanded Playbook Hybrid Events Chapter

The expanded Hybrid Events chapter of the Hilton EventReady Playbook will include detailed case studies, pro-tips, a glossary of hybrid event terms and more. The Playbook will be available globally to planners looking for in-depth information on executing small hybrid events, which are collaborative gatherings of up to 20 attendees – regardless of inperson and virtual attendees.

Event Technology Packages and Offers

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Encore (formerly PSAV) is offering several event technology packages created for small hybrid events at participating hotels in addition to **Presentation Stages**[™], a production-ready event solution equipped with critical broadcast technology and staging equipment that helps elevate event messaging and engagement. Presentation Stages offer a clean and safe pre-built location to produce, record and/or broadcast a high-quality online event far exceeding production values available from the typical home or office. The Hilton properties equipped with event technology will accommodate between two to six onsite presenters and up to 50 in-person attendees.

Visit <u>meetings.hilton.com/eventready</u> for more information on Hilton EventReady Hybrid Solutions, including a list of the hybrid-ready hotels.

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The Hilton EventReady Hybrid Solutions arm event planners with the tools they need to succeed in today's evolving landscape.



HOME

Hilton Grand Vacation