Hospitality Net’s unique role in hospitality explained.

1. **UNIVERSE**
   - An innovative, inclusive and holistic approach in online publishing within the global hospitality industry.
   - One Industry | One Network

2. **Membership**
   - Hospitality Net Members represent all stakeholders in the hospitality industry.

3. **Types of Content**
   - We enable the publication and amplification of members’ digital marketing and communication assets.

4. **Visibility and Amplification**
   - Members’ contents gain global and targeted exposure.

- **Press Releases**
- **Opinion Articles**
- **Podcasts**
- **Appointments**
- **In-Person Events**
- **Virtual Events**
- **Video**
- **Research**
- **Blogs**
- **Academic Programs**
- **Infographics**
- **Hotel Brands** (Hotel Groups)
- **Products (suppliers)**
- **Hotel Development** (pipeline, openings, rebrands, renovations, re-openings)
- **News Feeds** (Industry Press & Media)

5. **Hospitality Net’s unique role in hospitality explained.**

- Close to 1,000 websites link to Hospitality Net.
- HN feeds to over 100 other websites.
- HN’s news channel on Google.
- Instant indexing on #1 search platform.
- The hospitality industry’s own dedicated B2B search engine.

6. **Analytics**
   - 6K followers on LinkedIn
   - 13K followers on Facebook
   - 26K followers on Twitter
   - 28K subscribers daily newsletter with Alexa by Amazon
   - #1 website in USA globally
   - Source: Alexa by Amazon

7. **Sources**
   - https://www.hospitalitynet.org/mediakit/analytics