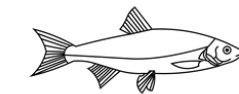


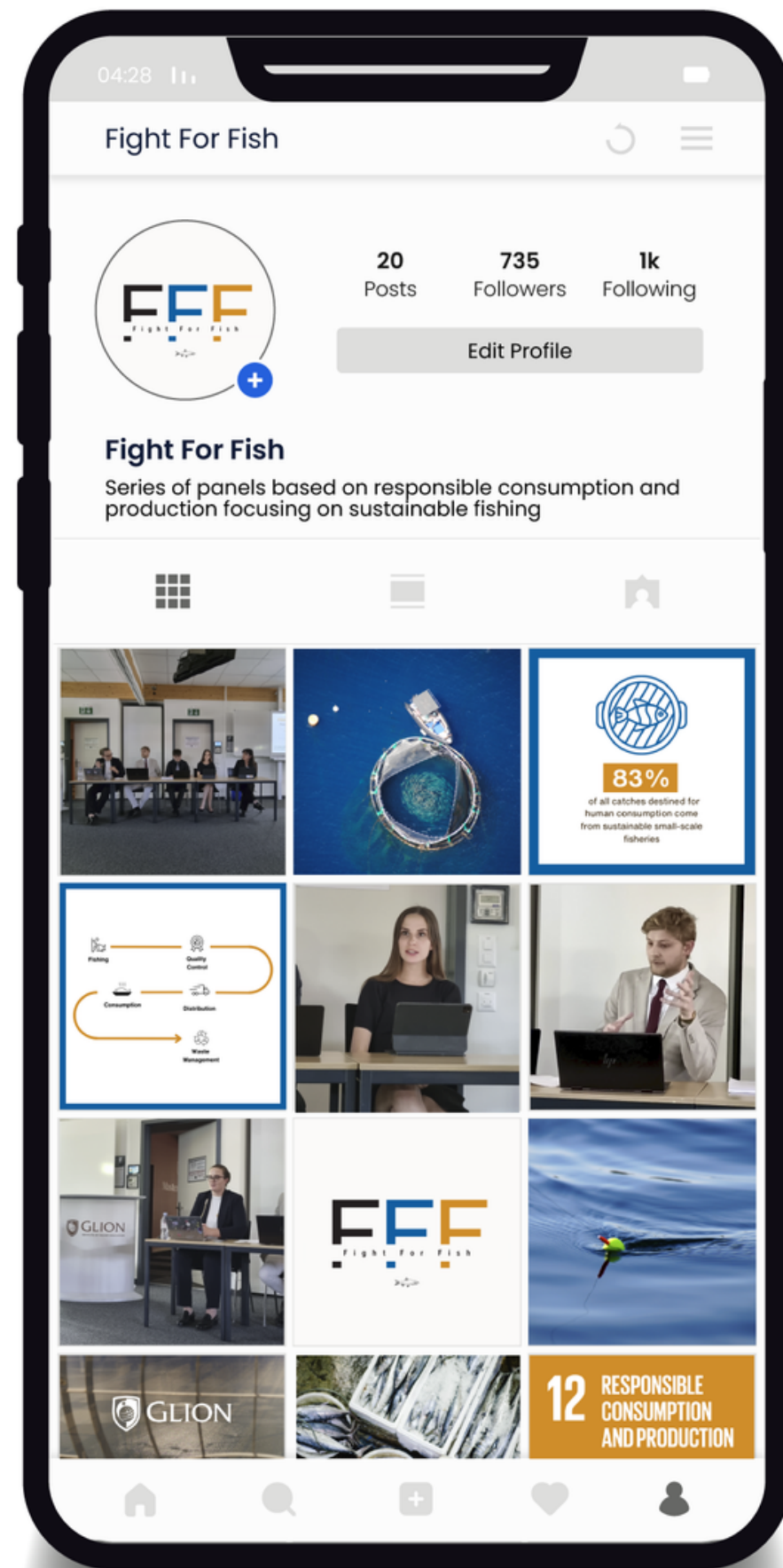
FIGHT FOR FISH PANEL

External Communication

Chaborai Volodymyr (328017)
Viktorii Rafalska (328419)
Weihang Chen (329807)
Barbora Zverinska (327951)
Lucie Marie Roux (329604)
Sarathe Kishlay (328198)
Rico Peng Sandra (328544)
Xinyu Liu (325904)

