

May 2025

## SINGAPORE TRAVEL INDEX



Over 50% of Singapore residents are planning to travel within the region due to cost and proximity.



Travel length is **5-8 days** on average



A third are budgeting to spend up to \$2,000

Cost is the #1 reason preventing Singapore residents from travelling in 2025





67%
are inspired by word of mouth recommendations from family and friends



intend to purchase travel insurance



55% choose to purchase travel insurance directly from an insurance provider.



Peace of mind and covering unforeseen events are the main reasons people buy travel insurance.

## Worst fears when travelling

49%



45%



Insufficient cash

43%



and delays

Singapore travellers are considerate with **over a third giving up or moving seats to allow families to sit together**.



