

## Stream & Cast

The first secure Chromecast solution created specifically for the hospitality industry





## // Stream & Cast, content viewing just "like-at-home"

Thanks to Stream & Cast, your guests can easily cast movies, sport, music or even their favourite boxsets directly from their smartphone onto the TV in their guest room.



### // Increase guest satisfaction

Streaming services are used by 66% of the UK population. Today's guests still want to watch their favourite movies and TV shows when staying away from home. Providing an easy way to push content onto the guest room TV will enhance your feedback, provide better retention rates, and lead to enhanced revenues.



66% of the UK population use Netflix to stream their favourite shows and movies

## // Simple for you and for your guests



#### Simple for the hotel:

Rapid installation and no need to change your TV's! All you need is an HDMI port.



#### Simple for your guests:

Scan a QR code, open your content, cast away!

# // Why is Stream & Cast the only secure native solution for the hospitality industry?

In contrast with other competing solutions that use a proxy server, Wifirst provides innovation through the Room Area Network (RAN): a secure connection bubble dedicated to each room in the building, deployed over a single wireless network.

Only the RAN allows your client's devices (smartphones, laptops, games consoles etc) to communicate securely with one another and with connected devices in the room (Chromecast, TV, wireless speakers etc).

	Stream & Cast	Competition
Guest journey	One simple step to connect	3 step unintuitive process
Security	A secure network for each room	An open and insecure network
Quality	High quality 5GHz	Low quality 2.4GHz





### // About Wifirst

Pioneers of the WiFi as a Service model: Wifirst provides a one-stop-shop connectivity solution offering the very best quality of service available in the market.

Adapted to meet the requirements and specifications of each hotel, our WiFi, Fibre and Chromecast offering guarantees an easy to use, fast and reliable service for guests and staff alike.

To contact us: 0(20) 3807 1696 | sales@wifirst.co.uk

## // They trust us