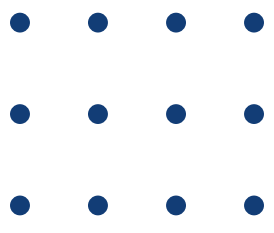
F F F
F i g h t F o r F i s h



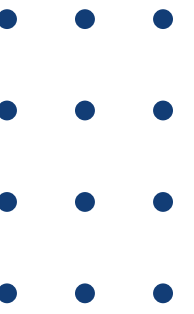


Instagram Account

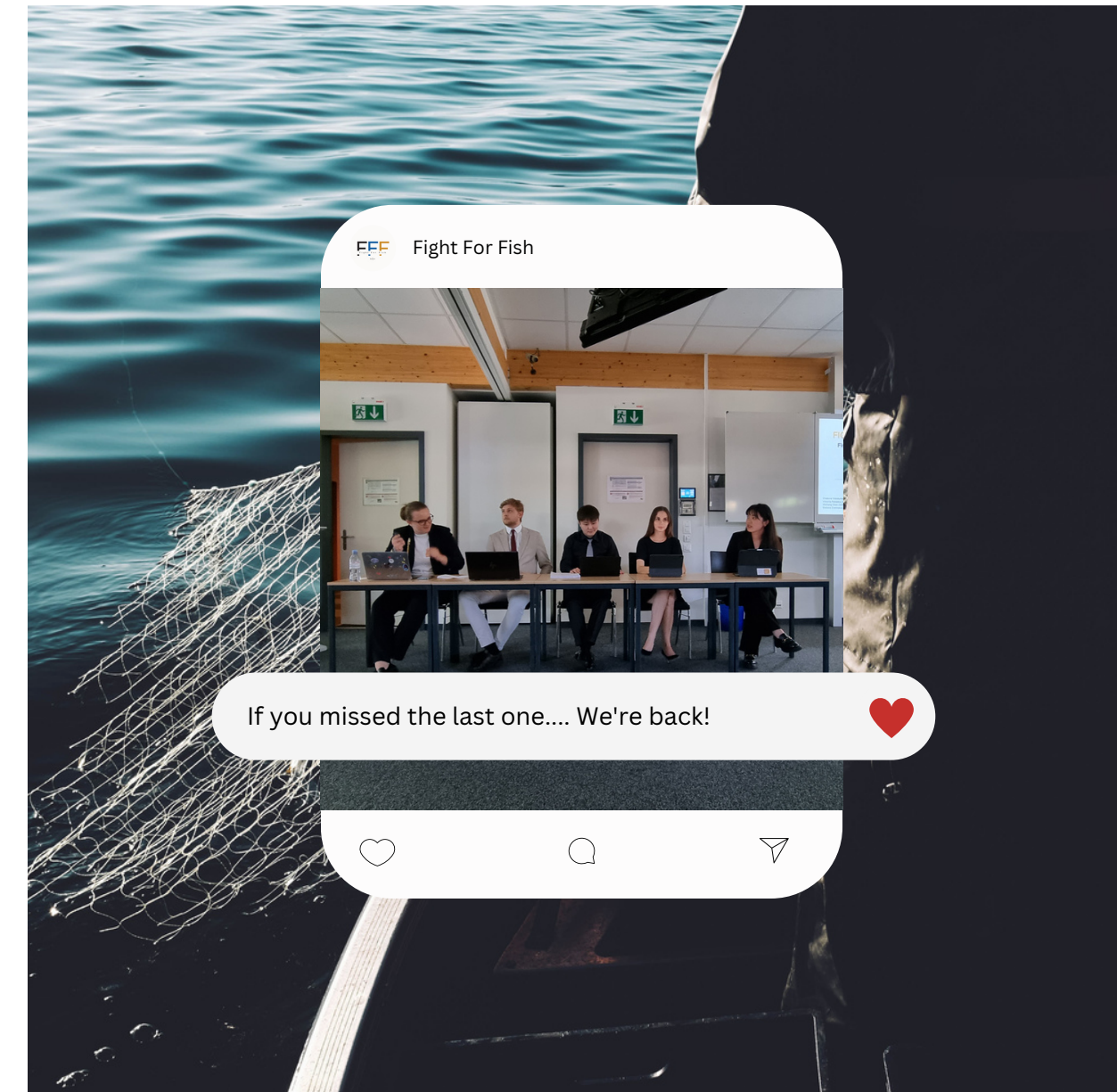
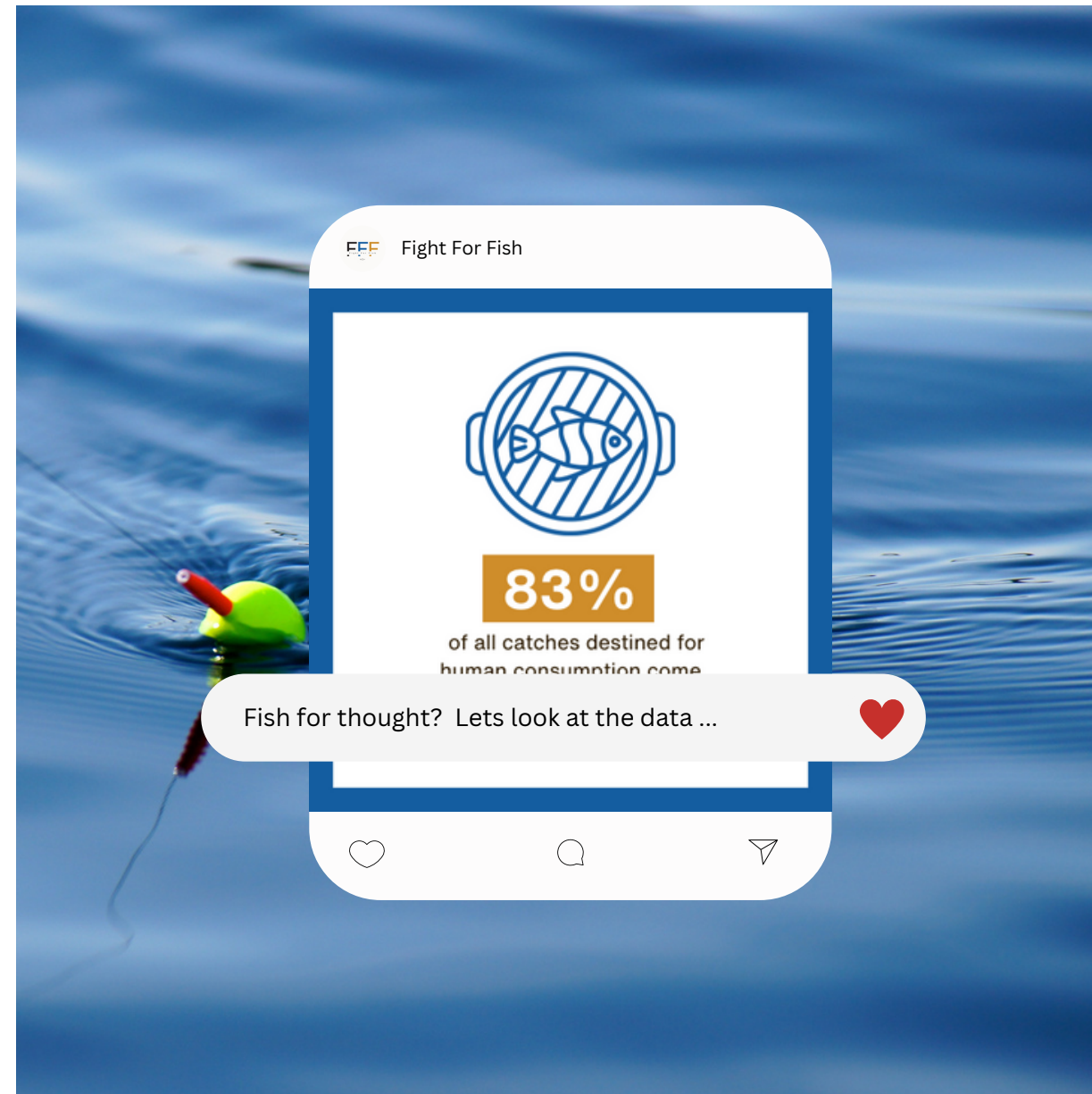
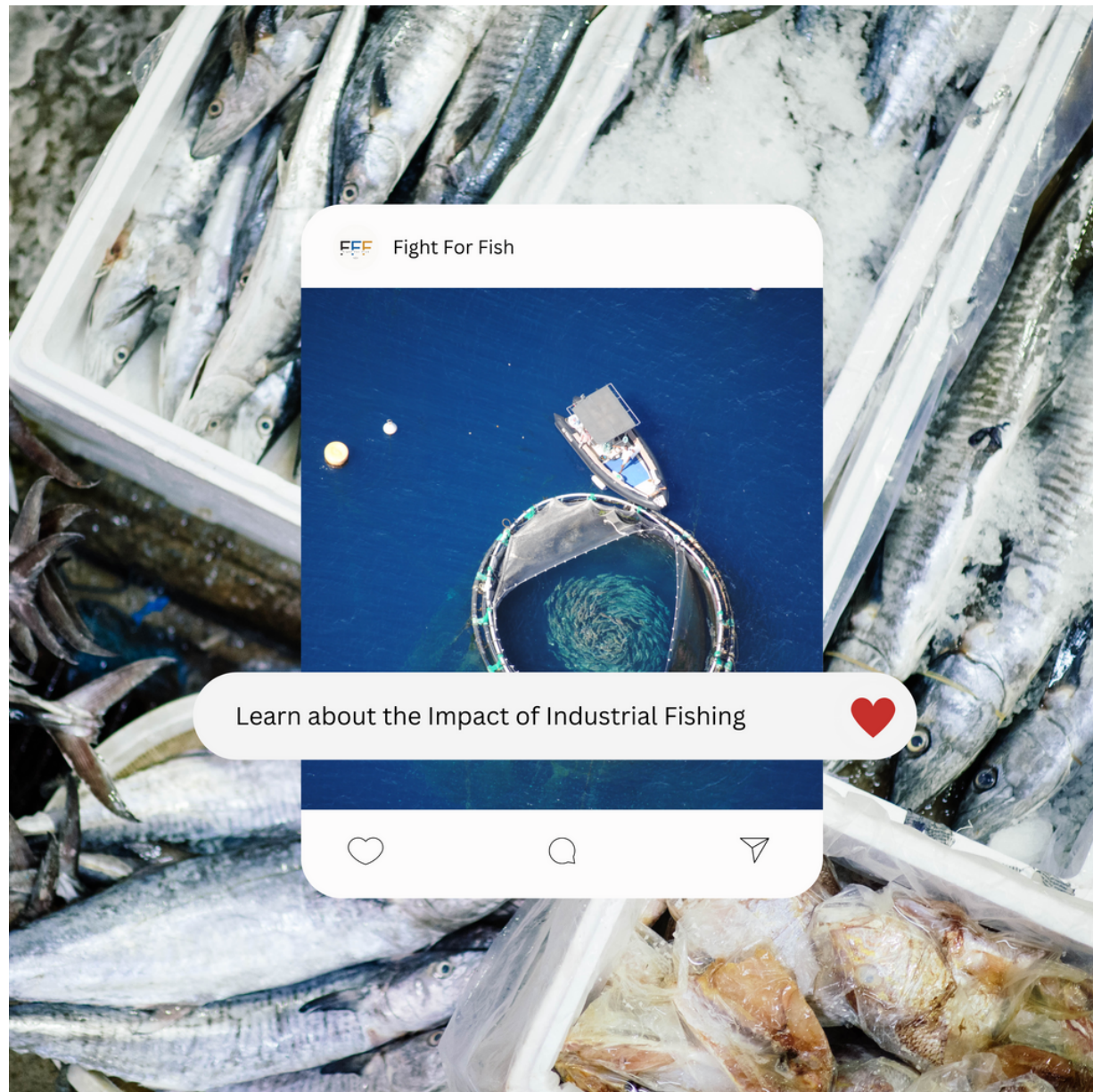
- Further promote the panel series: raise awareness in diverse ways
 - Pannels / Conventions
 - Articles / Events
 - Graphs
- Popularize this "traditionally unattractive" issue
- Cross-Account collaborations
 - Glion Committees
 - Hospitality News Website



Posts



These examples of posts will help visualize the issue talked about during the panels as well as promote future events



FIGHT FOR FISH

Fishing Supply Chain

Wednesday, June 7th 2023

Chaborai Volodymyr (328017)
Viktoriia Rafalska (328419)
Weihang Chen (329807)
Barbora Zverinska (327951)

Lucie Marie Roux (329604)
Sarathe Kishlay (328198)
Rico Peng Sandra (328544)
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12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



TODAY'S PANELISTS



Volodymyr Chaborai

Fishermen



Weihang Chen

Government Official



Viktoriia Rafalska

NGO "WorldFish"



Barbora Zverinska

Vin Hoan Corporation

2023

ACHIEVEMENTS

2030

10-12%

of the world's population is supported by fisheries and aquaculture

66%

of all catches destined for human consumption come from sustainable small-scale fisheries

25 to 30%

of greenhouse gases (GHG) that have led to today's climate crisis come from the food industry.

Legal Regulations

Now backed with stronger legal regulations to support local communities and their rights

83%

of all catches destined for human consumption come from sustainable small-scale fisheries

10%

of greenhouse gases (GHG) that have led to today's climate crisis come from the food industry.